

Faculty Positions

Positions posted here are for Academic Administrator, Tenure, Teaching Stream and Limited-Term Appointments of one year or longer. For academic positions of less than one year, please review our or [contract academic staff postings](#) [contact the hiring department directly](#).

Prior to submitting an application, [please review what you need to know before applying for a faculty position](#).

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Job Description

Assistant Professor - Marketing - 1902893

Job Field: Tenure Stream

Faculty / Division: Joseph L. Rotman School of Management

Department: Rotman School of Management

Campus: St. George (downtown Toronto)

Job Posting: Jul 12, 2019

Job Closing: Aug 19, 2019, 11:59pm EST

Description:

The Rotman School of Management at the University of Toronto invites applications for two full-time tenure-stream appointments in Marketing, one specializing in Behavioural Research and the other specializing in Empirical Quantitative Research. The appointments will be at the rank of Assistant Professor and will commence July 1, 2020, or shortly thereafter.

Applicants for these positions must have earned a Ph.D. in Marketing or a related discipline by the date of appointment or shortly thereafter, with a demonstrated record of excellence in research and a demonstrated commitment to excellence in teaching. In addition, applicants for each position must have a demonstrated strong theoretical and methodological background in the relevant area of specialization, as well as the demonstrated ability to apply this knowledge to important questions and issues in Marketing.

Diversity Statement

The University of Toronto is strongly committed to diversity within its community and especially welcomes applications from racialized persons / persons of colour, women, Indigenous / Aboriginal People of North America, persons with disabilities, LGBTQ persons, and others who may contribute to the further diversification of ideas.

As part of your application, you will be asked to complete a brief Diversity Survey. This survey is voluntary. Any information directly

We seek candidates whose research and teaching interests complement and strengthen our [existing Marketing Area strengths](#) in behavioral and quantitative marketing research. The Rotman School has a strong research oriented faculty that is supportive of serious scholarship and committed to the professional development of its faculty. The Marketing Area also has close ties with the departments of Psychology, Statistics and Economics. The successful candidate will be expected to pursue innovative and independent research at the highest international level, and to establish an outstanding, competitive, externally-funded, research program leading to publications in top-ranked journals in Marketing and cognate disciplines. Examples of appropriate target journals in Marketing include the Journal of Consumer Research, the Journal of Marketing Research, Marketing Science, Management Science, and the Journal of Marketing.

Candidates must provide evidence of research excellence as demonstrated by the submitted research statement and either a record of publications in top-ranked journals, such as those listed above, or a job market paper and other work in progress that meet high international standards. Other evidence of research excellence may include presentations at significant conferences or invited seminars, and research awards and accolades. Strong letters of recommendation from referees of high standing are also required.

The successful candidate will also have a strong commitment to excellence in teaching at both the undergraduate and graduate level and to graduate student training and supervision. A commitment to excellence in teaching will be demonstrated through the statement of teaching philosophy, teaching accomplishments, and evidence of superior performance in teaching-related activities (such as performance as a teaching assistant or course instructor, experience leading successful workshops or seminars, student mentorship, or excellent conference posters or presentations), as well as strong letters of reference, and strong performance during the on-campus presentation for short-listed candidates.

The University of Toronto is Canada's largest university and has an international research reputation. The Rotman School operates an undergraduate Commerce program, a Graduate Diploma in Professional Accounting, a full-time, part-time and executive MBA program, a Master of Finance, a Master of Financial Risk Management, and a Ph.D. program. The School is situated in the heart of Canada's corporate and financial centre, and the world's most diverse city. Rotman's core values reflect this diversity and, as such, we have a preference for candidates with demonstrated experience and interest in promoting a diverse and inclusive research and teaching environment. For more information about the Rotman School and its core values, please visit: <http://www.rotman.utoronto.ca/Connect/AboutRotman/OurValues>

Salaries are competitive and commensurate with qualifications and experience.

All qualified candidates are invited to apply online by clicking the link below. No paper applications or supporting documents will be accepted. Applicants must submit a cover letter, current curriculum vitae, research statement, job market paper, up to three sample publications or working papers, and a teaching dossier to include a statement of teaching philosophy, and other teaching materials showing evidence of excellent performance in teaching related activities as listed above.

Please note: Submission guidelines can be found at: <http://uoft.me/how-to-apply>.

Applicants must arrange to have three letters of reference (on letterhead, signed and scanned) sent directly via email by the writers to:

related to you is confidential and cannot be accessed by search committees or human resources staff. Results will be aggregated for institutional planning purposes. For more information, please see <http://uoft.me/UP>.

All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority.

Nitin Mehta
Area Coordinator and Chair Recruiting Committee Marketing
Rotman School of Management
University of Toronto
Email: marketing.recruiting@rotman.utoronto.ca

All application materials, including reference letters, must be received online by August 19, 2019.

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