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University of Southern Mississippi

Tenure-Track Assistant Professor in Marketing

Description

The School of Marketing in the College of Business & Economic Development at the University of Southern Mississippi is seeking to fill one full-time, nine-month, tenure-track position starting August 2020.

Job Summary: The School of Marketing invites candidates to apply for a tenure-track position at the Assistant level in Marketing for the Hattiesburg campus beginning August 2020.

General Duties and Responsibilities: The candidate will teach three courses per semester (or equivalent) to be determined by the Director of the School. The successful candidate's teaching obligations will primarily support the Marketing BSBA degree, but may include a variety of marketing courses such as marketing principles, digital marketing, marketing management, sales, consumer behavior, international, advertising, analytics, or others. Faculty are expected to maintain an active research record, quality teaching, and contribute to the mission of the program (below). Additional responsibilities may include mentoring undergraduate students, supporting undergraduate research, and service (such as committee work and other official activities) for the School and the College. Scholarly research published in recognized journals is required for tenure and promotion.

Minimum Qualifications: Ph.D./D.B.A. in Marketing or related field from an AACSB-accredited institution. ABDs will also be considered, but must provide strong evidence that the doctoral degree will be completed before August, 2020.

Preferred Qualifications: Preferred candidates will be qualified and have a teaching interest in undergraduate or graduate-level courses including but not limited to marketing principles, digital marketing,

Job Information

Location:

Hattiesburg, Mississippi,
39406, United States

Job ID:

49653646

Posted:

July 19, 2019

Position Title:

Tenure-Track Assistant
Professor in Marketing

School Name:

University of Southern
Mississippi

Specialties:

Advertising,
Customer Strategy,
Global,
Marketing Analytics,
Sales Management,
Consumer Behavior,
Interactive Marketing,
Marketing Management

**Do you plan on
interviewing at the
Summer Academic
Conference?:**

Yes

marketing management, sales, consumer behavior, international, marketing communications, analytics, or others.

Position Start Date:

Fall 2020

The preferred candidate will also have relevant teaching experience and professional experience. Preference will be given to those with a record of scholarly/intellectual contribution commensurate with the appointment to the position of Assistant professor.

The preferred candidate should demonstrate effective project-based or applied teaching experience and the ability to teach effectively in both face-to-face and online environments.

Emphasis is also on candidates who are able to connect with and relate to our students but also challenge them to become effective problem solvers according to the School of Marketing's Mission/Vision.

Location: The position is based at the Hattiesburg campus, but candidates may be asked to teach at other sites occasionally.

Note: Teaching sites are Hattiesburg, Stennis, Meridian, Gulf Park, Gulfport (GCRL), Keesler, Online Campuses are Hattiesburg, Gulf Coast

The Mission of the Marketing Program: Our faculty maintains active research records and connections with business leaders. We prepare our students to be successful marketing professionals by (a) challenging them to develop the knowledge and skills necessary to be effective problem-solvers, and (b) requiring them to apply their knowledge and skills on client-based projects to gain real-world experience.

The University: Founded in 1910, The University of Southern Mississippi is a comprehensive doctoral and research-extensive university fulfilling its mission of being a leading university in engaging and empowering individuals to transform lives and communities. The University of Southern Mississippi, which enrolls approximately 17,000 students each year, is the only dual-campus university in Mississippi with campuses in Hattiesburg and Long Beach. Six additional teaching and research sites are located on the Mississippi Gulf Coast and in Meridian. Learn more at www.usm.edu.

As an Affirmative Action/Equal Employment Opportunity Employer/Americans with Disabilities Act institution, The University of Southern Mississippi encourages minorities, women, veterans, and persons with disabilities to apply.

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