

Assistant Professor of Commerce (Marketing Area)

Institution:	University of Virginia
Location:	Charlottesville, VA
Category:	Faculty - Business - Marketing and Sales
Posted:	06/06/2017
Application Due:	Open Until Filled
Type:	Full Time



Posting Number: 0621062

Location: Charlottesville

Department: McIntire School of Commerce

Minimum Education

- No Response

Minimum Experience

- No Response

The McIntire School of Commerce at the University of Virginia invites applications for one or more faculty positions in the Marketing Area, beginning August 2018. The appointment will be for a full-time, tenure-track position at the advanced Assistant Professor stage (i.e., 2-5 years teaching experience post Ph.D.)

In addition to holding a PhD, successful candidates will demonstrate the ability to publish in the field's top journals (e.g. Journal of Marketing, Journal of Marketing Research, Journal of Consumer Research, Marketing Science) as well as perform at a high level in the classroom.

Although the Marketing Area welcomes applicants of any specialty, candidates with a strong background in teaching core marketing courses (principles of marketing), global marketing, and candidates in a position to teach business analytics and marketing

research are especially encouraged to apply.

The University of Virginia is one of the highest ranked public universities in the United States, and the McIntire School of Commerce has been consistently ranked as one of the top 5 undergraduate business programs in the U.S. by Businessweek for as long as the rankings have been in existence. The School's graduate programs are also highly acclaimed. The University is located in picturesque Charlottesville VA, which is widely regarded as one of the best places to live in the United States with excellent health care, outstanding schools, low crime, a vibrant arts community, extensive outdoor recreation opportunities, and the scenic beauty of the Blue Ridge Mountains.

The Marketing Area provides a very supportive environment in which to grow professionally. We offer a collegial faculty, competitive salary, extensive research support, and a teaching load consistent with a Tier 1 institution. The marketing faculty includes many individuals who are recognized as thought leaders and rising stars in the field. Our faculty hold or have held editorships and editorial review board appointments on all the field's top journals, leadership positions in our major associations, and are recipients of numerous teaching and research awards. Our current tenure-track faculty include: Jeff Boichuk, Jim Burroughs, Amar Cheema, Derick Davis, Natasha Foutz, Carrie Heilman, Bill Kehoe, Trey Maxham, David Mick, Nicole Montgomery, and Rick Netemeyer.

To apply, go to <http://jobs.virginia.edu>, search for posting number 0621062, complete a candidate profile, and submit a cover letter and CV. For questions regarding the application process, contact Heather Cullop at hcullop@virginia.edu

The University of Virginia is an equal opportunity and affirmative action employer. Women, minorities, veterans and persons with disabilities are encouraged to apply.

APPLICATION INFORMATION

Contact:	University of Virginia
Phone:	434-982-0123 (staff positions)
Fax:	434-924-6911 (staff positions)
TDD:	434-923-5189
Online App. Form:	https://jobs.virginia.edu/applicants/Central?quickFind=8...

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Apply through Institution's Website

