

Waikato Management School (WMS), accredited by AACSB, EQUIS and AMBA, seeks applications for several full-time, tenured faculty positions at the Lecturer/Senior Lecturer levels (equivalent to the junior or senior Assistant Professor levels) with a managerial orientation and experience and an interest related to:

Marketing Strategy focussed on Innovation

Candidates must show evidence of (or strong potential for) high-quality scholarly research and effective teaching. Candidates nearing completion of their PhD studies will be considered. They must have earned a PhD or completed all degree requirements for a PhD by the appointment date.

These positions can be based at the Hamilton or Tauranga Campus with teaching opportunities that can cut across the School's undergraduate and/or graduate programs. The positions also are associated with the School's new Centre for Enterprise Innovation. The Centre will provide support for appointees to engage in research that has a particular focus on 'business and management innovation' and to further build their international reputation as innovation scholars in the fields of Marketing Strategy and Marketing Management.

WMS is part of the University of Waikato and based in New Zealand. It is among the elite group of 0.7% of the Business Schools in the world that hold the Triple Crown Accreditation. It has a long history in management education and close connections with the business community. WMS alumni are influential and in positions such as the President of General Motors Company (based in Detroit, US) and CEO of Avon (based in London, UK) to name a few. According to RePEc, the School is ranked #1 in Economics within New Zealand. Additionally, the Shanghai Ranking's Global Ranking of Academic Subjects 2017 ranks the School #16 in the world for Hospitality & Tourism; and the QS Subject Ranking 2018 ranks it #27 in the world for Hospitality & Leisure Management, placing the School #1 in New Zealand for Hospitality & Leisure Management. Building on these existing strengths, the School now invests strongly in developing and growing an internationally recognised 'business and management innovation' group with members coming from diverse fields such as marketing.

Interested candidates are invited to go to: <https://www.waikato.ac.nz/vacancies/current-vacancies> and select the option 380337 for Marketing Strategy. Applications will be considered on a rolling basis as they are received, and school representatives may attend the Winter AMA, EMAC, and Summer AMA conferences and be available to meet with interested candidates. To be considered at the next full assessment round or earlier, all interested individuals must complete and submit an application via our secure website using the below link, and must include all standard materials; this should include a CV; a brief cover letter highlighting specific strengths; a research statement; one or two papers; a statement of teaching philosophy; and, as applicable, a listing of recently-taught courses along with evidence of teaching effectiveness (e.g., teaching ratings). Further information about the positions is provided at the below link. Inquiries can be directed to Associate Professor Stuart Dillon at stuart.dillon@waikato.ac.nz or to Professor Shikhar Sarin at shikhar.sarin@waikato.ac.nz

The main campus of WMS is located in Hamilton - a beautiful city of about 250,000 on the banks of the Waikato River, 77 miles south of Auckland. The city is the cultural and economic hub of the scenic Waikato region. It offers a moderate climate, plenty of outdoor recreational options, close access to both beaches and mountains, and a very high quality of life. More information about Hamilton can be obtained at <https://www.waikatoz.com/destinations/hamilton-city/>. A new campus of WMS is located in Tauranga at the beautiful coast of the Bay of Plenty. More information about Tauranga is available at: <https://www.bayofplentynz.com/discover/tauranga>.