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# Research Assistant / Research Associate in Consumer Behaviour

Whiteknights Reading UK

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**Job reference:** SRF30811

**Location:** Whiteknights Reading UK

**Closing date:** Not specified

**Job live date:** 16/10/2019

**Salary:** Competitive

**Employment type:** AR-Research

**Department:** School of Agriculture Policy & Development

**Division:** Not specified

**Hours per week:** 1.0 FTE, or the position can be split into two 0.5 FTE part-time positions

**Employment Basis/Type:** Full-Time, Fixed Term

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The Department of Applied Economics and Marketing within the School of Agriculture, Policy and Development (SAPD) has a strong international reputation for its grounded approach in the latest scientific advances and their applications that can make a real difference to people's food choices, eating habits and general wellbeing. Its interdisciplinary research across focuses on key challenges, such as ensuring that consumers make better informed food choices and have a healthy diet.

The department seeks to appoint a full-time research assistant / research associate in consumer behaviour (1.0 FTE, or the position can be split into two 0.5 FTE part-time positions) to work on a research project funded by EIT Health/Food, and led by Dr Elena Millan. The project is in the broad areas of consumer behaviour, eating habits and lifestyles of different consumer groups.

This post will require you to provide research input involving systematic literature reviews, data collection and analysis and dissemination of the project output. You will also contribute to ethics applications, developing research protocols, as well as to the next round funding application. You will assist the project management, which involves liaising with colleagues from partner institutions. You will be based at the School of Agriculture, Policy and Development, and will be supervised by Dr Elena Millan. You will collaborate also with Dr Julia Vogt from the School of Psychology and Clinical Language Sciences.

The salary at the level of Research Assistant will be paid at Grade 5, £25,217 to £30,048 per annum. The salary at the level of Research Associate will be paid at Grade 6, £30,942 to £35,845 per annum.

We are looking for a strongly motivated individual with a background and interests in consumer behaviour,

consumer psychology, behavioral economics, and healthy eating.

**Ideally you will have:**

- A PhD (completed or close to completion) in Marketing, Psychology, Food or Health Sciences, or a related discipline. Highly qualified MSc candidates may also be considered.
- Experience with literature searches, reviews and critical writing (preferably in English)
- Experience with data collection and data analysis
- Experience with dissemination (e.g., writing reports, publications) (preferably in English)
- Strong motivation, diligence

If you have any queries regarding the vacancy or the application process, please contact Dr Elena Millan ([elena.millan@reading.ac.uk](mailto:elena.millan@reading.ac.uk) [URL: *mailto:e.millan@reading@ac.uk*] ) with the subject line “Research Assistant/Research Associate”.

To apply for this position, please submit a CV and cover letter explaining how you meet the job requirements and details of two referees to the online link provided here. Please arrange two references (preferably one from your current employer or your immediate previous employer if out of work) to be sent directly to Dr Elena Millan.

**Please note this is an ongoing recruitment campaign with ongoing interviews. The job will be closed once a suitable appointment has been made.**

Informal contact details	
Contact role:	Supervisor
Contact name:	Dr Elena Millan
Contact phone:	+44 (0) 118 378 6193
Contact email:	<a href="mailto:e.s.millan@reading.ac.uk">e.s.millan@reading.ac.uk</a> [URL: <i>mailto:e.millan@reading@ac.uk</i> ]

The University is committed to having a diverse and inclusive workforce, supports the gender equality Athena

SWAN Charter and the Race Equality Charter, and is a Diversity Champion for Stonewall, the leading LGBT+ rights organisation. Applications for job-share, part-time and flexible working arrangements are welcomed and will be considered in line with business needs.

[SRF30811 Job Description and Person Specification \[URL: http://www.reading.ac.uk/./PreviewDocument.aspx?docid=8931&GUID=dcd9d0fe-c873-4ed0-bb77-265fe1a11a7b&jobid=5845\]](http://www.reading.ac.uk/./PreviewDocument.aspx?docid=8931&GUID=dcd9d0fe-c873-4ed0-bb77-265fe1a11a7b&jobid=5845)

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## Get in touch

If you have a question or want to find out more about working at the University of Reading get in touch:

- +44 (0) 118 378 8751
- [recruitment@reading.ac.uk](mailto:recruitment@reading.ac.uk)

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