

Assistant Professor of Commerce, Marketing Area

 Charlottesville, VA

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Full time

R0006548

The McIntire School of Commerce at the University of Virginia invites applications for an Assistant Professor of Commerce in the Marketing Area, beginning August 2020. The appointment will be for a full-time, tenure-track position.

Applicants must hold a Ph.D. and have at least 3 years of previous teaching experience post degree conferral. Applicants should have the demonstrated ability to publish in the field's top marketing journals (e.g., Journal of Marketing, Journal of Marketing Research, Journal of Consumer Research, Marketing Science), as well as perform at a high level in the classroom.

Although the Marketing Area welcomes applicants of any specialty, candidates with a strong background in teaching principles of marketing and consumer behavior, global marketing, and candidates in a position to teach analytics-based courses are especially encouraged to apply.

The University of Virginia is one of the highest ranked public universities in the United States, and the McIntire School of Commerce has been consistently ranked as one of the top 5 undergraduate business programs in the U.S. by Businessweek for as long as the rankings have been in existence. The School's graduate programs are also highly acclaimed. The University is located in picturesque Charlottesville VA, which is widely regarded as one of the best places to live in the United States with excellent health care, outstanding schools, low crime, a vibrant arts community, extensive outdoor recreation opportunities, and the scenic beauty of the Blue Ridge Mountains.

The Marketing Area provides a very supportive environment in which to grow professionally. We offer a collegial faculty, competitive salary, extensive research support, and a teaching load consistent with a Tier 1 institu-

About Us



In 1819, Thomas Jefferson founded the University of Virginia and inaugurated a bold experiment. Two centuries later, Jefferson's vision thrives. Across Grounds - and throughout the world - UVA students, faculty, staff and alumni challenge convention, break barriers and pursue the greater good.

The University of Virginia is made up of eleven schools and affiliated foundations in Charlottesville plus the College at Wise in Southwest Virginia.

The University of Virginia Health System is a renowned academic medical center committed to providing outstanding patient care, educating tomorrow's health care leaders and discovering new and better ways to treat diseases. The University's Medical Center, School of Medicine and Physicians Group are recognized for their excel-

sive research support, and a teaching load consistent with a Tier 1 institution. The marketing faculty includes many individuals who are recognized as thought leaders and rising stars in the field. Our faculty hold or have held editorships and editorial review board appointments on all the field's top journals, leadership positions in our major associations, and are recipients of numerous teaching and research awards. Our current tenure-track faculty include Jeff Boichuk, Jim Burroughs, Amar Cheema, Derick Davis, Natasha Foutz, Carrie Heilman, Irina Kozlenkova, Trey Maxham, David Mick, Nicole Montgomery, and Rick Netemeyer.

TO APPLY:

PROCESS FOR INTERNAL UVA APPLICANTS: Please apply through your Workday Home page, search "Find Jobs", and search for "Assistant Professor of Commerce, Marketing Area". Complete an application online and see below for documents to attach.

PROCESS FOR EXTERNAL APPLICANTS: Please visit UVA job board <https://uva.wd1.myworkdayjobs.com/UVAJobs>, (Assistant Professor of Commerce, Marketing Area) complete the application and see below for documents to attach. Please note that multiple documents can be uploaded in the box.

Complete an application online and attach:

- CV
- Cover Letter
- Contact information for 3 references
- Brief (1-2 page statement) addressing the following:
 - Your philosophy and experience in teaching and research.
 - How you have worked to contribute to equity and inclusion in your research, teaching and/or service.
 - How your experience contributes to the department's core values of ethics, teaching, and collaboration in research.

*****Applications that do not contain all of the required documents will not receive full consideration.*****

For questions about the application process, please contact Rhiannon O'Coin, Senior Academic Recruiter, rmo2r@virginia.edu

UVA assists faculty spouses and partners seeking employment in the Charlottesville area. To learn more please visit <https://dualcareer.virginia.edu/>. For more information about UVA and the Charlottesville community please see <http://www.virginia.edu/life/charlottesville> and <https://embarkcva.com/>.

The University of Virginia, including the UVA Health System and the University Physician's Group are fundamentally committed to the diversity of our faculty and staff. We believe diversity is excellence expressing itself through every person's perspectives and lived experiences. We are equal

ence in patient care, education and research.

At UVA, we offer a rich collection of benefits, which have long been recognized and valued for their comprehensiveness and competitiveness in the market. In addition to a robust array of traditional benefits such as health care, time off, and retirement, UVA offers a comprehensive list of benefits and services to help staff and faculty meet their personal and family needs.

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opportunity and affirmative action employers. All qualified applicants will receive consideration for employment without regard to age, color, disability, gender identity, marital status, national or ethnic origin, political affiliation, race, religion, sex (including pregnancy), sexual orientation, veteran status, and family medical or genetic information.

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