

## Position Details

Dept Number/Name: 4-1406-000 / Marketing

College Division: Sar/Man-College of Business

Salary Plan: Faculty/ 9 month

Job Code/Title: 9003/ Assistant Professor - Tenure earning

Hiring Salary/Salary Range: Commensurate with experience

Position Number: 00012620

## Organizational Summary:

The University of South Florida is a preeminent state research university with campuses in Tampa, St. Petersburg, and Sarasota-Manatee. Together these campuses serve more than 50,000 students and offer undergraduate, graduate, specialist, and doctoral degrees. The University of South Florida is rapidly rising on the list of best public universities in America, now No. 44, according to the most recent U.S. News and World Report rankings. Since 2015, USF has climbed 44 spots, an unparalleled trajectory among public or private universities in the United States.

In July of 2020, the USF business colleges in Tampa, St. Petersburg, and Sarasota-Manatee will converge into one geographically distributed Muma College of Business at the University of South Florida, greatly expanding opportunities for students and faculty while continuing to be an important resource for their respective communities. The Muma College of Business emphasizes creativity and analytics to promote student success, produce scholarship with impact, and engage with all stakeholders in a diverse global environment.

The Marketing Department (soon to be School of Marketing and Innovation) is home to a strong set of academic programs (i.e., Marketing, Sales, Entrepreneurship, Sport & Entertainment Management, Supply Chain Management, Strategic Management) with a robust mix of scholarship and collegiality in a friendly, welcoming environment. The department offers three undergraduate degrees, three graduate degrees, and a Ph.D./Marketing. Faculty also teach in the MBA, Executive MBA, and DBA programs. Faculty are research active, publishing regularly in top academic journals and serving on editorial review boards for FT50 journals. The Department of Marketing has three research centers that attract external funding including the Center for Marketing & Sales Innovation, the Center for Entrepreneurship, and the Center for Supply Chain Management & Sustainability.

**Position Summary:** Based in Sarasota-Manatee, this is a tenure-earning position at the rank of Assistant Professor. Responsibilities include teaching undergraduate and graduate courses (both online and in-class) in the area of Marketing, productivity in research and scholarly activities, participation in curriculum and program development, appropriate service on department, college, campus and university committees, and outreach and engagement in the broader community. Anticipated start date is August 2020.

## QUALIFICATIONS