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University of Technology Sydney

## Assistant Professor/Associate Professor in Marketing

### Description

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University of Technology Sydney (UTS) is a dynamic and innovative university, ranked by the Times Higher Education as Australia's [top young university](#), and located centrally in the city of Sydney, which is one of the world's most liveable cities. With a culturally diverse campus life and extensive international exchange and research programs, UTS prepares graduates for the workplaces of today and tomorrow. UTS Business School is the first business school in Australia to be awarded five stars in the [QS Stars Business Schools](#), recognising UTS internationally for its high performance in research, graduate employability, teaching quality, and infrastructure.

UTS Business School's Marketing Department (also called Marketing Discipline Group) is looking for early/mid-career academics to fill the positions of Lecturer (Assistant Professor in US) and/or Senior Lecturer (Associate Professor in US) in Marketing. We are seeking candidates whose research foci are Marketing Strategy or Quantitative Analysis. We are looking forward to working with you and developing your career in this vibrant and supportive working environment. For more information about our Marketing Department or UTS Business School, please visit our websites for [Marketing Discipline Group](#) at [UTS Business School](#).

### About the Role

The Lecturer and Senior Lecturer roles we are seeking to fill are balanced academic roles where the focus is on conducting high quality research and teaching relevant to the Business School's mission of advancing knowledge with impact. We have a collegial and supportive culture where service/engagement in the Department and School/University activities are also highly important functions of the role.

### Job Information

**Location:**

Sydney, Other / Non-US, Australia

**Job ID:**

49969205

**Posted:**

August 6, 2019

**Position Title:**

Assistant Professor/Associate Professor in Marketing

**School Name:**

University of Technology Sydney

**Specialties:**

All

**Do you plan on interviewing at the Summer Academic Conference?:**

No

**Position Start Date:**

Summer 2020

**Job Duration:**

Applicants should be able to demonstrate appropriate skills and experience in accordance with the level of the role.

Indefinite

## **About the Marketing Department (or Marketing Discipline Group)**

Our culturally diverse faculty members hold PhDs from leading Australian and International universities. They are internationally recognised experts in their fields of research and have published in top-tier journals in Marketing and other business disciplines. Our approach to marketing training and teaching is [research-driven](#) and relevant to practice. We promote excellence in research for marketing academia and also work with [industry](#) to provide marketing knowledge and expertise to external organisations.

You'll be part of a [community of researchers](#) who publish their work in academic journals including Journal of Marketing, Journal of Marketing Research, Journal of Consumer Research, Marketing Science, Management Science, International Journal of Research in Marketing, Journal of the Academy of Marketing Science, Journal of Retailing, among other journals. From the most recent review of Australian universities, Marketing Department received the top score of 5 in research performance (Excellence in Research for Australia) in 2018 with only two other top universities in Australia. This is a notable achievement in research.

Our Marketing academics have received competitive national grants (e.g., Australian Research Council and Cooperative Research Centres grants) and consulted for government agencies, multinational corporations, and non-profit organisations. They have also taught at reputable universities across the globe, including those in USA, Canada, Germany, Singapore, China, India, New Zealand, and Hong Kong.

### [List of Marketing Staff](#)

## **About you**

Areas of research interest: For both lecturer and senior lecturer positions, we are looking for candidates whose research foci are Marketing Strategy or Quantitative Analysis (theoretical/empirical modelling; marketing analytics). Capabilities to teach the subjects related to digital marketing will be a merit.

At Level B: Lecturer (Assistant Professor)

- Experience in successfully teaching marketing or related subjects at the undergraduate or at the postgraduate level

- Proven ability or potential to publish research papers in top-ranked, high-quality journals

At Level C: Senior Lecturer (Associate Professor)

- Established track record of publication in marketing, with evidence of publication in journals recognised globally as the best in the area (e.g. JM, JCR, JMR and Marketing Science) as well as an active and ongoing research agenda
- Experience in successfully teaching, coordinating and developing marketing subjects at the undergraduate and the postgraduate level
- Experience in supervising PhD students to completion

### Remuneration & Benefits

**Salary Range:** An attractive and competitive salary package will be negotiated with the appointee based on his/her qualifications.

This role attracts 17% employer superannuation (pension) contribution **in addition** to the base salary.

UTS staff also benefit from a wide range of [Employee Benefits](#) including flexible work practices, child care centres, generous parental leave, and salary packaging opportunities.

This position is full-time and appointment will be made on a continuing basis (**with a 3 year probation period**).

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**Bilkent University**  
Ankara, NA, Turkey

Assistant Professor  
of Marketing -  
tenure track

**Marquette**  
**University**  
Milwaukee, WI,  
United States

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