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University of Rhode Island

Assistant Professor of Marketing

Description

The College of Business at The University of Rhode Island anticipates an opening for a tenure-track faculty position in Marketing at the rank of Assistant Professor beginning Fall 2019. We are conducting informational interviews at AMA in advance of the official posting.

Candidates are expected to conduct high-quality research in marketing. The successful candidate would be expected to contribute to the development and delivery of courses and programs at all levels (undergraduate, masters and PhD) as required by the school. Service to the college, university and profession are expected. Work with state, regional and global business and professional communities is encouraged.

The position requires a Ph.D. with a concentration in Marketing from an AACSB accredited school. Candidates with a doctoral degree from a comparably accredited school in a related field including Economics, Psychology, Statistics, or Sociology, with a proven track record of teaching and high quality research publications in marketing, are also encouraged to apply. Degree must be earned by the agreed start date of August 2019.

The position also requires the ability to publish in peer-reviewed marketing journals, ability to teach at the undergraduate and graduate levels, excellent interpersonal and communication skills, and the ability to work collaboratively with administration, faculty, staff, students, and

Job Information

Location:

Kingston, Rhode Island,
02881, United States

Job ID:

42282475

Posted:

July 11, 2018

Position Title:

Assistant Professor of
Marketing

School Name:

University of Rhode Island

Specialties:

Customer Strategy,
Marketing Analytics, Mobile,
Online Marketing, Product
Marketing, Sales
Management, Strategy,
Consumer Behavior,
Retailing and Pricing,
Interactive Marketing,
Business-to-Business,
Marketing Management

Do you plan on

the general public.

Preferred qualifications include experience publishing in peer reviewed marketing journals; experience mentoring and working with a diverse group of students (including international students, first-generation college students, students from low-income families, honors students, etc.); and experience teaching or doing research in one or more of the following areas: sales, qualitative methods, or social media, digital marketing, or marketing strategy. Other desirable characteristics include experience grant writing/grant management (as a PI or co-PI); experience building cooperative partnerships and alliances with the regional business community; administrative experience; and the ability to create significant learning experiences (online and face-to-face; undergraduate and graduate).

This will be an open until filled search. First consideration for AMA interviews will be given to applications received by July 25, 2018.

Please send your application materials directly to Hillary Leonard at hleonard@uri.edu by July 25, 2018 if you are interested in an interview at Summer AMA.

Required Documents: Please attach 4 (PDF) documents to your email:

- Curriculum Vitae should include the names and contact information for three academic references,
- Cover letter, including a description of how you meet the qualifications for the position,
- Research statement,
- Statement of teaching philosophy, including your approach to teaching a diverse student body, and any supporting materials.

Requirements

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interviewing at the Summer AMA Conference?:

Yes

Position Start Date:

Fall 2019

Job Duration:

Indefinite

of August 2019.

The position also requires the ability to publish in peer-reviewed marketing journals, ability to teach at the undergraduate and graduate levels, excellent interpersonal and communication skills, and the ability to work collaboratively with administration, faculty, staff, students, and the general public.

Preferred qualifications include experience publishing in peer reviewed marketing journals; experience mentoring and working with a diverse group of students (including international students, first-generation college students, students from low-income families, honors students, etc.); and experience teaching or doing research in one or more of the following areas: sales, qualitative methods, or social media, digital marketing, or marketing strategy. Other desirable characteristics include experience grant writing/grant management (as a PI or co-PI); experience building cooperative partnerships and alliances with the regional business community; administrative experience; and the ability to create significant learning experiences (online and face-to-face; undergraduate and graduate).

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