

Assistant Professor

Posting Details

Posting Summary

Logo

Posting Number	FAC00068PO19
Advertised Title	Assistant Professor
Campus	Columbia
College/Division	Darla Moore School of Business
Department	DMSB Marketing
Advertised Salary Range	Salary Commensurate with Experience/Qualifications
Location of Vacancy	
Part/Full Time	Full Time
Hours per Week	37.5
Position Category	Full-time Equivalent (FTE)
Basis	9 months
Work County	Richland
Tenure Information	Tenure-Track/Tenured
Job Search Category	Faculty

About UofSC

The University of South Carolina System is comprised of the state's flagship university in Columbia (founded in 1801 and currently one of the top 50 "Best Colleges" according to U.S. News and World Report), three regional comprehensive universities (USC Aiken, USC Beaufort and USC Upstate), and Palmetto College consisting of four two-year campuses (USC Lancaster, USC Salkehatchie, USC Sumter, USC Union and Fort Jackson/Extended University). Together, the USC System institutions offer more than 450 degree programs on campus and online and are uniquely positioned to meet the state's educational, cultural, health and research needs. The System employs nearly 14,000 people who work daily to improve the lives of students, fellow South Carolinians and the world. Our diverse engaged faculty and staff enjoy a dynamic and intellectually stimulating work environment.

Benefits for FTE Positions

The University of South Carolina (UofSC), through the State of SC and Public Employee Benefit Authority (PEBA), offers state employees a valuable benefits package, including health and life insurance, generous paid leave and retirement programs. To learn more about UofSC benefits, access the benefits section on the Applicant Portal.

Position Description

Advertised Job Summary	The Department of Marketing is seeking high-potential faculty who aspire to excellence in research and teaching. The Department invites applications for one tenure-track position at the rank of Assistant Professor, beginning August 16, 2020. Teaching loads and summer support are competitive with other top-level marketing positions.
Required Education and Experience	Eligible candidates will have earned a PhD in marketing or a closely related field by the start date of employment (ABDs considered). Qualifications include the ability to publish in top tier marketing journals and interest in managerially relevant issues. Research areas of interest

include social media marketing or digital marketing. The position is contingent upon budget availability.

Preferred Qualifications The ability and willingness to teach social media analytics or digital marketing is preferred.

Posting Detail Information

Desired Start Date 08/16/2020

Job Open Date 06/28/2019

Job Close Date 07/29/2019

Open Until Filled No

Special Instructions to Applicant If you are a non-U.S. citizen particularly if you may need University sponsorship for work authorization you are welcome to contact the Office of International Scholars at OIS@sc.edu with questions.
Positions are advertised for a minimum of five (5) business days on our job website. After five (5) business days, positions can be closed at the discretion of the department at any time. This employment site is updated on a regular basis. The length of the recruitment and screening process may vary from position to position, depending upon a variety of factors. Should review of your qualifications result in a decision to pursue your candidacy, you will be contacted by phone or email.
We are only accepting applications submitted by July 29, 2019.

Quicklink for Posting <http://uscjobs.sc.edu/postings/59422>

EEO Statement The University of South Carolina does not discriminate in educational or employment opportunities on the basis of race, color, religion, national origin, sex, sexual orientation, gender, age, disability, protected veteran status or genetics.

Supplemental Questions

Required fields are indicated with an asterisk (*).

Applicant Documents

Required Documents

1. Cover Letter
2. List of References and Contact Information
3. Curriculum Vitae

Optional Documents