

[Career Center Home](#) > [Search Jobs](#) > [Assistant/Associate Professor](#) > [Print Job](#)

 [Print](#)

University of South Florida

Assistant/Associate Professor

Description

UNIVERSITY OF SOUTH FLORIDA, TAMPA –TENURE-TRACK POSITIONS FOR FALL 2018

The Department of Marketing at the Muma College of Business, University of South Florida, Tampa, invites applications for two tenure-track positions at the Assistant, Advanced Assistant, or Associate Professor levels, contingent on available funding. Candidates must have a Ph.D. in marketing or a related business discipline from an AACSB accredited university or a Ph.D. in a related field from a university accredited in that field.

Applications are welcomed from all marketing areas, although a strong preference exists for scholars in analytics/digital marketing or creativity/innovation. Ideal candidates will target and publish in high quality marketing journals (JCR, JM, JMR, MS) and demonstrate excellence in teaching.

The Marketing Department offers undergraduate and graduate degrees in marketing including an MS/Marketing and Ph.D. with a concentration in marketing. Faculty members also teach in the MBA, Executive MBA, and DBA programs. The department offers a strong mix of collegiality and scholarship along with a friendly and welcoming environment. Faculty members are research-active, with recent publications in high quality marketing journals. Through a partnership with A.C. Nielsen, Marketing Department faculty have access to Nielsen datasets for research

Job Information

Location:

Florida, United States |
Tampa, Florida, 33620,
United States

Job ID:

34889782

Posted:

May 10, 2017

Position Title:

Assistant/Associate
Professor

School Name:

University of South Florida

Specialties:

All,
Interactive Marketing,
Marketing Analytics,
Mobile,
Online Marketing

Do you plan on interviewing at the Summer AMA Conference?:

Yes

purposes.

Position Start Date:

Fall 2018

The Muma College of Business offers an exciting, vibrant, innovation-friendly environment. Over the past five years, the Muma College of Business received over \$50 million from key donors to name the college, the Lynn Pippenger School of Accountancy, and the Collier Student Success Center. In 2015, the Muma College of Business successfully launched one of the country's new breed of DBA programs targeting C-suite executives with the program enjoying larger-than-expected enrollments.

The University of South Florida is a high-impact, global research university dedicated to student success. USF is ranked 41st in total research expenditures among public and private universities and was ranked as the number one producer of Fulbright Scholars in the United States for 2016-2017. The USF system offers 232 degree programs at the undergraduate, graduate, specialist and doctoral levels, including the doctor of medicine. It has a \$1.6 billion annual budget, an annual economic impact of \$3.7 billion, and serves nearly 50,000 students from 130 countries. The USF Muma College of Business is AACSB accredited and contributes significantly to the University's national and international agenda through research, teaching and service activities.

The Tampa Bay metropolitan region is a home to over 4 million people and a growing number of corporate headquarters including Citi, Johnson & Johnson, Bristol-Meyers Squibb, Amgen, and Bloomin' Brands. Ranked among the top outdoor living regions in the U.S., Tampa Bay includes beautiful beaches, museums, performing arts venues, and professional sports teams.

To apply: Applications must be completed online at <http://www.usf.edu/jobs>. Select the "Faculty" box and choose the appropriate job posting for the Marketing Department. Please direct any questions to Dr. Dipayan Biswas via e-mail at dbiswas@usf.edu.

Review of applications will begin immediately and will continue until the position is filled. USF is an Equal Opportunity/Equal Access/Affirmative Action institution, committed to excellence through diversity. Individuals from traditionally under-represented groups are strongly encouraged to apply.

Requirements

1. A PhD in Business with specialization in marketing from an AACSB accredited institution or a PhD in other related disciplines.
2. A publication record or qualifications that are commensurate with classification as a “scholarly academic” according to current AACSB standards.
3. Evidence of superior teaching ability.
4. Expectation that the candidate will contribute to the Muma College of Business’ analytics and creativity focus.

Jobs You May Like

Assistant or
Associate Professor,
Centurion Sales...

Stetson University
DeLand, FL, United
States

Assistant Professor

**Case Western
Reserve...**
Cleveland, OH,
United States

FULL-TIME
TENURE TRACK
POSITIONS

**KELLOGG
SCHOOL OF
MANAGEMENT,...**
Evanston, IL, United
States

Chair / Senior
Lecturer / Lecturer /
Research...

**Alliance
Manchester
Business...**
Manchester, NA,
United Kingdom



Job sites powered by **yourmembership**