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## Lecturer in Marketing, Department of Marketing & Entrepreneurship - 2000000036

### Description

The Gary W. Rollins College of Business at the University of Tennessee at Chattanooga (UTC) invites applications for a non-tenure-track, one-year renewable lecturer position in Marketing beginning August 2020. Salary and benefits are competitive with peer institutions. Responsibilities include teaching twelve credit hours per semester; commitment to student engagement, student success, and instructional excellence; some service to the department and college may be required. The Gary W. Rollins College of Business at UTC has a long-standing AACSB accreditation at the undergraduate and graduate levels, serves approximately 2,000 students, and has a collegial faculty.

### Qualifications

Applicants must have a master's degree in marketing or other area in business from an AACSB accredited university or be in the final stage of their master's studies with expected completion prior to their start date of August 2020. Demonstrated ability for teaching excellence in marketing, and ability to provide instruction in a variety of modalities (including online) either through graduate studies, training, or experience, is also required. Primary teaching responsibilities will include principles of marketing and two of the following areas: international marketing, services, or logistics; other courses may be assigned.

- Proven experience in fields such as international marketing, services, or logistics
- Ability to teach introductory/advanced courses in international marketing, services, or logistics; other courses may be assigned
- Candidates should also be willing to engage in a variety of instructional modalities, including online instruction
- Willingness to engage in assisting the UTC campus in its ability to reach additional goals as specified in UTC's Strategic Plan, including a demonstrable commitment to diversity and inclusion.

### Application Procedures

Applicants should prepare to submit the following information within our online application system for consideration:

- a cover letter/letter of interest
- CV including up-to-date personal information (name, email, phone, etc.)
- a list of names, addresses, and telephone numbers and email addresses for three (3) references
- unofficial transcripts
- work samples (course syllabi, teaching philosophy, case studies, etc.)
- teaching evaluation data if available

Review of applicants will begin on April 1, 2020. Preference will be given to those qualified candidates who apply before this date. Questions concerning the position can be emailed to Ryan Russell, Chair of the Search Committee, at [ryan-w-russell@utc.edu](mailto:ryan-w-russell@utc.edu).

The University of Tennessee at Chattanooga is the second largest school in the University of Tennessee System, serving a diverse student body of more than 11,000 undergraduate and graduate students through five academic colleges. UTC offers a unique blend of private and public-school traditions and is a driving force for achieving excellence, embracing diversity, inspiring positive change, and enriching the community. Since its founding as Chattanooga

### EEO/AA Statement /Non-Discrimination Statement

The University of Tennessee is an EEO/AA/Title VI/Title IX/Section 504/ADA/ADEA institution in the provision of its education and employment programs and services. All qualified applicants will receive equal consideration for employment without regard to, and will not be discriminated against on the basis of, race, color, national origin, religion, sex, pregnancy, marital status, sexual orientation, gender identity, age, physical or mental disability, or covered veteran status.

Inquiries and charges of violation of Title VI (race, color, national origin), Title IX (sex), Section 504 (disability), ADA (disability), ADEA (age), sexual orientation, or veteran status should be directed to the Office of Equity and Diversity (OED), 201 Human Resources Center, Dept. 5455, 615 McCallie Ave, Chattanooga, TN 37403-2598, telephone (423) 425-5468. Requests for accommodation of a disability should be directed to the ADA Coordinator at the Office of Equity and Diversity

University in 1886, UTC has developed a reputation for excellence built on an unusual blend of the private and public traditions of American higher education. For more than 83 years, the university was a private school. In 1969, UTC became part of the state university system. Today, UTC is on a journey to excellence - boldly embracing a passion for excellence in all things and focused on changing lives and transforming communities. The UTC commitment—each and every day—is to earn the trust and confidence of those we serve. Our goal is to make a difference in our community and in the lives of our students.

Chattanooga, the fourth largest city in the state, is located in Southeast Tennessee near the border of Georgia at the junction of four interstate highways. The city has received national recognition for the renaissance of its beautiful downtown and redevelopment of its riverfront. Chattanooga also has the fastest internet in the country. Home to the first Gig Internet in the United States, Chattanooga has a 100% fiber network that links every home and business in a 600-square mile area. Companies like Unum, McKee, U.S. Xpress, Volkswagen, Coke and Amazon.com have chosen to set up shop in Chattanooga. Attractions such as the Tennessee Aquarium, Lookout Mountain, Civil War battlefield sites, the African American Museum, and the Appalachian Trail bring thousands of people to the area, as do events like the Riverbend Festival, Nightfall, Jazzanooga, the Creative Discovery Museum for Children, and the Southern Writers Conference. Chattanooga is the home to the seven-time NCAA Southern Conference Football Champions, The University of Tennessee at Chattanooga Mocs. People who love the outdoors use Chattanooga as a base for hang-gliding, bass fishing, mountain climbing and caving expeditions; the beautiful Smoky Mountains and Tennessee River support the greatest variety of flora of any area in the United States. Chattanooga also has a long and rich past with regard to diversity, which includes Native American heritage, Civil War history, and the Civil Rights movement. Chattanooga is also just a two-hour (or less) drive from Atlanta, Nashville, Knoxville, and Birmingham.

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**Job Faculty**

**Primary Location** US-Tennessee-Chattanooga

**Organization** Marketing

**Campus/Institute** Chattanooga

**Schedule** Full-time

**Job Posting** Mar 5, 2020, 10:48:28 AM

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## Office of Human Resources

Human Resources Building | Dept 3603 | 720 McCallie Ave | Chattanooga, TN 37403 | (423) 425-4221 p | (423) 425-4574 f | [About UTC](#)

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