

Assistant Professor, Communication Studies, Tenure-Track, Concentration in Advertising

[University of San Francisco](#) in California

- [Save](#)
- [Print](#)

Deadline Open until filled

Date Posted August 21, 2017

Type Tenured, tenure track

Salary Not specified

Employment Type Full-time

Assistant Professor, Communication Studies, Tenure-Track, Concentration in Advertising

University of San Francisco

Job Summary:

The Advertising Program in the Department of Communication Studies at the University of San Francisco invites applications for a full-time tenure-track Assistant Professor position to begin in Fall 2018.

The Program: The interdisciplinary Advertising major and minor, housed in the Department of Communication Studies, was launched in 2009 and has grown rapidly over the years. In Fall 2017 we are excited to launch a much-anticipated

revised curriculum. The mission of the updated curriculum is to stand out amongst our peers as an Advertising program that instills a strong sense of social justice and responsibility in our students while equipping them with the academic theory, industry tools and practical experience necessary to build rewarding futures. In addition to mandatory foundation classes, the revised program offers students the choice of concentrations and capstone projects. In terms of concentrations, students can select from the general, research or creative concentrations; for a capstone project, students pursue either an internship or a campaign project option.

Job Responsibilities:

The successful candidate's teaching responsibilities may include introductory theory-based courses (e.g., Advertising and Persuasion, Rhetoric and Consumer Culture, Fundamentals of Creative Strategy, Fundamentals of Creative Development), skills-based courses (e.g., Copywriting, Art Direction, Advertising Research Methods, Innovation in Advertising, or Media Buying and Planning), and/or a capstone course.

The standard tenure-track teaching load at USF consists of two 4-unit courses per semester, plus one additional 4-unit course over two years (2-2-2-3 over two years). In addition to teaching courses in her or his areas of specialization, the successful candidate will serve as a faculty advisor to students in the Advertising major and minor and perform other service in support of the Advertising Program in the Communication Studies Department, College, and University, as well as maintain an active research program that engages students when possible.

Minimum Requirements:

ABD candidates with industry experience will be considered, but a doctorate in Advertising, Marketing, Design, Communication or another Advertising/Education-related field must be earned by August 2018. Other qualifications include university teaching experience, evidence of a strong commitment to teaching, evidence of a strong and ongoing scholarly research program, experience and willingness to work

in a culturally diverse environment, an understanding of and commitment to support the mission of the University, and a dedication to service. Preference will be given to those applicants who, in addition to these qualifications, have professional experience in advertising.

Additional Knowledge, Skills, and Abilities:

For information on how to apply, please visit the following link:

www.usfjobs.com

EEO Policy

The University of San Francisco is an equal opportunity institution of higher education. As a matter of policy, the University does not discriminate in employment, educational services and academic programs on the basis of an individual's race, color, religion, religious creed, ancestry, national origin, age (except minors), sex, gender identity, sexual orientation, marital status, medical condition (cancer-related and genetic-related) and disability, and the other bases prohibited by law. The University reasonably accommodates qualified individuals with disabilities under the law.

Copyright ©2017 Jobelephant.com Inc. All rights reserved.

[Posted by the FREE value-added recruitment advertising agency](#)

jeid-38d28f2296210941886785f86846ed7d



People at University of San Francisco

[Log In](#) or [Sign Up](#) to see ChronicleVitae members at this institution.

Jobs at University of San Francisco

- **[Project Coordinator, Assessment](#)**
[University of San Francisco](#)
- **[Instructional Designer, Instructional Design Team](#)**
[University of San Francisco](#)
- **[Head Strength and Conditioning Coach](#)**
[University of San Francisco](#)
- **[Director of Women's Basketball Operations](#)**
[University of San Francisco](#)

- **Director of Parent Engagement and Philanthropy**

University of San Francisco