

Marketing: Assistant/Advanced Assistant/Associate Professor – POSN# 000219

The Marketing Department at the University of Richmond Robins School of Business invites applications for a tenure-track position as an Assistant or Associate Professor of Marketing, to begin August 2019. A Ph.D. in Marketing or a related field is required. Applicants may be ABD, but must have earned or be on course to complete the Ph.D. by the start date. Preference will be given to candidates with business experience.

The selected candidate will be primarily responsible for teaching undergraduate courses in areas such as Digital Marketing, Sales, and/or E-tail/Retail/Channels. In addition, depending on departmental needs, the candidate may teach Principles of Marketing, the MBA Marketing Management course, or others. Tenure-track faculty members typically teach five courses per year with an average class size of 20-24 students. Teaching excellence is very important at the University of Richmond. In addition, faculty are expected to be committed to excellence in academic research. Candidates should offer evidence of teaching effectiveness and exhibit a strong record and/or promise of scholarly achievement, as evidenced by articles published, forthcoming, or in advanced stages of review at high-quality academic journals, and presentations at high-quality conferences. For full consideration, applicants should specify in their cover letter how they are prepared to contribute to the university's goals of developing a diverse workforce and student body and to supporting an inclusive campus community.

Please submit to <http://jobs.richmond.edu> a cover letter, a *curriculum vitae* (with the names and e-mail addresses of three references who will be invited to submit letters of recommendation electronically), and evidence of teaching effectiveness (may be included in *vita* or in a separate document). Review of candidates will begin immediately and we encourage applications to be submitted by no later than January 20, 2019. Department representatives will conduct initial interviews of selected candidates via Skype or at the *American Marketing Association (AMA) Winter Educators' Conference* in Austin, TX, February 22-24, 2019.

The Robins School of Business is part of a private, highly-selective university, with a liberal arts orientation and a rising national and international profile. In the 2017 *Poets and Quants* ranking, the Robins School of Business was ranked 21st among the top undergraduate business programs in the U.S. The part-time MBA program is also highly ranked. The University's 350-acre picturesque campus is located in a residential neighborhood six miles from downtown Richmond and 90 miles from Washington, D.C. The University has approximately 3,000 full-time undergraduate students, excellent facilities for teaching and research, and a strong resource base, including an endowment in excess of \$2 billion.

The Marketing Department is known for its commitment to students and teaching, cutting-edge research published in top journals, strong ties with marketing practitioners, and high-impact service to the university and the profession. For more information about the Department of Marketing, see <http://robins.richmond.edu/undergraduate/marketing/index.html>, and, for more information on the Robins School of Business, see <http://robins.richmond.edu>.

The University of Richmond prohibits discrimination and harassment against applicants, students, faculty, or staff on the basis of race, religion, national or ethnic origin, age, sex, sexual orientation, gender identity, gender expression, disability, status as a veteran, or any classification protected by local, state, or federal law.