

## Assistant Professor in Marketing (80068-019)

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<b>Vacancy Type/Job category</b>	Academic
<b>Department</b>	Warwick Business School
<b>Sub Department</b>	Marketing Group
<b>Salary</b>	£40,792 - £48,677 per annum
<b>Location</b>	University of Warwick, Coventry
<b>Vacancy Overview</b>	<p>Permanent, full time position</p> <p>WBS is a research-led, triple-accredited university-based business school with a portfolio of world-class programmes.</p> <p>We continue our search for top-flight talent to join our growing and ambitious group, and outstanding faculty, by inviting applications for the role of Assistant Professor in Marketing. We seek internationally oriented, ambitious and collegial scholars to contribute to our core research themes of strategic marketing and consumer behaviour.</p> <p>We especially welcome applications from researchers who can demonstrate the ability to publish excellent empirical research that connects with our research themes. The group has strong expertise in psychological, behavioural, modelling, and strategic research methods, and applications from candidates who can further strengthen these areas of excellence, or can add new areas of expertise, are welcomed. Candidates who have a strong and active network of outstanding collaborators, and can demonstrate a healthy pipeline of ongoing excellent research, are particularly encouraged to apply.</p> <p>Athena SWAN Silver Award</p> <p>Warwick Business School is committed to supporting staff to achieve their potential. The School currently holds the Athena SWAN Silver Award and the University of Warwick holds an Institutional Silver Award: a national initiative that recognizes the advancement of gender equality, representation, progression and success for all in academia. We are supportive of staff with caring responsibilities including a generous maternity/paternity/adoption/parental leave policy, onsite childcare facilities and the childcare vouchers scheme.</p> <p>We strongly endorse the principles of Athena SWAN, including a supportive and flexible working environment, with commitment from all levels of the organisation in promoting gender equity.</p> <p>Closing date: 14 February 2019</p>
<b>Job Description</b>	<p>Job purpose:</p> <p>To publish research of international excellence, and teach on the range of high quality programmes offered by the School at undergraduate, specialised masters, doctoral and MBA levels</p> <p>Duties and Responsibilities:</p> <p>Research and Scholarship</p> <ul style="list-style-type: none"><li>• Carry out independent research.</li><li>• Contribute to the research activities of the department by developing your own research programme, planning and co-ordinating a broad research activity or programme, sustaining an extensive track record of published research findings, maintaining an expert reputation in own subject area at least at national, and usually international level.</li><li>• Contribute to the development of research strategies for the department.</li><li>• Publish research outcomes in appropriate refereed journals of international standing, and publish and disseminate the results of research and scholarship in</li></ul>

other outlets.

- Engage in external academic activities in accordance with the department's research strategy and which enhance the School's national/international research profile. Such activities may include, for example, delivery of research papers at conferences, membership of committees of academic bodies, external examining, participation in knowledge transfer, development of industrial links and other related activities, and journal editorships.
- Encourage and work with other members of the Group/University on joint research activities (where appropriate) and contribute to relevant research seminars.
- Contribute to leadership in the relevant subject area.
- Apply for, negotiate and manage research funds to the benefit of the individual's or others' research activity and the research standing of the University as measured by, for example, the REF.
- Act as principal investigator and project leader.
- Manage research projects.
- Publication record in line with qualifying for an REF 4\* or equivalent rating.
- Contribute to successful research grant applications to support research projects

#### Teaching and Learning Support

- Engage in teaching at all levels using relevant teaching methods, e.g. lectures, seminars, tutorials, etc, working as part of the teaching team. Please note that teaching on certain postgraduate programmes takes place outside of normal University terms and during some evenings.
- Maintain a broad knowledge of up to date research and scholarship in relevant fields to ensure that teaching meets the standard expected within a research-led University.
- Support and comply with the University and departmental teaching quality assurance standards and procedures, including the provision of such information as required by the School or University.
- Develop and apply appropriate teaching techniques and materials, (novel or innovative), which create interest, understanding and enthusiasm amongst students. This will include contribution to regular reflection on the enhancement of departmental curricula.
- Undertake curriculum and course design and deliver material across a range of programmes of study at various levels, using appropriate teaching, learning support and assessment methods, reviewing and improving as required.
- Supervise research students subject to the usual University criteria, including where appropriate joint supervision.
- Supervise undergraduate, postgraduate and MBA student projects, dissertations and, where appropriate, placements and field trips.
- Take responsibility for academic duties (i.e. setting examination questions, marking, invigilation and pastoral support of students) required to sustain the delivery of high quality teaching.
- Co-ordinate and undertake pastoral support for students within the programme, course or modules for which the post holder is responsible, liaising where necessary with other University agencies such as the Senior Tutor's Office.

#### Administration and Other Activities

- Contribute to the efficient management and administration of the department by performing administrative/departmental duties as allocated by the Dean or Head of Group.
- Act as a personal tutor for a mix of undergraduate and postgraduate students, liaising where necessary with other University agencies such as the Personal Tutor's office.
- Provide leadership to those working within programme areas, as course leader or equivalent, by for example co-ordinating the work of others to ensure that courses are delivered effectively or organising the work of a team by agreeing objectives and work plans.

- Contribute to the management or monitoring of budgets (either project-based or departmental) and/or to the establishment and management of programme/departmental financial plans and budgets, in collaboration as appropriate.

The duties and responsibilities outlined are not intended to be an exhaustive list, but provide guidance on the main aspects of the job. You will be required to be flexible in your duties, and to ensure compliance with health and safety and equal opportunities in all aspects of work.

## Person Specification

**The Person Specification focuses on the knowledge, skills, experience and qualifications required to undertake the role effectively. This is measured by (a) Application Form, (b) Test/Exercise, (c) Interview, (d) Presentation.**

<b>Essential Criteria 1</b>	Honours degree (2.1 or above) or equivalent qualification (a,b,d)
<b>Essential Criteria 2</b>	PhD or equivalent in a relevant field (or near completion) (a,b,c,d)
<b>Essential Criteria 3</b>	Major achievements in research and scholarship, and an in-depth understanding of own specialism(s) (a,b,c,d)
<b>Essential Criteria 4</b>	Proven ability in teaching e.g. able to use a range of delivery techniques to engage the interest and enthusiasm of students and inspire them to learn, e.g. successful completion of appropriate teaching qualification (a,b,c,d)
<b>Essential Criteria 5</b>	Ability to initiate development in the curriculum and to take responsibility for the effective and efficient delivery of teaching programmes, developing the curriculum and appropriate assessment techniques (a,b,c,d)
<b>Essential Criteria 6</b>	Good track record of publishing own research in appropriate leading journals and potential for sustained research impact (a,b,c,d)
<b>Essential Criteria 7</b>	Understanding of equal opportunity issues as they may impact on areas of teaching (a,b,c,d)
<b>Essential Criteria 8</b>	Engaged in continuous professional development (a,b,c,d)
<b>Essential Criteria 9</b>	Substantial contribution to successful research leadership, including where appropriate grant applications (a,b,c,d)
<b>Essential Criteria 10</b>	Good interpersonal skills and ability to relate well to colleagues and different kinds of students (a,b,c,d)
<b>Essential Criteria 11</b>	Ability to perform to required deadlines and to initiate, plan, organise and deliver programmes of work (a,b,c,d)
<b>Essential Criteria 12</b>	Willingness and ability to contribute as a good citizen and to undertake relevant administrative and managerial duties (a,b,c,d)

## Further Particulars

For further information about the University of Warwick, please read our [University Further Particulars](#).

[Warwick Business School \(WBS\)](#) is a world-class business school at the heart of a world-class University. We are recognised for our academic excellence, our determination to challenge assumptions, and our connectivity to the broader university. We offer a broad range of undergraduate, graduate and executive courses. We recruit the brightest students, offer exceptional learning experiences, have a positive impact on society, produce impactful research that is published in premier journals, and employ outstanding faculty who are global experts in their fields. We are a global school with a cosmopolitan outlook. We believe in the power of an entrepreneurial mind-set to change the world for the better, and that business schools should have a significant role in fuelling that change. So we welcome the problem solvers, value creators and change makers who share our intellectual curiosity. As one of Europe's leading global business schools we set out to lead the debate through our transformative research, and to develop inquisitive minds that will make a positive impact in an ever-changing world.

Our vision is: to be Europe's leading University-based Business School, developing transformational ideas and people that shape how we do business.

Our vision is supported by our three-fold mission:

- To develop cutting-edge research that leads debate and deepens our understanding of the practice of business and management.
- To provide a transformational learning experience, enabling our stakeholders to realise their full potential.
- To work in partnership with policy and practice, both in terms of our research and teaching activities, to catalyse the impact of our work.

Our reputation is based on our world-class staff, both academic and administrative, and world-class facilities. In addition, we have a very talented and diverse student body, with students from around 120 countries across our undergraduate, masters, MBA, PhD and DBA programmes.

## Accreditation and rankings

WBS is proud to be part of an elite group of global business schools who have been accredited by all three premier international management education bodies:

- European Foundation for Management Development's quality inspectorate, EQUIS
  - The Association of MBAs, based in the UK
  - AACSB International – the Association to Advance Collegiate Schools of Business, based in the USA. WBS was the first UK institution to attain this accreditation
- Current details of our placing in the various media-based rankings can be found [here](#).

### *The Financial Times*

- Ranks our Full-time MBA in the global top 45 and 5th in the UK
- Ranks our Distance learning MBA 1st in the world
- Ranks our Executive MBA in the world's top 25 and 4th in the UK for stand-alone Executive MBAs
- Ranks our MSc in Finance 13th in the world and 3rd in the UK.
- Ranks our MSc in Management 21st in the world and 3rd in the UK.

### *The Economist*

- Ranks our Full-time MBA 18th in the world and 1st in the UK
- Ranks our Executive MBA 10th in the world and 2nd in the UK.

## WBS London, The Shard

In 2015, WBS opened its downtown campus at London's iconic building, The Shard, the tallest building in the European Union, offering the following part-time courses:

- DBA – Doctor of Business Administration
- Executive MBA
- Tailored Executive Education courses for companies and individuals
- Postgraduate qualifications in Central Banking and Financial Regulation, delivered exclusively for, and in partnership with, the Bank of England.

## Why WBS?

Our academics produce world-leading research in all fields of management, which is why we attract the very best PhD candidates. 100% of full-time faculty who both teach and research at WBS have PhDs and our doctoral community is thriving.

We offer a range of executive education programmes including diplomas, short courses, and customised programmes for corporate clients and individuals, and consult with industry to keep our programmes fresh, relevant, and accessible. The fact that many graduates return for further study with us later in their careers demonstrates our effective blend of academic research with the practicalities of the workplace.

Warwick Business School is one of just two business schools in the UK to be recognised for advancing gender equality. In 2018 the Equality Challenge Unit (ECU) awarded Warwick Business School a silver Athena SWAN award for its progress in gender equality. Warwick Business School is the first business school to receive a silver award.

## Right to work in the UK

If you do not yet have the right to work in the UK and/ or are seeking sponsorship under Tier 2 of the UK points-based immigration system please click on this [link](#) which contains further information about obtaining right to work in the UK and details about eligibility for sponsorship under Tier 2.

The University of Warwick provides an inclusive working and learning environment, recognising and respecting every individual's differences. We welcome applications from individuals who identify with any of the [protected characteristics](#) defined by the Equality Act 2010.

## Recruitment of Ex-Offenders Policy

As an organisation using the (DBS) Disclosure and Barring Service to assess applicants' suitability for positions of trust, the University of Warwick complies with the DBS Code of Practice and undertakes not to discriminate unfairly against

any subject of a Disclosure on the basis of a conviction or other information revealed. More information is available on the University's Vacancy pages and applicants may request a copy of the DBS Code of Practice.

**Closing Date**

14 Feb 2019

**Apply Now**

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