

Assistant Professor of Marketing

[University of South Dakota](#) in South Dakota

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Deadline	Open until filled
Date Posted	September 13, 2018
Type	Tenured, tenure track
Salary	Commensurate with experience
Employment Type	Full-time

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Vermillion, South Dakota

The University of South Dakota's Beacom School of Business is looking for a core team member in the field of marketing to contribute to the growth of our marketing major/specialization at both the undergraduate and graduate levels. The Beacom School of Business is the flagship business school in South Dakota and the region with its programs consistently receiving high national rankings from institutions such as *U.S. News & World Report*, *Princeton Review* and others. We are seeking applications for tenure-track Assistant Professor in Marketing beginning in the 2019-20 academic year. The successful candidate is expected to bring a unique and innovative educational experience and mentoring to students in both the traditional and online environments. As such, there is opportunity for student engagement through mentoring student activities outside the classroom. The successful

candidate will be expected to teach classes on the main campus in Vermillion, SD, online, or in Sioux Falls, SD, the School's major off-campus site. The successful candidate will have a desire to teach consumer behavior and market research at the graduate and undergraduates. Additionally, the successful candidate will have an ability to interface across departments, engage in scholarly research, and contribute to the School's service expectations.

Required: A Ph.D. or D.B.A. in an appropriate field from an AACSB-International accredited business school is required, although ABDs will be considered.

Candidates must have a record of or potential for contribution to the scholarship of marketing. Other requirements are proficiency in oral and written communication, and enthusiasm for engagement, service, and the public good. Candidates with enthusiasm for working with diverse student, staff, and faculty are preferred.

Preferred Qualifications: Preferred is a scholarly interest that complements the position's teaching fields. Preference may be given to applicants who have practical business experience in the marketing field.

CONTACT: All candidates MUST apply online at <https://yourfuture.sdbor.edu>. For application assistance or accommodation, call 605-677-5671. Applicants are required to provide: (1) letter of application, (2) vita, (3) college transcripts (copies accepted) showing highest degree earned, (4) writing sample, and (5) contact information for three references (please include e-mail addresses and current telephone numbers).

The University of South Dakota is an equal opportunity, affirmative action employer committed to increasing the diversity of its faculty, staff, and students.

Diversity and inclusiveness are values that are embraced and practiced at the University of South Dakota. Candidates who support these values are encouraged to apply.



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How To Apply

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