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University of South Carolina Upstate

## Assistant or Associate Professor of Marketing

### Description

University of South Carolina Upstate

Assistant or Associate Professor of Marketing  
FAC00196PO18

The University of South Carolina Upstate is a positive, diverse, and empowering institution for motivated, success-minded students who want to be challenged academically, supported personally, and pushed to the boundaries of their potential in an opportunity-rich environment. Because the University of South Carolina Upstate is proud of its student body, we seek to attract a diverse applicant pool.

Job Description: Faculty position to teach on the Spartanburg and/or Greenville campus.

Tenure track, nine-month faculty position at the assistant or associate professor level to teach courses in marketing and marketing analytics beginning August 16, 2019. Candidates should embrace diversity and be comfortable with community outreach efforts and business engagement. In addition to classroom teaching, responsibilities to the student population may include student advising, undergraduate research and experiential learning. Applicants should demonstrate an enthusiastic commitment to teaching and maintaining academic qualification.

### Job Information

**Location:**

Spartanburg, South Carolina, 29303, United States

**Job ID:**

44312008

**Posted:**

October 17, 2018

**Position Title:**

Assistant or Associate Professor of Marketing

**School Name:**

University of South Carolina Upstate

**Specialties:**

Marketing Analytics, General Marketing

**Do you plan on interviewing at the Summer Academic Conference?:**

No

Applicant Instructions: For a complete job description and to apply, go to: [www.uscupstate.edu/jobs](http://www.uscupstate.edu/jobs)

**Position Start Date:**

Fall 2019

**Job Duration:**

Indefinite

Contact information:

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*The University of South Carolina Upstate is an Affirmative Action/Equal Opportunity Institution. Minorities and women are encouraged to apply.*

## Requirements

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Required Qualifications: Candidate should possess a Ph.D in Marketing or related field with relevant coursework in marketing. Candidate must have graduated from an AACSB International accredited program and be qualified as “Scholarly Academic” in Marketing under the AACSB 2017 standards and demonstrate a commitment to contributing to the College’s mission through excellence in teaching, student advising, service, and professional engagement or scholarly publications. ABD candidates with planned completion date by August 15, 2019 may also be considered.

Preferred Qualifications: Preference given to candidates with marketing analytics research and/or experience.

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