

Assistant Professor of Marketing, Romain College of Business - F19018F1

Positing Details

Position Information

Job Title	Assistant Professor of Marketing, Romain College of Business - F19018F1
Full-time or Part-time?	Full Time
Tenure Status	Tenure Track

Position Summary Information

Job Description Summary The Department of Economics and Marketing in the Romain College of Business at the University of Southern Indiana invites applications for a tenure-track Assistant Professor of Marketing position beginning in August 2020.

A Ph.D. in marketing from an AACSB accredited university is required. Applicants with an ABD status in the final state of degree completion will be considered at the rank of instructor until degree is completed.

The selected candidate will be expected to teach both undergraduate and MBA marketing courses. Current teaching needs of the department include digital marketing, marketing strategy, integrated marketing communications, and marketing analytics.

The Romain College of Business is AACSB accredited and values excellence in teaching, scholarship, and service consistent with AACSB standards. A strong candidate will have a research program underway, evidence of dedication to student success, an ability to further enhance the college's marketing curriculum, and a willingness to actively participate in service to the college, university, and community. The college and university provide a supportive environment and many opportunities for continuing self-development in these areas.

The Romain College of Business (RCoB) currently enrolls approximately 1,300 undergraduate business majors and more than 600 MBA students. The college has several state-of-the-art labs providing faculty access to high quality resources for teaching and research. These labs include the User Perception, Cognition, and Interaction Lab, the Strategic Social Media Lab, the RCoB Cyber Security Operations Center, and the Judith A. and Robert E. Griffin Experimental Economics Laboratory.

The USI Romain College of Business plays an important role in the economic, business, and social development of the region. Opportunities for the application of business expertise in the community and economic development of the region are encouraged and readily available. Salary and benefits are competitive based on qualifications and experience.

To apply, please follow the directions on our www.usi.edu/jobs page to log in or set up an account. When you select the Apply to this Job link near the top of this page, you will be prompted to complete the appropriate Faculty/Administration application.

The following documents must be submitted as part of the application, and you will be given the opportunity to attach these documents when you apply.

- Letter of application describing your interest in the position
- Current curriculum vitae
- Names and full contact information, including e-mail addresses, for three professional references
- Unofficial Transcripts
- (optional) Additional materials in support of application

Materials should be provided electronically within this web-based applicant system and to the attention of Dr. Chad Milewicz, Search Committee Chair.

Candidates selected for on campus interviews will be required to provide official transcripts.

For best consideration, please submit materials by July 26, 2019.

EEO Statement

As an Equal Opportunity/Affirmative Action Employer, the University of Southern Indiana considers all qualified applicants for employment without regard to race, color, religion, sex, pregnancy or marital status, national origin, age, disability, genetic information, sexual orientation, gender identity, veteran status, or any other category protected by law or identified by the University as a protected class.

Posting Detail Information

Open Date

05/03/2019

Posting Specific Questions

Required fields are indicated with an asterisk (*).

1. * How did you learn of this employment opportunity?

- CH-Chronicle Higher Education
- Monster
- CP-Courier & Press
- ER-Employee Referral
- ET-Employee Transfer
- FC-Facebook
- FR-Friend
- HE-Higheredjobs.com
- JL-USI Jobline
- MU-My USI
- OT-Other
- SR-USI Student Referral
- UN-Unkown
- UW-USI Website
- WI-Walk-in

2. Please provide specific details if you selected "Other"
(Open Ended Question)

Applicant Documents

Required Documents

1. Cover Letter or Letter of Application
2. Resume/Curriculum Vitae
3. Professional References Contact Information (3)
4. Statements, Transcripts or Other Documents

Optional Documents

1. Other Documents 1
2. Other Documents 2
3. Other Documents 3
4. Other Documents 4
5. Other Documents 5