



Search...

» JOIN AMA

Are you an employer looking for qualified candidates? Post a job today!

Home

Welcome Guest - log in / create account

Assistant Professor of Marketing (2 lines)

[Back to Results](#)

Job ID:	18619662	Posted:	June 12, 2014
Position Title:	Assistant Professor of Marketing (2 lines)	School Name:	University of Toledo
Location(s):	Toledo, Ohio, 43606, United States	Specialties:	Sales Management

APPLY FOR THIS JOB

Contact Person: Ellen Pullins	Phone: 419-530-4273
Email Address: ellen.pullins@utoledo.edu	Fax: 519-530-4610
Apply URL: https://jobs.utoledo.edu/applicants/jsp/shared/sea...	

Save Job
 Email Job
 Print Job

Job Description

The University of Toledo Assistant Professor of Marketing

The University of Toledo invites applicants for two tenure-track faculty positions in Marketing at the rank of Assistant Professor in the Department of Marketing and International Business, College of Business and Innovation, beginning Fall 2015. An earned Ph.D. in Business Administration (Marketing concentration) or DBA in Marketing from an AACSB

accredited school is required; ABD's from an AACSB accredited school close to Ph.D./DBA (Marketing) completion at the time of interview will be considered. A teaching and research emphasis in Digital Marketing and Analytics (1 position) is preferred and Professional Sales/Sales Management (1 position) is required. Candidates with expertise in other areas of marketing management will also be considered. Applicants should have demonstrated potential for high quality research and teaching. Candidates with proven achievements, including relevant work experience, are especially encouraged to apply. Screening of candidates will begin in August 2014 and the search will continue until the position is filled. Compensation will be competitive with the market, and includes a very attractive benefits package.

The University of Toledo, with a population of 23,000 students, is a comprehensive metropolitan state university located in Toledo, Ohio. Toledo combines the cultural benefits of a large city with the conveniences of a smaller community (<http://www.utoledo.edu/campus/about/index.html>). The College of Business and Innovation is AACSB accredited and offers an extensive portfolio of undergraduate and master programs, and a Ph.D. program in Manufacturing & Technology Management (www.business.utoledo.edu). The Department of Marketing and International Business offers majors in Marketing, Professional Sales, International Business, and Electronic Commerce, and its Ed Schmidt School of Professional Sales (www.sales.utoledo.edu) and the Global Business Development Institute significantly contribute to and support student learning, scholarly research/discovery, and business/service outreach and engagement.

Qualified candidates must apply at <https://jobs.utoledo.edu> by submitting a letter of application, a current vita, names and contact information of three references, and other relevant supporting documents should be included. Questions should be addressed to:

Dr. Ellen Pullins, Chair, Search Committee

Email: ellen.pullins@utoledo.edu

Department of Marketing and International Business

College of Business and Innovation

The Search Committee will be interviewing applicants at the AMA Summer Educators' Conference in San Francisco.

The University of Toledo is an equal access, equal opportunity employer and educator.

Job Requirements

An earned Ph.D. in Business Administration (Marketing concentration) or DBA in Marketing from an AACSB accredited school is required; ABD's from an AACSB accredited school close to Ph.D./DBA (Marketing) completion at the time of interview will be considered. A teaching and research emphasis in Digital Marketing and Analytics (1 position) is preferred and Professional Sales/Sales Management (1 position) is required. Candidates with expertise in other areas of marketing management will also be considered. Applicants should have demonstrated potential for high quality research and teaching. Candidates with proven achievements, including relevant work experience, are especially encouraged to apply.

APPLY FOR THIS JOB

Contact Person: Ellen Pullins

Phone: 419-530-4273

Email Address: ellen.pullins@utoledo.edu

Fax: 519-530-4610

Apply URL: <https://jobs.utoledo.edu/applicants/jsp/shared/sea...>

[Back to Results](#)
[American Marketing Association Academic Placement Job Board site map](#)



[Contact Us](#)
[Help Center](#)
[Terms & Conditions](#)
[Privacy](#)
[Site Map](#)

Resource Centers
[Volunteers](#)
[Academics](#)
[Students](#)

Topics
[Advertising](#)
[Branding](#)
[Engagement](#)
[Digital](#)
[Global](#)
[Marcom](#)
[Metrics](#)
[Marketing](#)
[Research](#)
[Strategy](#)

Channels
[Membership](#)
[Events/Training](#)
[Career](#)
[Community](#)
[Multimedia](#)
[Publications](#)
[Resources](#)
[Partners](#)

Membership
[Benefits](#)
[Login](#)
[Renew](#)
[Create](#)
[Online](#)
[Account](#)
[Subscription](#)
[Center](#)
[Update](#)
[Profile](#)

Services
[Marketing](#)
[Resource](#)
[Directory](#)

» JOIN AMA

The American Marketing Association
311 S. Wacker Drive, Suite 5800
Chicago, IL 60606
Tel: (800)AMA-1150 or (312)542-9000
Fax: (312)542-9001