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University of South Florida Sarasota-Manatee Assistant Professor of Marketing

Description

The College: The College of Business at the University of South Florida, Sarasota-Manatee, provides quality education for students in the business and technology fields by creating an intellectual, collaborative, ethical, inclusive environment for our students, faculty, industry and community. The College provides educational opportunities and produces innovative research that benefits the constituents in Florida, the U.S., and the world.

National Accreditation: The College of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB), a national and world-wide accrediting association. Please click on the AACSB seal wherever you see it on the College of Business web site for more information about AACSB:

<http://www.usfsm.edu/academics/college-of-business/aacsb.aspx>

The Program: The Marketing Program prepares students for a marketing career by developing the ability to collect, analyze and use information about customers, competitors and the environment; develop marketing plans; organize and analyze data, draw and support conclusions and make appropriate recommendations. Students will be able to develop and present marketing concepts using software/audio visual technology in a persuasive manner.

Job Information

Location:

Sarasota, Florida, 34243,
United States

Job ID:

50518450

Posted:

September 6, 2019

Position Title:

Assistant Professor of
Marketing

School Name:

University of South Florida
Sarasota-Manatee

Specialties:

All

**Do you plan on
interviewing at the
Summer Academic
Conference?:**

The Position: This is a tenure-earning position at the rank of Assistant Professor. Responsibilities include teaching undergraduate and graduate courses (both online and in-class) in the area of **Marketing**, productivity in research and scholarly activities, participation in curriculum and program development, appropriate service on department, college, campus and university committees, and outreach and engagement in the broader community. USF Sarasota-Manatee is the primary campus for this position. Anticipated start date is August 2020.

No

Position Start Date:

Fall 2020

Job Duration:

Indefinite

Requirements

Minimum Qualifications:

- Terminal degree in Marketing or other related discipline from an AACSB accredited institution.
- Experience in teaching at the undergraduate level.
- Record of teaching and research/scholarly activity commensurate for rank.

Preferred Qualifications:

- Demonstrated record of publication in top tier Marketing journals.
- Demonstrated excellence in teaching at the undergraduate and graduate level.
- Experience teaching a wide range of marketing courses.
- Experience developing and teaching online courses.
- Evidence of service in professional organizations.
- Record of relevant industry experience.

Documents Required:

1. Letter of application
2. Curriculum vitae
3. Copy of graduate transcripts (original transcripts will be requested prior to on-campus interview)
4. Contact information on 3 references

To apply, go to USF employment website: <http://www.usf.edu/about-usf/work-at-usf.aspx>

Find position number **22762**. This is the only method of application accepted.

The University of South Florida is a comprehensive, metropolitan Carnegie Foundation Doctoral/Research Extensive University. USF is the second largest recipient of extramural funding in the state university system and one of Florida's three designated research extensive universities. USF serves more than 41,000 students in nine colleges on four campuses in Tampa, Sarasota, Lakeland and St. Petersburg. Among the top research universities in the state, USF offers degree programs in 79 undergraduate disciplines, 89 master's and specialist programs, and 26 doctoral programs, including the MD. The faculty includes more than 2,000 members.

The State of Florida has a Public Meeting Law and a Public Records Law and all university searches are conducted under the terms thereof. All meetings of the search committee are publicly announced and conducted. All documents submitted to the committee are treated as open material with the exception of the evaluative documents specific to the performance of the faculty of the State University System of Florida concerning health or disabilities.

The University of South Florida encourages applications from women and members of minority groups. The selection process will be conducted under the provisions of Florida's "Government in the Sunshine" and Public Records Laws. Anyone requiring special accommodations to complete an application should contact Robin Emmerton at 941-359-4455.

The University of South Florida is an equal opportunity, affirmative action, equal access institution.

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