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USC/Marshall School of Business

## Professor of Marketing (Open Rank)

### Description

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#### University of Southern California

#### Marshall School of Business

The Department of Marketing in the Marshall School of Business at the University of Southern California invites applicants for tenure-track positions at all levels beginning in fall 2020. Candidates should provide evidence of outstanding research productivity or potential and strong teaching ability. Applicants must hold a doctorate in Marketing or a closely related field or be ABD with completion expected prior to joining. Salary will be highly competitive and commensurate with qualifications.

The USC Marshall School of Business is a private research and academic institution committed to educating tomorrow's diverse and global leaders. We are a collaborative and inclusive group of scholars who often work together and with teams of graduate students. The marketing department is extremely research active and productive. In the UT Dallas ranking of publications in the *Journal of Consumer Research*, the *Journal of Marketing*, *Journal Marketing Research* and *Marketing Science*, we placed 5<sup>th</sup> in the North American rankings for the 2014-2018 time period. Faculty stipends and benefits are on par with leading business schools. Over the past five years, the Dean's office has implemented a Thought Leadership Initiative that has significantly expanded the size of the Marshall School's tenure-track faculty, and is still heading toward fruition. The Initiative also reduces teaching responsibilities for new assistant professors and provides enhanced research resources for research-active junior faculty. We are also committed to an environment that embraces a diversity of topics and methodological approaches.

### Job Information

#### Location:

Los Angeles, California,  
90089, United States

#### Job ID:

48957841

#### Posted:

June 12, 2019

#### Position Title:

Professor of Marketing  
(Open Rank)

#### School Name:

USC/Marshall School of  
Business

#### Specialties:

All

#### Do you plan on interviewing at the Summer Academic Conference?:

Yes

#### Position Start Date:

Fall 2020

#### Job Duration:

Indefinite

The University of Southern California combines the strengths of a major, large research university with the advantages of a private college.

Located in the heart of Los Angeles, the university provides a pleasant work and living environment with all of the amenities, challenges and opportunities of a world-class city, which some expert observers characterize as the eastern capitol of the Pacific Rim.

USC is an equal opportunity, affirmative action employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, protected veteran status, disability, or any other characteristic protected by law or USC policy. USC will consider for employment all qualified applicants with criminal histories in a manner consistent with the requirements of the Los Angeles Fair Chance Initiative for Hiring ordinance.

Qualified candidates should apply on-line.

<https://facultypositions.usc.edu/FAS/application/position?postingId=REQ20075894>

Candidates should submit their application documents including a detailed curriculum vitae or résumé; contact information for three recommendation letter writers; sample manuscripts and other materials no later than June 28<sup>th</sup>, 2019.

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