

## Full, Assoc, or Asst. Professor in Marketing

<b>Institution:</b>	University of Wisconsin - Madison
<b>Location:</b>	Madison, WI
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	09/13/2017
<b>Type:</b>	Full Time

Job no: 92069-FA  
Work type: Faculty-Full Time  
Department: SCH OF BUSINESS  
MARKETING  
Location: Madison  
Applications Open: Sep 12 2017 Central  
Daylight Time  
Position Vacancy ID: 92069-FA  
FTE: 100%  
Advertised: Negotiable  
Salary: ACADEMIC (9 months)



### Employment Class

Faculty

### Hiring Department

A122039-SCHOOL OF BUSINESS/SCH OF BUSINESS MARKETING

### Anticipated Begin Date

AUGUST 20, 2018

### Term

N/A

### Degree and area of specialization

Ph.D. in Marketing or related field required by start date.

**Minimum number of years and type of relevant work experience**

Well qualified applicants will have demonstrated high quality research with publications in top tier journals, and will have demonstrated evidence of excellence in teaching.

Candidate with new or anticipated Ph.D. degrees will have research under way that is likely to result in one or more publications in top tier journals, and will have presentation skills that suggest future excellence in teaching.

Candidates for tenure rank will possess academic credentials to qualify for a tenured faculty appointment at UW-Madison.

**Position Summary**

The Marketing Department in the Wisconsin School of Business seeks an Assistant, Associate, or Full Professor level in the field of Marketing.

The Marketing department is rated among the top programs in the country for research productivity. The department has strong undergraduate and MBA programs. The department includes the A.C. Nielsen Center for Marketing Research, a nationally prominent center which trains masters students in this area as well as houses the Center for Brand and Product Management, a center designed to give students outstanding training for jobs in product management at leading companies throughout the world. We are also proud to be part of a great university with excellent resources available to both faculty and students. The Wisconsin School of Business offers degrees in Marketing at the undergraduate, master's, and PhD level. The School currently enrolls approximately 2000 undergraduates (sophomore/junior/senior level), 400 masters, and 80 PhD students.

**Additional Information**

The Department and School of Business are committed to increasing the diversity of the campus community and curriculum. Candidates who can contribute to these goals are encouraged to identify their strengths and experiences in these areas.

**Contact**

Amber Reiersen  
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Relay Access (WTRS): 7-1-1 (out-of-state: TTY: 800.947.3529, STS: 800.833.7637) and above Phone number (See RELAY\_SERVICE for further information. )

**Instructions to Applicants**

To ensure full consideration, complete applications must be received by no later than 11:55 p.m. CDT, November 1, 2017. Please complete the online application: You will be asked to include (a) statement of interest, (b) full curriculum vitae, (c) one PDF file to include a brief statement of current and future research interests, at least one working paper, and evidence of excellence in teaching (e.g., teaching evaluations, letters). You will also be asked to provide the names and contact information for three references. References will be contacted and asked to provide a letter of recommendation.

**NOTE:**

- Unless confidentiality is requested in your online application, information regarding the names of applicants must be released upon request. Finalists cannot be guaranteed confidentiality

- Electronic submissions are required

### **Additional Link**

Full Position Details

The University of Wisconsin is an Equal Opportunity and Affirmative Action Employer.

The Annual Security and Fire Safety Report contains current campus safety and disciplinary policies, crime statistics for the previous 3 calendar years, and on-campus student housing fire safety policies and fire statistics for the previous 3 calendar years. UW-Madison will provide a paper copy upon request; please contact the University of Wisconsin Police Department.

## **APPLICATION INFORMATION**

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<b>Contact:</b>	University of Wisconsin - Madison
<b>Online App. Form:</b>	<a href="http://jobs.hr.wisc.edu/cw/en-us/job/496187/full-assoc-o...">http://jobs.hr.wisc.edu/cw/en-us/job/496187/full-assoc-o...</a>

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UW-Madison is an equal opportunity/affirmative action employer. We promote excellence through diversity and encourage all qualified individuals to apply.

Apply through Institution's Website

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