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Lecturer / Senior Lecturer in Marketing, University of Technology Sydney

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UTS Business School

Lecturer / Senior Lecturer in Marketing, University of Technology Sydney

Description

UTS has a bold vision to be a world-leading university of technology. We are a dynamic and innovative university in central Sydney, consistently ranked the top young university in Australia. With a culturally diverse campus life and extensive international exchange and research programs, UTS prepares graduates for the workplaces of today and tomorrow.

UTS Marketing Discipline Group is inviting applications for a Lecturer/ Senior Lecturer of Marketing. The department seeks a candidate with a strong record of quality, scholarly research with focus on issues of managerial relevance.

About Us

UTS Business School has over 11,000 students and 430 academic faculty. UTS Business School holds AACSB Accreditation, a hallmark of excellence in business education earned by less than five percent of the world's business programs. Located in Sydney's innovation hub, we have easy access to industry partners and Australasian networks. We also have a long-standing joint venture (over 20 years old) with Shanghai University and deliver business programs in China.

We have a well-established and resourced research infrastructure, plus an aggressive strategy that will strengthen and advance our position as a

Job Information

Location:

Sydney, New South Wales, Australia

Job ID:

35550141

Posted:

June 8, 2017

Position Title:

Lecturer / Senior Lecturer in Marketing, University of Technology Sydney

School Name:

UTS Business School

Specialties:

ΑII

Do you plan on interviewing at the Summer AMA Conference?:

Yes

leader in research and business education. We deliver a broad range of undergraduate, postgraduate, PhD and Executive Programs.

With state-of-the-art campuses and facilities, including the world-class Frank Gehry-designed Dr Chau Chak Wing Building, we boast an unrivalled environment that produces research that matters and prepares students to become global thinkers, leaders and innovators. This is the time to join a dedicated and enthusiastic international team committed to furthering the School's reputation.

About the Role

As a Lecturer/ Senior Lecturer the successful candidate will play an integral role in the research and teaching programs at UTS Business School. Successful candidates will have a strong work ethic, a practical approach and be passionate about the quality of their work.

You will have

- A PhD in marketing or a related discipline
- An active research program with high research potential, top-tier academic journal publication and excellence in teaching and learning is expected
- Willingness to engage in UTS

Learning Futures

Salary Range including 17% superannuation is \$116,911 - \$158,798

A market loading may be negotiable according to UTS policy. This appointment will be on a continuing basis.

Employee benefits include flexible work practices, child care centres, generous parental leave and salary packaging opportunities.

This position is full-time and appointment will be made on a **continuing** basis.

How to Apply

Click here to apply for the position. All applications are to be submitted via the UTS Online Recruitment System.

Position Start Date:

Summer 2018

Job Duration:

Indefinite

Salary:

\$116,911.00 - \$158,798.00 (Yearly Salary) Closing Date: Review of applications will begin immediately.
Representatives from the marketing area will be attending the 2017
AMA Conference, 4-6 August 2017, and will be scheduling
preliminary interviews. However, applications will be accepted until
the positions are filled.

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