

MARKETING POSITION

Visiting Assistant Professor/Visiting Instructor

The Department of Marketing and Economics in the AACSB accredited College of Business at the University of West Florida invites applications for a Visiting Assistant Professor/Visiting Instructor of Marketing for the Fall 2015. This position – currently pending approval – may be extended for an additional academic year.

A doctorate in Marketing is desirable; ABD's and applicants with a Master's degree will also be considered. Responsibilities of this position include teaching Sales Management and Professional Selling. Other areas include but are not limited to Retailing, Consumer Behavior, and Marketing Strategy. Excellent teaching credentials will be a primary selection criterion. A commitment to research and service is also desirable.

The University of West Florida with over 12,000 students is located in Pensacola, on the Gulf of Mexico, known worldwide for its pristine white-sand beaches. UWF is part of the Florida University System.

Faculty representatives will meet with candidates at the 2014 SMA Conference in New Orleans, November 6-7. Applicants should submit a cover letter and a current resume/curriculum vita to Dr. Nestor Arguea, Department of Marketing and Economics, 11000 University Parkway, Bldg. 53/Rm. 130, Pensacola, FL 32514 or to narguea@uwf.edu. Please also provide the email addresses of five individuals we can contact to request reference letters specific to this position. For additional information, contact Dr. Nestor Arguea at 850-474-3071 (narguea@uwf.edu). The preferred response date is October 24, 2014. The position will remain open until filled.

Under Florida law, all applications are subject to disclosure; telephone interviews may be used. Persons hired must have proof of legal authority to work in the United States. This position requires a criminal background screening.

UWF is an Equal Opportunity/Access/Affirmative Action Employer.