

# University of Warwick Job Search: Assistant Professor in Marketing (80068-048)

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<b>Vacancy Type/Job category</b>	Academic
<b>Department</b>	Warwick Business School
<b>Salary</b>	£39,992 - £47,722 per annum
<b>Location</b>	University fo Warwick, Coventry
<b>Vacancy Overview</b>	<p>Permanent Position</p> <p>WBS is a research-led, triple-accredited university-based business school with a portfolio of world-class programmes.</p> <p>We are continuing our search for top-flight talent to join our outstanding faculty by inviting applications for the role of Assistant Professor in Marketing. We are looking for an internationally oriented, ambitious and collegial scholar who will contribute to our core research themes of consumer behavior, strategic marketing and sales and customer experience management.</p> <p>We especially welcome applications from researchers with a demonstrably strong background in conducting excellent empirical research within one of our core research themes. The group has strong expertise in psychological, behavioral, modelling, and strategic research methods. Applications from candidates who can further strengthen these areas of excellence, or can add new areas of expertise, are equally welcomed. Candidates who have a strong and active network of outstanding collaborators, and can demonstrate a healthy pipeline of ongoing excellent research are particularly encouraged to apply.</p> <p>Athena SWAN Bronze Award</p> <p>Warwick Business School is committed to supporting staff to achieve their potential. The School currently holds the Athena SWAN Bronze Award and the University of Warwick holds an Institutional Silver Award: a national initiative that recognizes the advancement of gender equality, representation, progression and success for all in academia. We are supportive of staff with caring responsibilities including a generous maternity/paternity/adoption/parental leave policy, onsite childcare facilities and the childcare vouchers scheme.</p> <p>We strongly endorse the principles of Athena SWAN, including a supportive and flexible working environment, with commitment from all levels of the organisation in promoting gender equity.</p> <p>We are an equal opportunities employer and would consider part-time and full-time appointments.</p> <p>Interview Date: 12th &amp; 13th July 2018.</p>
<b>Job Description</b>	<p><b>JOB PURPOSE:</b></p> <p>To publish research of international excellence, and teach on the range of high quality programmes offered by the School at undergraduate, specialised masters, doctoral and MBA levels</p> <p><b>DUTIES AND RESPONSIBILITIES:</b></p> <p>Research and Scholarship</p> <ul style="list-style-type: none"> <li>• Carry out independent research.</li> <li>• Contribute to the research activities of the department by developing your own research programme, planning and co-ordinating a broad research activity or</li> </ul>

programme, sustaining an extensive track record of published research findings, maintaining an expert reputation in own subject area at least at national, and usually international level.

- Contribute to the development of research strategies for the department.
- Publish research outcomes in appropriate refereed journals of international standing, and publish and disseminate the results of research and scholarship in other outlets.
- Engage in external academic activities in accordance with the department's research strategy and which enhance the School's national/international research profile. Such activities may include, for example, delivery of research papers at conferences, membership of committees of academic bodies, external examining, participation in knowledge transfer, development of industrial links and other related activities, and journal editorships.
- Encourage and work with other members of the Group/University on joint research activities (where appropriate) and contribute to relevant research seminars.
- Contribute to leadership in the relevant subject area.
- Apply for, negotiate and manage research funds to the benefit of the individual's or others' research activity and the research standing of the University as measured by, for example, the REF.
- Act as principal investigator and project leader.
- Manage research projects.
- Publication record in line with qualifying for an REF 4\* or equivalent rating.
- Contribute to successful research grant applications to support research projects

#### Teaching and Learning Support

- Engage in teaching at all levels using relevant teaching methods, e.g. lectures, seminars, tutorials, etc, working as part of the teaching team. Please note that teaching on certain postgraduate programmes takes place outside of normal University terms and during some evenings.
- Maintain a broad knowledge of up to date research and scholarship in relevant fields to ensure that teaching meets the standard expected within a research-led University.
- Support and comply with the University and departmental teaching quality assurance standards and procedures, including the provision of such information as required by the School or University.
- Develop and apply appropriate teaching techniques and materials, (novel or innovative), which create interest, understanding and enthusiasm amongst students. This will include contribution to regular reflection on the enhancement of departmental curricula.
- Undertake curriculum and course design and deliver material across a range of programmes of study at various levels, using appropriate teaching, learning support and assessment methods, reviewing and improving as required.
- Supervise research students subject to the usual University criteria, including where appropriate joint supervision.
- Supervise undergraduate, postgraduate and MBA student projects, dissertations and, where appropriate, placements and field trips.
- Take responsibility for academic duties (i.e. setting examination questions, marking, invigilation and pastoral support of students) required to sustain the delivery of high quality teaching.
- Co-ordinate and undertake pastoral support for students within the programme, course or modules for which the post holder is responsible, liaising where necessary with other University agencies such as the Senior Tutor's Office.

#### Administration and Other Activities

- Contribute to the efficient management and administration of the department by performing administrative/departmental duties as allocated by the Dean or Head of Group.
- Act as a personal tutor for a mix of undergraduate and postgraduate students, liaising where necessary with other University agencies such as the Personal Tutor's office.
- Provide leadership to those working within programme areas, as course leader or equivalent, by for example co-ordinating the work of others to ensure that courses are delivered effectively or organising the work of a team by agreeing objectives and work plans.
- Contribute to the management or monitoring of budgets (either project-based or departmental) and/or to the establishment and management of programme/departmental financial plans and budgets, in collaboration as appropriate.

The duties and responsibilities outlined are not intended to be an exhaustive list, but provide guidance on the main aspects of the job. You will be required to be flexible in your duties, and to ensure compliance with health and safety and equal opportunities in all aspects of work.

For further information on the job vacancy please visit our microsite at the following link:

[Click here.](#)

#### Person Specification

**The Person Specification focuses on the knowledge, skills, experience and qualifications required to undertake the role effectively. This is measured by (a) Application Form, (b) Test/Exercise, (c) Interview, (d) Presentation.**

<b>Essential Criteria 1</b>	Honours degree (2.1 or above) or equivalent qualification (a,b,d)
<b>Essential Criteria 2</b>	PhD or equivalent in a relevant field (or near completion) (a,b,c,d)
<b>Essential Criteria 3</b>	Major achievements in research and scholarship, and an in-depth understanding of own specialism(s) (a,b,c,d)
<b>Essential Criteria 4</b>	Proven ability in teaching e.g. able to use a range of delivery techniques to engage the interest and enthusiasm of students and inspire them to learn, e.g. successful completion of appropriate teaching qualification (a,b,c,d)
<b>Essential Criteria 5</b>	Ability to initiate development in the curriculum and to take responsibility for the effective and efficient delivery of teaching programmes, developing the curriculum and appropriate assessment techniques (a,b,c,d)
<b>Essential Criteria 6</b>	Good track record of publishing own research in appropriate leading journals and potential for sustained research impact (a,b,c,d)
<b>Essential Criteria 7</b>	Understanding of equal opportunity issues as they may impact on areas of teaching (a,b,c,d)
<b>Essential Criteria 8</b>	Engaged in continuous professional development (a,b,c,d)
<b>Essential Criteria 9</b>	Substantial contribution to successful research leadership, including where appropriate grant applications (a,b,c,d)
<b>Essential Criteria 10</b>	Good interpersonal skills and ability to relate well to colleagues and different kinds of students (a,b,c,d)
<b>Essential Criteria 11</b>	Ability to perform to required deadlines and to initiate, plan, organise and deliver programmes of work (a,b,c,d)
<b>Essential Criteria 12</b>	Willingness and ability to contribute as a good citizen and to undertake relevant administrative and managerial duties (a,b,c,d)
<b>Further Particulars</b>	<p>For further information about the University of Warwick, please read our <a href="#">University Further Particulars</a>.</p> <p><a href="#">Warwick Business School (WBS)</a> is a world-class business school at the heart of a world-class University. Our vision is to be Europe's leading university-based business school, with a global reach, advancing the understanding of management, and developing innovative, principled leaders that can advance management practice in the private, public and third sectors.</p>

Accompanying our vision is a four-fold mission:

- To produce and disseminate world-class, cutting edge research that shapes the way organisations operate and businesses are led and managed
- To produce world-class, socially responsible, creative leaders and managers who think on a global scale, regardless of the size of their organisation
- To engage meaningfully with business and government to create a better society
- To provide a lifelong return on investment for students and alumni

Our reputation is based on our world-class staff, both academic and administrative, and world-class facilities. In addition, as the largest department of the University of Warwick we have a very talented and diverse student body, with students from around 120 countries across our undergraduate, masters, MBA, and PhD programs.

Accreditation and rankings

WBS is proud to be part of an elite group of global business schools who have been accredited by all three premier international management education bodies:

- European Foundation for Management Development's quality inspectorate, EQUIS
- The Association of MBAs, based in the UK
- AACSB International – the Association to Advance Collegiate Schools of Business, based in the USA. WBS was the first UK institution to attain this accreditation

Current details of our placing in the various media-based rankings can be found [here](#)

The Financial Times

- Ranks our Full-time MBA in the global top 50 and 8th in the UK
- Ranks our Distance learning MBA 2nd in the world, and 1st in the UK
- Ranks our Executive MBA in the world's top 25
- Ranks our MSc in Finance 16th in the world and 2nd in the UK for pure finance courses
- Ranks our MSc in Management 23rd in the world, and 3rd in the UK

Our Full-time MBA is ranked 1st in the UK and 18th in the world by The Economist.

WBS London, The Shard

In 2015, WBS opened its downtown campus at London's iconic building, The Shard, the tallest building in the European Union, offering the following part-time courses there:

- DBA – Doctor of Business Administration
- Executive MBA
- Tailored Executive Education courses for companies and individuals
- Postgraduate qualifications in Central Banking and Financial Regulation, delivered exclusively for, and in partnership with, the Bank of England

Why WBS?

Our academics produce world-leading research in all fields of management, which is why we attract the very best PhD candidates. 100% of full-time faculty who teach and research at WBS have PhDs and our doctoral community is thriving.

We offer a range of executive education programmes including diplomas, short courses, and customised programmes for corporate clients and individuals, and consult with industry to keep our programmes fresh, relevant, and accessible. The fact that many graduates return for further study with us later in their careers demonstrates our effective blend of academic research with the practicalities of the workplace.

Opened in summer 2015, a £25million extension to our main site on the University of Warwick campus has increased the size of the existing building by 40%, providing an impressive infrastructure for our student and academic community.

So what is it that makes Warwick Business School so different to anywhere else?

- Excelling at research  
We strive for excellence in research and can genuinely claim to be home to some of the world's best researchers.
  - Excelling at teaching  
Our world-class researchers are also superb teachers, skilled at using a variety of teaching methods to engage and instruct.
  - Excelling at recruiting the brightest students  
The lure of working with top-class scholars, real world experts, means we attract the very best candidates and the company is always stimulating.
  - Excelling in producing the most valuable graduates  
Our graduates have a thirst for learning and a rounded approach to life and work. With academic theory and practical skills, they hit the ground running in any company.
- Excelling in breaking new ground  
Our ambition is to give our students the best possible education, in the most inspirational environment possible, to ensure they reach their true potential.

#### Recruitment of Ex-Offenders Policy

As an organisation using the (DBS) Disclosure and Barring Service to assess applicants' suitability for positions of trust, the University of Warwick complies with the DBS Code of Practice and undertakes not to discriminate unfairly against any subject of a Disclosure on the basis of a conviction or other information revealed. More information is available on the University's Vacancy pages and applicants may request a copy of the DBS Code of Practice.

#### Other Information

The University of Warwick provides an inclusive working and learning environment, recognising and respecting every individual's differences. We welcome applications from individuals who identify with any of the protected characteristics defined by the Equality Act 2010.

#### Right to work in the UK

If you do not yet have the right to work in the UK and/ or are seeking sponsorship under Tier 2 of the UK points-based immigration system please click on this [link](#) which contains further information about obtaining right to work in the UK and details about eligibility for sponsorship under Tier 2.

#### Closing Date

23 May 2018

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