



JOBS AT UW

UNIVERSITY OF WISCONSIN-MADISON

ASSISTANT PROFESSOR IN MARKETING

JOB NO:
99489-FA

WORK TYPE:
FACULTY-FULL TIME

DEPARTMENT:
WSB/MARKETING

LOCATION:
MADISON

CATEGORIES:
INSTRUCTIONAL

POSITION
SUMMARY:

The Marketing Department in the Wisconsin School of Business seeks a full-time, nine-month, tenure track appointment (Assistant) to begin August 2020, pending on position clearance and availability of funding. The individual would be responsible to teach graduate and undergraduate students in Marketing and related fields at the Wisconsin School of Business, conducting scholarly research and performing university services.

The Marketing department is rated among the top programs in the country for research productivity. The department has strong undergraduate and MBA programs. The department includes the A.C. Nielsen Center for Marketing Research, a nationally prominent center which trains masters students in this area as well

as houses the Center for Brand and Product Management, a center designed to give students outstanding training for jobs in product management at leading companies throughout the world. We are also proud to be part of a great university with excellent resources available to both faculty and students. The Wisconsin School of Business offers degrees in Marketing at the undergraduate, masters, and PhD level. The School currently enrolls approximately 2,800 undergraduates (freshmen to senior level), 400 masters, and 80 PhD students.

Job Duties:

**PRINCIPAL
DUTIES:**

- Create and maintain a strong program of research
- Teach undergraduate and graduate level courses in the Wisconsin School of Business
- Provide classroom and individual instruction for undergraduate and graduate degree-seeking students
- Contribute to the intellectual and academic life of the department. University and community service will be expected as appropriate.

Diversity is a source of strength, creativity, and innovation for UW-Madison. We value the contributions of each person and respect the profound ways their identity, culture, background, experience, status, abilities, and opinion enrich the university community. We commit ourselves to the pursuit of excellence in teaching, research, outreach, and diversity as inextricably linked goals.

**INSTITUTIONAL
STATEMENT ON
DIVERSITY:**

The University of Wisconsin-Madison fulfills its public mission by creating a welcoming and inclusive community for people from every background - people who as students, faculty, and staff serve Wisconsin and the world.

For more information on diversity and inclusion on campus, please visit: [Diversity and Inclusion](#)

DEGREE AND

AREA OF SPECIALIZATION:	Ph.D. in Marketing or related fields, with research interest in quantitative modeling, is required by start date.
MINIMUM YEARS AND TYPE OF RELEVANT WORK EXPERIENCE:	Well qualified applicants will have demonstrated high quality research with publications in top tier journals, and will have demonstrated evidence of excellence in teaching. Candidate with new or anticipated Ph.D. degrees will have research under way that is likely to result in one or more publications in top tier journals, and will have presentation skills that suggest future excellence in teaching.
ADDITIONAL INFORMATION:	The Department and School of Business are committed to increasing the diversity of the campus community and curriculum. Candidates who can contribute to these goals are encouraged to identify their strengths and experiences in these areas.
DEPARTMENT(S):	A123900-WISCONSIN SCH OF BUSINESS/MARKETING
WORK TYPE:	Full Time: 100%
APPOINTMENT TYPE, DURATION:	Ongoing/Renewable
ANTICIPATED BEGIN DATE:	AUGUST 17, 2020
SALARY:	Negotiable ACADEMIC (9 months)

Please complete the online application. You will be asked to submit three documents:

1. cover letter
2. detailed curriculum vitae that includes a complete list of

**INSTRUCTIONS
TO APPLICANTS:**

publications

3. one document containing a research statement, teaching statement, a working paper, and one job market paper

All materials must be submitted electronically in pdf format.

You will also be asked to provide the names and contact information of three references. References will be contacted and asked to provide a letter of recommendation.

The deadline for assuring full consideration is August 7, 2019, however the position will remain open and applications may be considered until the position is filled.

Amber Reiersen

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CONTACT:

Relay Access (WTRS): 7-1-1 (out-of-state: TTY: 800.947.3529, STS: 800.833.7637) and above Phone number (See [RELAY_SERVICE](#) for further information.)

**OFFICIAL
TITLE:**

ASSISTANT PROFESSOR(C40NN)

**EMPLOYMENT
CLASS:**

Faculty

JOB NUMBER:

99489-FA

The University of Wisconsin is an Equal Opportunity and Affirmative Action Employer. We promote excellence through diversity and encourage all qualified individuals to apply.

If you need to request an accommodation because of a disability, you can find information about how to make a request at the following website:

<https://oed.wisc.edu/disability-accommodation-information-for-applicants/>

Employment will require a criminal background check. It will also require you and your references to answer questions regarding sexual violence and sexual harassment.

The University of Wisconsin System will not reveal the identities of applicants who request confidentiality in writing, except that the identity of the successful candidate will be released. See Wis. Stat. sec. 19.36(7).

The Annual Security and Fire Safety Report contains current campus safety and disciplinary policies, crime statistics for the previous 3 calendar years, and on-campus student housing fire safety policies and fire statistics for the previous 3 calendar years. UW-Madison will provide a paper copy upon request; please contact the University of Wisconsin Police Department.

APPLICATIONS OPEN:

JUL 5 2019 Central Daylight Time

APPLICATIONS CLOSE:

OPEN UNTIL FILLED