

## Assistant/ Associate Professor of Marketing (Mkt Management)

<b>Institution:</b>	University of Southern Mississippi, The
<b>Location:</b>	Hattiesburg, MS
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	08/14/2018
<b>Application Due:</b>	Open Until Filled
<b>Type:</b>	Full Time

### Assistant/ Associate Professor of Marketing (Mkt Management)



The University of Southern Mississippi is currently accepting applications for the position of Assistant/ Associate Professor of Marketing (Mkt Management).

#### Position Details

Location Hattiesburg  
Division School of Marketing  
Position Type Faculty  
Employment Status Full Time  
Grant Funded No Response  
Posting Close Date Open Until Filled

#### Job Summary

The School of Marketing invites experienced candidates to apply for a tenure-track positions beginning August 2019. The position is for an Advanced Assistant/Associate level with an emphasis in Marketing Management on the Hattiesburg Campus.

#### Primary Duties and Responsibilities

The experienced Assistant/Associate Professor will teach three courses per semester (or equivalent) to be determined by the Director of the School. Teaching obligations will primarily support the Marketing BSBA degree, but may also include support of the following programs: MBA, Business Foundations graduate certificate, Sales certificate, and Healthcare Marketing BSBA. Faculty is expected to maintain an active research record,

quality teaching, and contribute to the mission of the program. In addition, the faculty member will provide service (such as committee work and other official activities) for the School and the College of Business.

### **Minimum Qualifications**

Ph.D./D.B.A. is required from an AACSB-accredited institution. The qualified candidate will have a high-quality research record and relevant teaching experience. Prior experience with graduate and online teaching is desirable.

### **Preferred Qualifications**

The preferred candidate at the Advanced Assistant/Associate (Marketing Management) level will have a proven research record evidenced by high-quality publications. In addition, the candidate will have demonstrated effective project-focused teaching experience and the ability to teach effectively in both face-to-face and online environments. Emphasis is also on candidates who are able to connect with and relate to our students, but also challenge them to become effective problem solvers according to the School of Marketing's Mission/Vision. Teaching experience and expectations include graduate level/MBA courses, Marketing Management, Consumer Behavior, Principles, and possibly Marketing Analytics.

### **About The University of Southern Mississippi**

Founded in 1910, The University of Southern Mississippi is a comprehensive doctoral and research-driven university with a proud history and an eye on the future. A dual-campus university, Southern Miss serves students on campuses in Hattiesburg and Long Beach, in addition to five teaching and research sites in Mississippi and through Online at Southern Miss. Since 2006, our students have collected three Truman Scholarships and 18 National Science Foundation Graduate Research Fellowships. USM students also lead Mississippi with 21 Goldwater Scholarships, an honor that recognizes the next generation of great research scientists. Our Drapeau Center for Undergraduate Research affords our students meaningful research opportunities, and as a proven leader in innovation, we conduct transformative research that translates into real-world solutions. As one of only 36 institutions in the nation accredited in theatre, art and design, dance and music, we are a haven for creativity and artistic expression. In the classroom or lab, on the playing field, or in the performance hall, we strive to have a positive impact not only on our students, but also the world around us. Further information is found at [usm.edu](http://usm.edu).

As an Affirmative Action/Equal Employment Opportunity employer/Americans with Disabilities Act institution, The University of Southern Mississippi encourages minorities, women, veterans and persons with disabilities to apply.

## **APPLICATION INFORMATION**

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**Contact:** University of Southern Mississippi, The

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**Online App. Form:** <https://usm.csod.com/ats/careersite/JobDetails.aspx?id...>

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Apply through Institution's Website

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