

# Assistant Professor in Marketing

[Send](#) | [Save](#) | [APPLY](#) 



Employer **The University of South Dakota**

Location **Vermillion, South Dakota**

Salary **Competitive and Commensurate with Rank, Qualifications, and Experience**

Posted **Aug 08, 2017**

Faculty Jobs **Professional Fields, Business & Management**

Position Type **Tenured & Tenure-Track**

Institution Type **Four-Year Institution**

The University of South Dakota's Beacom School of Business is looking for a core team member in the field of marketing to contribute to the growth of our marketing major/specialization at both the undergraduate and graduate levels.

We are seeking applications for a tenure-track Assistant Professor in Marketing beginning in the 2018-19 academic year. The successful candidate is expected to bring a unique and innovative educational experience and mentoring to students in both the traditional and online environments. As such, there is opportunity for student engagement through mentoring student activities outside the classroom.

The successful candidate will be expected to teach classes on the main campus in Vermillion, SD, online, or in Sioux Falls, SD, the School's major off-campus site (valid driver's license, or the ability to obtain one, is required). The successful candidate will have an ability to interface across departments, engage in scholarly research and contribute to the School's service expectations. Applications for a visiting assistant professor in marketing will also be accepted.

Required: A Ph.D. or D.B.A. in an appropriate field from an AACSB-International accredited business school is required, although ABDs will be considered.

Candidates must have a demonstrated ability or potential to contribute to the scholarship of marketing. Candidates must be willing to teach courses in both the

traditional and online environments.

Other requirements are experience working or potential to work with classroom technology, record of or potential for scholarly activity, proficiency in oral and written communication, and dedication to engagement, service and the public good. Candidates with experience working with diverse student, staff, and faculty are preferred.

Preferred Qualifications: Preferred is a scholarly interest that complements the position's teaching fields. Preference may be given to applicants who have teaching interest/experience in digital marketing and/or practical business experience in the marketing field. Candidates with experience and expertise in one or more of the teaching fields and experience working with diverse student, staff, and faculty are preferred. Experience teaching in an online environment is helpful.

Duties: Duties include a teaching load consisting of undergraduate and graduate courses in both the traditional and online environments, engaging in scholarly activity, and service for the Department, profession, and broader community. Service for the Department includes mentoring students interested in marketing, working with student organizations, and assisting with Beacom School of Business events.

All candidates for this position MUST apply online (<https://yourfuture.sdbor.edu/applicants/Central?quickFind=61264> ). For application assistance or accommodation, call 605-677-5671. Applicants are required to provide: (1) letter of application, (2) vita, (3) college transcripts (copies accepted) showing highest degree earned, (4) writing sample,

and (5) contact information for three references (please include e-mail addresses and current telephone numbers).

Candidates will be evaluated on their track record of marketing activities, teaching ability, and scholarship.

The University of South Dakota is an equal opportunity, affirmative action employer committed to increasing the diversity of its faculty, staff, and students. Diversity and inclusiveness are values that are embraced and practiced at the University of South Dakota. Candidates who support these values are encouraged to apply.

Review begins August 11, 2017 and will continue until filled.

 [Share](#)

[APPLY](#) 

### More jobs like this

- [Professional Fields jobs](#)
- [Business & Management jobs](#)