



(https://www.sdu.dk:443/en/service/ledige_stillinger)

Assistant Professorship in Consumption, Culture and Commerce

The research unit Consumption, Culture and Commerce (CCC) at the Department of Marketing & Management, University of Southern Denmark invites applications for one or more position/s as Assistant Professor in Consumption, Culture and Commerce. The positions are located in Odense, but teaching may also be required at the campus in Slagelse. The positions are vacant from 15th August 2019 or soon after and have a time limit of three years.

Job description

Research at the CCC unit covers two over-arching domains: studies of consumer culture and socio-cultural perspectives on markets and marketing, with an emphasis on theory development and critique.

Successful candidates will have an international profile and a strong record of research and publications in relevant international marketing and consumer research oriented outlets, such as *Journal of Consumer Research*, *Journal of Marketing*, *Marketing Theory*, *Consumption, Markets and Culture*, *Journal of Consumer Culture*. Since the research of the unit is oriented toward the type of marketing research labeled Consumer Culture Theory (CCT), candidates working in this or similar research fields are preferred. If the

candidates have not published in the listed journals, they must demonstrate a willingness and a capacity to develop their research toward publication in these journals within the 3-year period.

The unit pilots a number of successful educational programmes and hosts two M.Sc. profiles in Marketing and one in Market Anthropology, as well as a B.Sc. in Market and Management Anthropology. The candidates must be able to demonstrate teaching experience at varied university levels and be able to deliver high quality teaching within topics such as consumption studies, marketing and branding, globalization, and qualitative research methods. Successful candidates will be engaged in teaching in our Business Administration programmes at the bachelor and master level, and/or in the B.Sc. Marketing and Management Anthropology programme. Candidates are expected to be able to teach courses based on CCT, sociological, and anthropological approaches to consumption, as well as classic brand management courses, and to supervise bachelor and master theses in the area of consumer research and marketing.

We expect successful candidates to actively engage in the development of the research unit as well as contributing positively to the department as a whole. Also, we expect active and constructive participation in the university's academic administration. To fulfill the requirements of the position, the candidates chosen are expected to be physically present at the department on a regular basis and actively participate in the teaching and research activities of the Department as well as maintaining and establishing broad links across the faculty.

Owing to the increasingly international focus of the degree programs, candidates must demonstrate ability to teach in English. If candidates are not fluent in Danish, they are expected to learn Danish within a period of approximately two years.

Successful candidates should have a Ph. D. degree in marketing, business or other social

science disciplines, alternatively a cross-disciplinary PhD with a significant social science contribution.

Research within the Department is anchored in an understanding of the cooperation between markets, organizations and individuals. It encompasses a variety of areas from evolutionary models of organization to new forms of consumption. It is the ambition of the Department to be in the international frontline in these areas and to seek synergy between research, teaching and knowledge dissemination. Research at the Department is organized in five research units. See the Department website (https://www.sdu.dk/en/Om_SDU/Institutter_centre/I_marketing.aspx) for more details.

Further information can be obtained from Head of Research, Professor WSR, Domen Bajde via e-mail bajde@sam.sdu.dk or phone +45 65 50 36 48.

Application, salary, etc.

Appointment to the position requires a PhD or equivalent and will be in accordance with the salary agreement between the Ministry of Finance and the Danish Confederation of Professional Associations.

For more information on the department guidelines for qualification and recruitment please visit our web (https://www.sdu.dk/en/om_sdu/institutter_centre/i_marketing/politik+og+strategi/merit)

For example, as stated in the Scholarly qualification Matrix, “a promising research pipeline aligned with the Department’s research profile and publishable in the Department’s target outlets”, is expected from assistant professor applicants

An application must include:

- Detailed CV
- Certificates/Diplomas (Master and PhD degree)
- A teaching portfolio detailing the candidate's prior teaching experience, teaching skills, teaching philosophy, and other forms of knowledge communication (please see below)
- Complete list of publications, indicating which publications are most relevant for the position
- Up to 5 of the most relevant publications. Please upload a pdf for each publication, if the publication has been co-authored, co-author statements must be a part of this pdf. If a publication is currently under review or accepted and is included for evaluation, documentation from the relevant journal (e.g. email correspondence, screen dumps from publication systems etc.) must be added to the pdf.
 - Please attach the PhD dissertation as a publication, if such exist
- A list of other qualifications relevant for the position
- Research and publication plan for the next 3 years including fit with the research subjects mentioned above
- References

All non-Danish documents must be translated into English.

Candidates applying for an assistant professorship are requested to submit a teaching portfolio with the application as documentation for teaching experience as well as supervision qualifications. Formal application instructions and a guide for the teaching portfolio may be found [here. \(http://www.sdu.dk/sam/portuk\)](http://www.sdu.dk/sam/portuk).

Assessment of applications will be done under existing Appointment Order for universities.

Applications will be assessed by an assessment committee. The committee may request additional information, and if so, it is the responsibility of the applicant to provide the

necessary material.

When the assessment committee has submitted its report, the applicant will receive the part of the evaluation that concerns him/her.

The assessment report will subsequently be forwarded to the Head of Department who will assemble an appointments committee. The appointments committee will manage and complete the job interviews, should such be conducted.

Applications that are incomplete with regard to the above requirements will not be assessed by the committee.

Shortlisting and tests may be used in the assessment process.

As part of the overall assessment of the applicant's qualifications, an interview may be applied. Appointment may also include observation of the applicants' teaching abilities in regard to related degree programs.

The University wishes our staff to reflect the diversity of society and thus welcomes applications from all qualified candidates regardless of personal background. As part of the overall assessment of the applicant's qualifications, an interview may be applied.

Applications must be submitted electronically using the link "Apply online". Uploaded files must be in Adobe PDF (unlocked) Word format.

Read the guideline for the applicants

(http://www.sdu.dk/en/service/ledige_stillinger/soegjob).

Each field can only contain a single file of max. 10 Mb.

