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Assistant Professor of Marketing (Tenure-Track)

[The University of Texas at Tyler](#) in Texas

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Deadline	November 24, 2017
Date Posted	October 24, 2017
Type	Tenured, tenure track
Salary	Commensurate with experience

Employment Type Full-time

The College of Business and Technology is seeking applicants for a tenure-track position at the Assistant Professor of Marketing level to support its Insight Motivated Marketing 360 (IMM360) curriculum, one of only four marketing programs in the nation accredited by the Category Management Association.

Duties include:

- Teaching (both face-to-face and online) a minimum of 3 undergraduate/graduate classes per semester as assigned by the department chair to support the Insight Motivated Marketing 360 curriculum (IMM360)
- Conducting scholarly research and publishing in high quality marketing journals as specified in the College of Business and Technology Tenure &

Promotion Requirements

- Performing service activities as assigned by the Department, College and University with a commitment to excellence in teaching and research

The position requires a completed Ph.D. or D.B.A. in Marketing, a related field, or foreign equivalent.

How to Apply:

Send a letter of interest, curriculum vitae, and contact information of three references to the chair of search committee: Dr. Barbara Wooldridge, Professor of Marketing e-mail: bwooldridge@uttyler.edu

Evaluation of applications will begin immediately and continue until position is filled.

UT Tyler is a component of the University of Texas system and is located in the Beautiful East Texas lake country on the I-20 corridor, about 100 miles east of Dallas and 200 miles north of Houston. The College of Business and Technology houses five academic departments, with a student population of 2500 students and more than 60 full-time faculty and staff members.

This position is subject to Texas Education Code Section 51.215, which authorizes the employer to obtain criminal history record information. Women and minorities are strongly encouraged to apply. The University of Texas at Tyler is an Equal Opportunity Employer.



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