

(https://www.sdu.dk:443/en/service/ledige_stillinger)

Tenure-track Assistant Professor in Consumer Behavior

The University of Southern Denmark in Esbjerg invites applications for a 6-year tenure-track assistant professorship position at the Department of Sociology, Environmental and Business Economics (SEBE) in the field of consumer behavior. The starting date of the position is January 1st, 2020 or as soon as possible thereafter.

SEBE (<https://www.sdu.dk/en/sebe>) is part of the Faculty of Business and Social Science and located on Campus Esbjerg. The Department employs approx. 45 people. Research in the Department is organized in three research groups, and the announced position will be part of the Research Group "Markets, Organization, and Behavior".

The research focus of the RG "Markets, Organization, and Behavior" (see the complete profile of the group [here](#) (https://www.sdu.dk/en/om_sdu/institutter_centre/i_miljo_og_erhvervsoekonomi/forskningsg) is on consumer and business behavior based on theories from social sciences (incl. microeconomics). The research approach of this research group is based on theoretically founded empirical analyses of the economic behavior of individuals, groups (e.g. households), or business enterprises. The research group has a particular interest in some specific markets and industries and their specific characteristics. These include, inter alia, energy, sports, media, event, tourism, and retailing markets (e.g., FMCGs and services). The group further participates actively in the research involved in the University's Energy Management Center and Center for Rural Research.

The Department provides teaching for degrees in General Business Administration and Economics (B.Sc.), Marketing, Social Media, and Digitalization (M.Sc.), Sports and Event Management (B.Sc. and M.Sc.), Environmental and Resource Management (M.Sc.), Sociology and Cultural Analysis (B.Sc and M.Sc.), and Diploma and MBA programmes in Business Administration and Economics.

The Department provides modern facilities and resources for research and teaching, as well as resources for research assistants and for travel and conference participation.

Job Qualifications

Candidates should hold a PhD in Business Economics, Business Administration, Marketing, Economics, or any related field. We seek applicants with a distinctively strong research potential, which shows prospects for future research contributions on a high internationally competitive level during the tenure-track period. The successful applicant should demonstrate empirical research interests in the analysis of consumer behavior as well as a strong potential to conduct quantitative analyses of consumer behavior which are able to challenge academic frontiers. Therefore, experiences in applying state-of-the-art research methods (e.g., experiments) and quantitative analysis tools (e.g., panel data analysis) will be beneficial. Additionally, the successful applicant shows the ability to work in a collaborative environment with a focus on consumer behavior and has preferably conducted research with respect to one or more of the aforementioned industries/markets. The preferred applicants' future research activities are expected to complement the group's research profile and to be published in the most relevant high-quality international journals already within the tenure-track period.

Potential focus areas of the applicant's research activities could be (non-ordered, non-exclusive list):

- Consumer behavior and marketing.
- Behavioral economics, industrial economics, micro-econometrics.
- Sports and event marketing/management/economics.
- Social and digital media marketing/management.

The successful applicant is expected to play an active role in the Research Group "Markets, Organization, and Behavior" and to be able to work collaboratively with colleagues in this and other research groups at the Department. She/he will enjoy the benefits of working in an inspiring and open research environment.

The teaching of the research group covers courses in business administration and economics including methodological courses on undergraduate as well as graduate level. The teaching load is approximately equivalent to 4-5 hours per semester week. M.Sc. programmes are taught in English.

Further information can be obtained from Head of Research Group, Professor MSO Arne Feddersen, phone +45 65501597, e-mail af@sam.sdu.dk (<mailto:af@sam.sdu.dk>)

The Danish tenure track employment

The Danish tenure-track employment is a focused assistant professorship with a guaranteed assessment for a position as an associate professor, not limited in time, within the tenure-track assistant professor's field of study.

The tenure-track assistant professor will be assigned a mentor upon employment. The head of department will further host annual performance- and development reviews to ensure the progress of the assistant professor's development towards meeting the qualifications of an associate professorship. A formal midterm evaluation will be conducted by a committee consisting of the head of the department and two external researchers with relevant qualifications, with the purpose of ensuring the focus of the assistant professor's activities, as well as to create the basis for the planning of the remaining period.

The transition from assistant professor to associate professor

Within the 6th year of employment, the tenure-track assistant professor is expected to transition into an associate professor position, following a positive assessment conducted by a formally approved assessment committee, consisting of a chairman appointed by the University of Southern Denmark and two external committee members approved by the dean, the academic council and the tenure-track committee of the university.

The assessment committee evaluates the tenure-track assistant professor based on the scholarly qualification guidelines

(https://www.sdu.dk/en/om_sdu/institutter_centre/i_marketing/politik+og+strategi/meriterin the department. The Faculty of Business and Social Science at SDU expects the successful tenure-track assistant professor to have performed, progressed and achieved an acceptable record across the six scholarly dimensions; research, teaching, knowledge exchange, fundraising for research, community building and academic administration. These assessment criteria will also reflect, that a positive evaluation alone guarantees a position as associate professor, and the evaluation measures are therefore tightened compared to the scholarly qualification guidelines of the department in the transition assessment.

The faculty believes in fostering a stimulating and inspiring environment for both faculty members and students. The department's ambition is therefore to recruit, develop, and retain talented scholars committed to both academic excellence and departmental development. Furthermore, the department wishes our staff to reflect the diversity of society and thus welcomes applications from all qualified candidates regardless of personal background.

The Recruitment Process

Appointment to the position requires a PhD or equivalent and will be in accordance with the salary agreement between the Ministry of Finance and the Danish Confederation of Professional Associations.

An application must include:

- Detailed CV
- An elaborated research plan (max 3 pages) for the next 4 years that describes:the potential to advance the field (both empirically and theoretically)
 - relationships to the aim and goals of the relevant research area
 - planned national and international collaborations to support the research plan.
 - the plans for obtaining external funding to support the research plan.
- Certificates/Diplomas (Master and PhD degree)
- Complete list of publications, indicating which publications are most relevant for the position.
- Up to 3 of the most relevant publications. Please upload a pdf for each publication. NOTE: If publications have been co-authored, co-author statements must be a part of this pdf and must include information as shown this [example \(http://misc.sam.sdu.dk/fak/co-author-statement-EN.docx\)](http://misc.sam.sdu.dk/fak/co-author-statement-EN.docx). The statement is just for your inspiration.
- Please attach the PhD dissertation as a publication, if such exist.
- Applicants applying for an assistant professorship are requested to submit a teaching portfolio with the application as documentation for teaching experience as well as supervision qualifications. Formal application instructions and guide for teaching portfolio may be found [here \(http://www.sdu.dk/sam/portuk\)](http://www.sdu.dk/sam/portuk).

All non-Danish documents must be translated into English.

Applications that are incomplete with regards to the above requirements may be rejected without any substantive evaluation.

Assessment of applications will be done under existing Appointment Order for universities. Applications will be assessed by an academic assessment committee that determines whether applicants are qualified to be an assistant professor. The assessment committee will base its evaluation on the current qualification guidelines of the Department (see [here \(https://www.sdu.dk/en/om_sdu/institutter_centre/i_marketing/politik+og+strategi/meriterin](https://www.sdu.dk/en/om_sdu/institutter_centre/i_marketing/politik+og+strategi/meriterin))
The committee may request additional information, and if so, it is the responsibility of the

applicant to provide the necessary material. The committee reserves the right to arrive at a decision solely based on the material submitted.

Successful applicants to tenure-track assistant professor positions must be scholars with an internationally competitive research profile, whose potential is at the forefront of their discipline. The applicants for tenure-track assistant professorships, are assessed based on the criteria of the scholarly guidelines and the applicant's potential to reach an international level of scholarly excellence during the tenure-track period. The candidate will only be promoted to associate professor when the assessment committee confirms that the candidate has scholarly merits at a level of international excellence beyond what can normally be expected for qualification at the level of associate professor, with reference to the scholarly qualification policy of the research group in which the position is announced.

Indicators of relevant scholarly merits could be documented through scholarly output independent of the PhD supervisor, ground-breaking publications, achievement of excellence grants, and international research network.

Shortlisting may be used in the assessment process.

When the assessment committee has submitted its report, the applicant will receive the part of the evaluation that concerns him/her. The assessment report will subsequently be forwarded to the Head of Department who will assemble an appointments committee. The appointments committee will manage and complete a series of job interviews with especially promising applicants. On the basis of the applications, the written assessments, the job interviews, and a deliberation within the appointments committee, the Head of Department determines which candidate(s) will be offered the position.

Applications must be submitted electronically no later than August 31st, 2019.

Uploaded files must be in Adobe PDF (unlocked) or Word format.

Read the guideline for the applicants

(https://www.sdu.dk/en/service/ledige_stillinger/soegjob).

Each field can only contain a single file of max. 10 Mb.