



THE UNIVERSITY OF WAIKATO

Lecturer/Senior Lecturer in Marketing

School of Management and Marketing Waikato Management School

The Waikato Management School offers highly regarded degrees at undergraduate, postgraduate and doctoral levels and is one of seven Faculties at the University of Waikato. The School has distinguished itself among New Zealand business schools by the relevance and rigour of its education and research. It is a member of an elite group of global business schools that have earned Triple Crown accreditation – an international acknowledgement of excellence in business education.

We offer a Marketing Major within the Bachelor of Management Studies (Honours), Bachelor of Communication Studies and the Bachelor of Business degrees. You will be expected to teach both undergraduate and postgraduate level courses in the marketing discipline, undertake research, supervise research students, have proven academic leadership skills and participate in professional and industry engagement.

With a PhD in a relevant discipline you will have demonstrated high levels of teaching skills and experience with a research record appropriate to the level of position applied for. The ability to communicate effectively with students and staff is essential along with a willingness to contribute to the faculty and university administration. Relevant industry experience is advantageous.

The level of appointment will be dependent on qualifications, skills and experience.

Enquiries of an academic nature should be directed to the Head of the School of Management and Marketing, Stuart Dillon, telephone +64 7 838 4234 or email: stuart.dillon@waikato.ac.nz

The position will remain open until filled. Vacancy number: 370330

For more information and to apply, visit www.jobs.waikato.ac.nz.

Ko te Tangata – For the People

At the University of Waikato we define ourselves by our academic and research excellence and the strength of our international connections. Our distinctiveness is driven by our focus on sustainability, our commitment to Māori learning and research, and our role as leaders and innovators.

Our motto, Ko te Tangata, underlines our acknowledgement of the Treaty of Waitangi, equal opportunity for all, the importance of collegiality, and the individuals who are our staff, students and stakeholders.

E herea ana te Whare Wānanga ki te kaupapa kia whakaratohia te mea angitū orite ki ngā tāngata katoa.



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WAIKATO
Te Whare Wānanga o Waikato