

Visiting Assistant Professor, School of Marketing

Institution:	University of Southern Mississippi, The
Location:	Hattiesburg, MS
Category:	Faculty - Business - Marketing and Sales
Posted:	04/30/2019
Application Due:	Open Until Filled
Type:	Full-Time

Visiting Assistant Professor, School of Marketing

The University of Southern Mississippi is currently accepting applications for the position of Visiting Assistant Professor, School of Marketing.



Position Details

Location

Hattiesburg

118 College Drive
Hattiesburg, Mississippi, 39406-0001
United States

Division

Marketing

Position Type

Faculty

Employment Status

Full Time

Grant Funded

No

Posting Close Date

Open Until Filled

Special Instructions to Applicants

To ensure full consideration, complete application materials should be submitted to the Southern Miss website at <https://jobs.usm.edu>. Questions should be directed to Dr. Marco Wolf (marco.wolf@usm.edu). The search committee will be conducting initial interviews at the 2019 Society for Marketing Advances Annual Conference.

Job Summary

The School of Marketing in the College of Business & Economic Development at the University of Southern Mississippi invites experienced candidates to apply for a full-time, nine-month, non-tenure track position beginning August 2019 through May 2020. The position is for the Hattiesburg campus. Candidates with experience and interest in social media marketing and online teaching are encouraged to apply.

Primary Duties and Responsibilities

The Visiting Assistant Professor will teach four courses per semester (or equivalent) to be determined by the Director of the School. Teaching obligations will primarily support the Marketing BSBA degree, but may also include support of the following programs: MBA, Business Foundations graduate certificate, Sales certificate, and Healthcare Marketing BSBA. Faculty are expected to maintain quality teaching and contribute to the mission of the program (below). In addition, the faculty member will be expected to engage in service activity (such as committee work and other official activities) for the School and College.

Minimum Qualifications

A Master's or Ph.D./D.B.A. (or equivalent) in Marketing or a related field is required. The qualified candidate will have a quality research record and relevant teaching experience. Prior experience with online teaching is desirable.

Preferred Qualifications

The preferred candidate will have a proven research record, demonstrated effective project-focused teaching experience, and the ability to teach effectively in both face-to-face and online environments. Emphasis is also on candidates who can connect with and relate to our students, but also challenge them to become effective problem solvers according to the School of Marketing's Mission/Vision. Teaching experience and expectations include Principles of Marketing, Social Media Marketing, and possibly Services Marketing.

About The University of Southern Mississippi

The University of Southern Mississippi (USM) is a comprehensive public research institution delivering transformative programs on campuses in Hattiesburg and Long Beach, at teaching and research sites in central and southern Mississippi, as well as online. Founded in 1910, USM is one of only 76 public universities in the nation to earn the Carnegie Foundation's "higher research activity" designation for doctoral universities, and its robust research enterprise includes experts in ocean science and engineering, polymer science and engineering, and sport venue safety and security, among others. USM is also one of only 40 institutions in the nation accredited in theatre, art and design, dance and

music. As an economic driver, USM generates an annual economic impact of more than \$600 million across the state. USM welcomes a diverse student body of approximately 15,000, representing 71 countries, all 50 states, and every county in Mississippi. USM students have collected four Truman Scholarships and 35 National Science Foundation Graduate Research Fellowships, while also leading Mississippi with 21 Goldwater Scholarships, an honor that recognizes the next generation of great research scientists. Home to the Golden Eagles, USM competes in 17 Division I sports sponsored by the National Collegiate Athletic Association (NCAA). For more information, visit www.usm.edu.

As an Affirmative Action/Equal Employment Opportunity employer/Americans with Disabilities Act institution, The University of Southern Mississippi encourages minorities, women, veterans and persons with disabilities to apply.

APPLICATION INFORMATION

Contact: University of Southern Mississippi, The

Online App. Form: <https://usm.csod.com/ats/careersite/JobDetails.aspx?id...>

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Apply through Institution's Website

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