

Taleo Requisition #1900267/DIVISIONAL ID RSM201807

Posting title: Assistant Professor – Marketing – Behavioral Research

The Rotman School of Management at the University of Toronto invites applications for a full-time tenure-stream appointment in Marketing specializing in Behavioural Research. The appointment will be at the rank of Assistant Professor and will commence July 1, 2019.

Applicants for this position must have a Ph.D. in Marketing or a related discipline, and should preferably have teaching experience. In addition, applicants must have a strong theoretical and methodological background in Behavioural Research, typically with training and interest in psychology and consumer behavior, and an ability to apply this knowledge to important questions and issues in Marketing.

We seek individuals with demonstrated excellence in research and creative professional work, and a demonstrated excellence for teaching.

For this position, excellence in research is evidenced primarily by the quality of the job market paper and the research pipeline that is at high international levels, presentations at top conferences, presenting research at other highly ranked schools and other documents submitted for review, as well as strong letters of reference from referees of high standing. The successful candidate for this position is expected to pursue independent, innovative research at the highest international level, and to publish articles in internationally recognised top-tier academic journals in the field of Marketing. Individuals that can publish or have been previously published in the Journal of Consumer Research, the Journal of Marketing Research, Marketing Science, Management Science, and the Journal of Marketing and journals of similar calibre and international standing are preferred. Other noteworthy activities in Marketing that contribute to the visibility and prominence of the discipline are assets.

Applicants should have a demonstrated excellence for teaching, as evidenced by a strong ability to integrate both theory and practice through effective communication and presentation skills, and previous experience with graduate supervision or a willingness to undertake graduate supervision, engaging activities that will stimulate and challenge the intellectual capacity of faculty and students, and a demonstrated mastery of his or her subject area. Evidence of teaching experience may include a record of prior teaching experience but can also be assessed by the quality of the invited classroom presentation exhibited by the candidate.

Select applicants will be invited to present their research at the Rotman School to faculty and students.

The Rotman School of Management has a strong research oriented faculty that is supportive of serious scholarship and committed to the professional development of its faculty. Within the University of Toronto the Area has close ties with the departments of Psychology, Statistics and Economics. All Rotman Marketing Ph.D. students complete graduate level courses in at least one of these departments. The Marketing Area provides a stimulating and supportive research environment and a strong commitment to excellence in both research and teaching.

Salaries are competitive and commensurate with qualifications and experience.

U of T is Canada's largest university and has an international research reputation. The Rotman School operates an undergraduate Commerce program, a Graduate Diploma in Professional Accounting, a full-time, part-time and executive MBA program, a Master of Finance, a Master of Financial Risk Management, and a Ph.D. program.

Rotman is situated in the heart of Canada's corporate and financial centre, and the world's most diverse city. Rotman's core values reflect this diversity and, as such, we have a preference for candidates with demonstrated experience and interest in promoting a diverse and inclusive research and teaching environment. For more information about the Rotman School and its core values, please visit:
<http://www.rotman.utoronto.ca/Connect/AboutRotman/OurValues>

Applications must be submitted online using the link below. No paper applications or supporting documents will be accepted. Applicants must submit a curriculum vitae, cover letter, a research statement, job market paper, sample publications (if any), and a teaching statement.

By the closing date, **March 11, 2019** applicants should arrange to have three letters of reference (on letterhead, signed and scanned) sent directly via email by the writers to:

Nitin Mehta
Area Coordinator and Chair Recruiting Committee Marketing
Rotman School of Management
University of Toronto
Email: Marketing.Recruiting@Rotman.utoronto.ca

Please note: Submission guidelines can be found at: <http://uoft.me/how-to-apply>.

All applications must be received online by **March 11, 2019**.

The University of Toronto is strongly committed to diversity within its community and especially welcomes applications from racialized persons/persons of colour, women, Indigenous/Aboriginal People of North America, persons with disabilities, LGBTQ persons, and other who may contribute to the further diversification of ideas.

As part of your application, you will be asked to complete a brief Diversity Survey. This survey is voluntary. Any information directly related to you is confidential and cannot be accessed by search committees or human resources staff. Results will be aggregated for institutional planning purposes. For more information, please see <http://uoftme/UP>.

All qualified candidates are encouraged to apply; Canadians and permanent residents will be given priority.

Click here to apply: <https://utoronto.taleo.net/careersection/10050/jobdetail.ftl?job=1900267&tz=GMT-05%3A00>