



THE UNIVERSITY OF  
**TENNESSEE**  
KNOXVILLE

## POSITION ANNOUNCEMENT

### Assistant Professor of Marketing

Pending final approval, The University of Tennessee, Haslam College of Business invites applications and nominations for a tenure track Assistant Professor position in its Department of Marketing. The position requires a Ph.D. in marketing or related field and is open to new doctoral recipients as well as advanced Assistant Professors. While candidates from all specialization areas will be considered, preference will be given to qualified applicants whose research and teaching interests coincide with our growing efforts in the sales domain, including scholars in related areas such as services marketing, frontline marketing, and marketing strategy. Entry level applicants must have completed all requirements for the Ph.D. degree at the time of the appointment and have initiated an ambitious program of research leading to publications in top tier journals. Applicants at the advanced assistant level must have a record of high-quality publications and teaching excellence. The effective date of employment will be August 1, 2019 (or when filled).

#### Application Procedure

Qualified individuals are invited to submit their application materials via e-mail to [marketingsearch@utk.edu](mailto:marketingsearch@utk.edu). All application materials should be submitted in PDF format (a single file is strongly preferred). Entry level candidates should include a cover letter, vitae, and three letters of reference when applying. Applicants at the Advanced Assistant level should submit a cover letter, vitae, and the names and contact information for three professional references (formal letters of reference will be requested during later phases of the selection process).

Review of the application materials will begin immediately and continue until the position is filled. Initial interviews with selected applicants will be conducted during the 2018 AMA Summer Marketing Educators' Conference in Boston and may be conducted virtually thereafter.

If you have any questions about the position or application process, please contact the search committee chair, Dr. Alex R. Zablah, via e-mail at [azablah@utk.edu](mailto:azablah@utk.edu) or telephone at 865.974.5311.

#### Responsibilities

The position entails conducting state-of-the-art research, teaching at the undergraduate, MBA, and Ph.D. levels, interacting with industry partners, and performing other faculty duties. The successful candidate is expected to enhance the research environment in the Marketing Department and Haslam College of Business, and to engage in collaborative research with fellow faculty members and doctoral students. New tenure track hires teach three courses per year and receive summer research funding and annual operating support.

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## **About Us**

The University of Tennessee, Knoxville is the state's flagship university with over 28,000 students currently enrolled in its main campus. The James A. Haslam II Haslam College of Business is housed in the recently built (2009), 174,000 square-foot, \$40 million, state-of-the-art Haslam Business Building. In 2016, Poets & Quants ranked the undergraduate business program #13 among public universities. U.S. News and World Report ranked the Haslam College of Business undergraduate business program 27th in the nation among public institutions in 2018. Finally, the full-time MBA program was ranked 22nd by U.S. News and World Report among public universities and 44th nationwide (2019 edition).

Knoxville, nestled in the foothills of the Great Smoky Mountains, has a metropolitan statistical area population of over 850,000 people. The 3rd largest city in the state, Knoxville boasts an effervescent nightlife that includes numerous theaters and museums, a vibrant live music scene across all genres, excellent restaurants, and a downtown Market Square and Old City. Surrounded by lakes and the Tennessee River, the Knoxville area boasts wonderful year-round water activities, including boating, fishing, swimming, and hiking. The Knoxville area is also home to many leading corporations, including Pilot Flying J, The H. T. Hackney Company, Radio Systems Inc., Bandit Lites, Brunswick Boat Group, Ruby Tuesday, Bush Brothers & Company, Discovery (formerly Scripps), Regal Cinemas, TVA, Alcoa, EdFinancial, 21st Mortgage and AC Entertainment.

## **EEO/AA Statement/Non-Discrimination Statement**

All qualified applicants will receive equal consideration for employment without regard to race, color, national origin, religion, sex, pregnancy, marital status, sexual orientation, gender identity, age, physical or mental disability, or covered veteran status.

Eligibility and other terms and conditions of employment benefits at The University of Tennessee are governed by laws and regulations of the State of Tennessee, and this non-discrimination statement is intended to be consistent with those laws and regulations.

In accordance with the requirements of Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, and the Americans with Disabilities Act of 1990, The University of Tennessee affirmatively states that it does not discriminate based on race, sex, or disability in its education programs and activities, and this policy extends to employment by the University.

Inquiries and charges of violation of Title VI (race, color, national origin), Title IX (sex), Section 504 (disability), ADA (disability), Age Discrimination in Employment Act (age), sexual orientation, or veteran status should be directed to the Office of Equity and Diversity (OED), 1840 Melrose Avenue, Knoxville, TN 37996-3560, telephone (865) 974-2498 (V/TTY available) or 974-2440. Requests for accommodation of a disability should be directed to the ADA Coordinator at the Office of Equity and Diversity.

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The Knoxville campus of the University of Tennessee is seeking candidates who can contribute in meaningful ways to the diversity and intercultural goals of the University.

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