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Lecturer in Marketing x 2 Ref 0901

School/department: University of Sussex Business School / Strategy and Marketing

Hours: Full time or part time hours considered up to a maximum of 1.0 FTE. Requests for flexible working options will be considered (subject to business need). For further details regarding flexible working please follow this link -

<http://www.sussex.ac.uk/humanresources/personnel/flexible-working>
(<http://www.sussex.ac.uk/humanresources/personnel/flexible-working>)

Contract: Permanent

Reference: 0901

Salary: Grade 7 starting at £36,261 to £39,609 per annum; Grade 8 starting at £40,792 to £48,677 per annum.

Placed on: 26 March 2019

Closing date: 25 April 2019. Applications must be received by midnight of the closing date.

Expected interview date: Tuesday 7 May 2019

Expected start date: As soon as convenient.

Job description

The Department of Strategy and Marketing is seeking two lecturers at grade 7 or 8 to join the team. The role will involve:

1. Undertaking innovative research (using any method) in any domain of marketing, targeted at the leading international journals (ranked 3 and above on the ABS list).
2. Teach undergraduate and postgraduate courses within the Department. Although we are

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flexible, we are looking for expertise in marketing and communications, marketing management, digital marketing, advertising, brand management, and business to business marketing. There is an expectation that all staff will be prepared to teach across a range of marketing subjects where the need arises.

3. Innovate in course content by developing new materials and courses.
4. Innovate in teaching practices through the use of new forms of assessment and delivery.
5. Undertaking the usual administrative tasks associated with managing courses.
6. Be prepared to operate within a team environment.

Informal enquiries may be made with the Head of Department of Strategy and Marketing, Professor Michael Beverland (M.Beverland@sussex.ac.uk) (<mailto:M.Beverland@sussex.ac.uk>)

[Download job description and person specification Ref 0901 \[PDF 143.52KB\] \(/about/documents/0901-fps.pdf\)](/documents/0901-fps.pdf)

How to apply

[Download our academic post application form \[DOC 301.50KB\] \(/humanresources/documents/acadnw.doc\)](/humanresources/documents/acadnw.doc) and [personal details and equal opportunities form \[DOC 162.50KB\] \(/humanresources/documents/personal-data-equal-opps-form-may-2018.doc\)](/humanresources/documents/personal-data-equal-opps-form-may-2018.doc) and fill in all sections.

Email your completed application, and personal details and equal opportunities form, to bmecrecruitment@sussex.ac.uk (<mailto:bmecrecruitment@sussex.ac.uk>)

You should attach your application form and all documents to the email (don't use a web-based upload/weblink service) and use the format **job reference number / job title / your name** in the subject line.

You can also send your application by post to Human Resources Division, Sussex House, University of Sussex, Falmer, Brighton, BN1 9RH.

[Download our terms and conditions summary for Teaching Faculty Terms and Conditions \[DOC 35.50KB\] \(/humanresources/documents/teaching-summ\)](/humanresources/documents/teaching-summ)

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United Kingdom

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study@sussex.ac.uk (<mailto:study@sussex.ac.uk>)

General enquiries:

[+44 \(0\)1273 606755 \(tel:+441273606755\)](tel:+441273606755)

[information@sussex.ac.uk \(mailto:information@sussex.ac.uk\)](mailto:information@sussex.ac.uk)

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