

Posting title: Assistant Professor – Marketing

The Rotman School of Management at the University of Toronto invites applications from qualified individuals for a full-time tenure-stream appointment in Marketing specializing in Behavioural or Quantitative Research. The appointment will be at the rank of Assistant Professor and will commence July 1, 2017.

Candidates must have a Ph.D. in Marketing or a related discipline or be near completion by the time of appointment or shortly thereafter. We seek individuals with demonstrated excellence in research and/or creative professional work and the ability to be an effective teacher.

Applicants must have a strong theoretical and methodological background in Behavioural or Quantitative Research and an ability to apply this knowledge to important questions and issues in Marketing.

For this position, excellence in research is evidenced primarily by the quality of the submitted dissertation, job market paper and other documents submitted for review. The successful candidate for this position is expected to pursue innovative research at the highest international level, and to publish articles in internationally recognised top-tier academic journals in the field of Marketing. Individuals that can publish or have been previously published in the Journal of Marketing Research, Marketing Science, Management Science, the Journal of Consumer Research and the Journal of Marketing and journals of similar calibre and international standing are preferred.

In addition, we seek behavioral candidates who can or have published articles in internationally recognised top-tier academic journals in the field of psychology and quantitative candidates who can or have published articles in internationally recognised top-tier academic journals in the field of economics.

Participation in top conferences, presenting research at other highly ranked schools and other noteworthy activities in Marketing that contribute to the visibility and prominence of the discipline are assets.

Applicants should have a demonstrated strong ability to integrate both theory and practice through effective communication and presentation skills, undertake graduate supervision, stimulate and challenge the intellectual capacity of faculty and students, communicate effectively, and show a demonstrated mastery of his or her subject area. Evidence of teaching ability may include a record of prior teaching accomplishments, a statement of teaching philosophy, teaching evaluations, and/or positive endorsements from referees.

Select applicants will be invited to present their research at the Rotman School to faculty and students.

Salaries are competitive and commensurate with qualifications and experience.

U of T is Canada's largest university and has an international research reputation. The Rotman School operates an undergraduate commerce program, a full-time, part-time and executive MBA program, a Masters of Finance, and a Ph.D. program. Within the University of Toronto the Area has close ties with the departments of Economics, Statistics, and Psychology. All Rotman Marketing Ph.D. students complete graduate level courses in at least one of these departments. The Marketing Area provides a stimulating and supportive research environment and a strong commitment to excellence in both research and teaching.

We encourage you to submit your application using the following link:
<https://utoronto.taleo.net/careersection/10050/jobdetail.ftl?job=1600884>. No applications or supporting documents on paper will be accepted. Applications should include a curriculum vitae, cover letter, job market paper, sample publications a teaching statement and teaching evaluations (if available).

By the closing date, August 22, 2016 candidates should arrange to have at least three letters of reference sent directly by the writers to:

David Soberman
Canadian National Chair in Strategic Marketing
Area Coordinator and Chair Recruiting Committee Marketing



Rotman School of Management
University of Toronto
Email: Marketing.Recruiting@Rotman.utoronto.ca

All documents, with the exception of third-party references, MUST be submitted via the TALEO application site available at the following link: <https://utoronto.taleo.net/careersection/10050/jobdetail.ftl?job=1600884>.

All applications must be received by August 22, 2016. If you encounter technical difficulties please email us at Marketing.Recruiting@Rotman.utoronto.ca.

Please note: Submission guidelines can be found at: <http://uoft.me/how-to-apply>. We recommend combining attached documents into one or two files in PDF/MS Word format.

Located in the world's most diverse city, the Rotman School of Management fosters a new way to think that enables the design of creative business solutions. For more information about the Rotman School, please visit <http://www.rotman.utoronto.ca/>

The University of Toronto is strongly committed to diversity within its community. The University especially welcomes applications from visible minority group members, women, Aboriginal persons, persons with disabilities, members of sexual minority groups, and others who may contribute to further diversification of ideas.

All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority.