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Assistant Professor- Marketing Analytics

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Category: Business Administration  (</jobsrss.jsp?COMPANYID=533&categoryID=1632>) 

Department: Department of Marketing and Management






Locations: El Paso, TX

Posted: Jun 20, 2019

Closes: Open Until Filled

Type: Full-time

Ref. No.: 19-01

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Job Description:

The Department of Marketing and Management at The University of Texas at El Paso (UTEP) invites applications for a full-time track faculty position in marketing analytics at the assistant professor level. The expected start date is September 1, 2019, and benefits are AACSB-competitive and appropriate for experience and qualifications. Responsibilities include scholarly research and publishing findings in top marketing academic journals, instruction at both the undergraduate and graduate levels, participation in the Ph.D. Program in Business Administration by mentoring doctoral students and serving on dissertation committees, service on faculty committees, and community outreach. Hiring decisions are subject to final budget approval.

Requirements:

Completion of the Ph.D. degree in marketing from an AACSB-accredited institution by the start date is necessary along with strong evidence of potential publication success in top journals. Knowledge of marketing analytics with additional interest in strategy, retailing, services, or sales reflected in prior publications and/or work experience is highly desirable. Excellent interpersonal and communication skills are important.

Additional Information:

The University of Texas at El Paso
Office of Equal Opportunity
Kelly Hall, Room 302
500 W University
El Paso, Texas 79902

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[departmentEmail]@utep.edu)
P: (915) 747-5662
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For accommodation information for employees and applicants with disabilities, please contact UTEP's Equal Opportunity at eoaa@utep.edu (mailto:eoaa@utep.edu).

Application Instructions:

Review of applications will begin immediately and continue until the position is filled. Applicants must submit a letter of intent, curriculum vitae, and complete contact information for three references. To receive priority for preliminary screening for the 2019 AMA Summer Educators' Conference, applicants should apply no later than July 25, 2019.

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