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## Professor of Practice in Marketing, Gary W. Rollins College of Business - 190000002G

### Description

The College of Business at the University of Tennessee at Chattanooga (UTC) invites applications for a full time, Professor of Practice in Marketing position beginning August 2019. Primary teaching responsibilities are in Consumer Behavior, Marketing Management, and other areas in marketing as needed.

Responsibilities include teaching twelve credit hours per semester and college and university service.

### Qualifications

Qualified applicants must have a PhD or DBA in Marketing or closely related area from an AACSB accredited college or university, and demonstrated teaching ability in undergraduate and/or graduate level courses. ABDs will be considered, but must have completed doctorate before start date. Proven experience or ability to provide instruction in a variety of modalities including online is also preferred.

### Application Procedure

Applicants should prepare to submit the following information within our online application system for consideration:

Cover letter/letter of interest

CV, including up-to-date, personal contact information (email, phone, etc.)

A list of names, addresses, telephone number, and email addresses for three (3) references

Unofficial transcripts

Work samples of curricula

Applications **must** be submitted electronically through the UTC Faculty Career Site.

Review of applications will begin immediately, and priority will be given to applications received by February 18, 2019. Zoom interviews will be held beginning March 4, 2019.

### About the Rollins College of Business

The College of Business at the University of Tennessee at Chattanooga recently received the largest philanthropic gift in the history of UTC from Gary W. Rollins and Kathleen Rollins of Atlanta. The \$40 million gift established the Rollins College of Business as the first named college at UTC. Mr. Rollins was a graduate of the business school and is vice chairman and CEO of Rollins, Inc. a NYSE corporation with holdings that include Orkin, the world's largest pest control company.

The mission of the Rollins College of Business is to provide quality educational programs that produce academically-prepared and business-world ready graduates for a competitive global environment. The Rollins College of Business at UTC has long-standing AACSB accreditation, and the Department of Accounting is separately accredited by AACSB. The Rollins College of Business has approximately 2,000 undergraduate students in accounting, business analytics, economics, entrepreneurship, finance, human resource management, marketing, and management, and 300 graduate students in the MBA and Master of Accountancy programs. The college also offers minors in business administration, economics, entrepreneurship,

### EEO/AA Statement /Non-Discrimination Statement

The University of Tennessee is an EEO/AA/Title VI/Title IX/Section 504/ADA/ADEA institution in the provision of its education and employment programs and services. All qualified applicants will receive equal consideration for employment without regard to, and will not be discriminated against on the basis of, race, color, national origin, religion, sex, pregnancy, marital status, sexual orientation, gender identity, age, physical or mental disability, or covered veteran status.

Inquiries and charges of violation of Title VI (race, color, national origin), Title IX (sex), Section 504 (disability), ADA (disability), ADEA (age), sexual orientation, or veteran status should be directed to the Office of Equity and Diversity (OED), 201 Human Resources Center, Dept. 5455, 615 McCallie Ave, Chattanooga, TN 37403-2598, telephone (423) 425-5468. Requests for accommodation of a disability should be directed to the ADA Coordinator at the Office of Equity and Diversity

personal finance, and promotion. The Rollins College of Business is currently organized into four Departments (Accounting, Finance and Economics, Management, and Marketing and Entrepreneurship) with 55 full time faculty. The Decosimo Success Center in the RCOB provides outstanding support to students in the areas of academic advisement, experiential learning, and career development.

### About the University of Tennessee at Chattanooga

The University of Tennessee at Chattanooga is the second largest school in the University of Tennessee System, serving a diverse student body of approximately 11,700 undergraduate and graduate students. The four academic colleges and the graduate school of the University offer 45 baccalaureate degrees with 101 program concentrations; 13 graduate certificate programs with 36 program concentrations; 20 master's programs with 47 program concentrations, an education specialist program with four program concentrations, and five doctoral degrees with six program concentrations. Two additional units are led by deans: the Honors College and the Library. UTC has ten Chairs of Excellence, and an array of endowed professorships. UTC offers a unique blend of private and public school traditions and is a driving force for achieving excellence, embracing diversity, inspiring positive change, and enriching the community. Since its founding as Chattanooga University in 1886, UTC has developed a reputation for excellence built on an unusual blend of the private and public traditions of American higher education. For more than 83 years, the university was a private school. In 1969, UTC became part of the state university system. Today, UTC is on a journey to excellence – boldly embracing a passion for excellence in all things and focused on changing lives and transforming communities.

### About Chattanooga, Tennessee

Chattanooga, the fourth largest city in the state, is located in southeast Tennessee near the Georgia border. The city has received national recognition for the renaissance of its beautiful downtown and redevelopment of its riverfront. Companies like Unum, McKee, U.S. Xpress, BlueCross BlueShield of Tennessee, Volkswagen, Coke United and Amazon.com are located in Chattanooga. The Chattanooga area is also an entrepreneurship hotbed for the southeast, and CNBC recently listed Chattanooga as one of the best cities in the nation for start-ups. In addition, the UTC campus adjoins the recently established Innovation District of Chattanooga. Attractions such as the Tennessee Aquarium, Creative Discovery Museum, Lookout Mountain, Smoky Mountains, Tennessee River, Civil War battlefield sites, and the African American Museum bring thousands of people to the area, as do events like the Riverbend Festival, Nightfall, Jazzanooga, Ironman Chattanooga, and the Southern Writers Conference. People who love the outdoors use Chattanooga as a base for hang gliding, bass fishing, climbing, hiking, and caving expeditions. Chattanooga also has a long and rich past with regard to diversity, which includes Native American heritage, Civil War history, and the Civil Rights movement. Chattanooga is also just a two hour (or less) drive from Atlanta, Nashville, Knoxville, and Birmingham.

### Contact

Questions regarding the position can be directed to Dr. Stephanie Gillison, Chair of the Search Committee, at [Stephanie-Gillison@utc.edu](mailto:Stephanie-Gillison@utc.edu).

Additional information on the Rollins College of Business, University of Tennessee at Chattanooga, and Chattanooga can be found at the following links:

<https://www.utc.edu/college-business/index.php>

<https://www.utc.edu/>

**Job Faculty**

**Primary Location** US-Tennessee-Chattanooga

**Organization** Marketing

**Campus/Institute** Chattanooga

**Schedule** Full-time

**Job Posting** Jan 16, 2019, 4:49:05 PM

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## Office of Human Resources

Human Resources Building | Dept 3603 | 720 McCallie Ave | Chattanooga, TN 37403 | (423) 425-4221 p | (423) 425-4574 f | [About UTC](#)

