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Faculty Positions

Positions posted here are for Academic Administrator, Tenure, Teaching Stream and Limited-Term Appointments of one year or longer. For academic positions of less than one year, [please contact the hiring department directly](#).

Prior to submitting an application, [please review what you need to know before applying for a faculty position](#).

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Job Description

Assistant Professor - Marketing - 1701202

Job Field: Tenure Stream

Faculty / Division: Joseph L. Rotman School of Management

Department: Rotman School of Management

Campus: St. George (downtown Toronto)

Job Posting: Jul 25, 2017

Job Closing: August 30, 2017, 11:59pm EST

Description:

The Rotman School of Management at the University of Toronto invites applications for a full-time tenure-stream appointment in Marketing specializing in Behavioural Research. The appointment will be at the rank of Assistant Professor and will commence July 1, 2018.

Applicants for this position must have a Ph.D. in Marketing or a related discipline or be near completion by date of appointment or shortly thereafter. In addition, applicants must have a strong theoretical and methodological background in Behavioural Research and an ability to apply this knowledge to important questions and issues in Marketing.

Diversity Statement

The University of Toronto is strongly committed to diversity within its community and especially welcomes applications from racialized persons / persons of colour, women, Indigenous / Aboriginal People of North America, persons with disabilities, LGBTQ persons, and others who may contribute to the further diversification of ideas.

As part of your application, you will be asked to complete a brief Diversity Survey. This survey is voluntary.

We seek individuals with demonstrated excellence in research and creative professional work, and a demonstrated aptitude for teaching.

For this position, excellence in research is evidenced primarily by the quality of the submitted dissertation, job market paper or a research pipeline that is at high international levels, and other documents submitted for review, as well as strong letters of reference. The successful candidate for this position is expected to pursue innovative research at the highest international level, and to publish articles in internationally recognised top-tier academic journals in the field of Marketing. Individuals that can publish or have been previously published in the Journal of Marketing Research, Marketing Science, Management Science, the Journal of Consumer Behavior and the Journal of Marketing and journals of similar calibre and international standing are preferred.

In addition, published articles in internationally recognised top-tier academic journals in the field of psychology is an asset.

Presentations at top conferences, presenting research at other highly ranked schools and other noteworthy activities in Finance that contribute to the visibility and prominence of the discipline are assets.

Applicants should have a demonstrated aptitude for teaching, as evidenced by a strong ability to integrate both theory and practice through effective communication and presentation skills, an ability and willingness to undertake graduate supervision, engaging activities that will stimulate and challenge the intellectual capacity of faculty and students, effective communication skills and a demonstrated mastery of his or her subject area. Evidence of teaching experience may include a record of prior teaching experience but can also be assessed by the quality of the invited classroom presentation exhibited by the candidate.

Select applicants will be invited to present their research at the Rotman School to faculty and students.

The Rotman School of Management has a strong research oriented faculty that is supportive of serious scholarship and committed to the professional development of its faculty. Within the University of Toronto the Area has close ties with the departments of Economics, Statistics, and Psychology. All Rotman Marketing Ph.D. students complete graduate level courses in at least one of these departments. The Marketing Area provides a stimulating and supportive research environment and a strong commitment to excellence in both research and teaching.

Salaries are competitive and commensurate with qualifications and experience.

U of T is Canada's largest university and has an international research reputation. The Rotman School operates an undergraduate Commerce program, a Graduate Diploma in Professional Accounting, a full-time, part-time and executive MBA program, a Master of Finance, a Master of Financial Risk Management, and a Ph.D. program.

Rotman is situated in the heart of Canada's corporate and financial centre, and the world's most diverse city. Rotman's core values reflect this diversity and, as such, we have a preference for candidates with demonstrated experience and interest in promoting a diverse and inclusive research and teaching environment. For more information about the Rotman School and its core values, please visit: <http://www.rotman.utoronto.ca/Connect/AboutRotman/OurValues>

Any information directly related to you is confidential and cannot be accessed by search committees or human resources staff. Results will be aggregated for institutional planning purposes. For more information, please see <http://uoft.me/UP>.

All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority.

Applications must be submitted online using the link below. No paper applications or supporting documents will be accepted. Applicants must submit a curriculum vitae, cover letter, a research statement, job market paper, sample publications (if any), and a teaching statement.

By the closing date, **August 30, 2017** applicants should arrange to have three letters of reference (on letterhead, signed and scanned) sent directly by the writers to:

David Soberman
Canadian National Chair in Strategic Marketing
Area Coordinator and Chair Recruiting Committee Marketing
Rotman School of Management
University of Toronto
Email: marketing.recruiting@rotman.utoronto.ca

Please note: Submission guidelines can be found at: <http://uoft.me/how-to-apply>.

All applications must be received online by August 30, 2017.

The University of Toronto is strongly committed to diversity within its community and especially welcomes applications from racialized persons/persons of colour, women, Indigenous/Aboriginal People of North America, persons with disabilities, LGBTQ persons, and other who may contribute to the further diversification of ideas.

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