

The University of Queensland (<http://www.uq.edu.au/>)

UQ Jobs (<http://www.uq.edu.au/uqjobs>)

## Lecturer/Senior Lecturer/Associate Professor in Marketing

**Job no:** 499091

**Area:** Faculty of Business, Economics & Law

**Salary (FTE):** Advertised at multiple classifications

**Work type:** Full Time - Continuing

**Location:** St Lucia

### UQ Business School

The UQ Business School provides a high-quality range of programs from undergraduate to masters to PhD. The School is distinguished by its international reputation and research focus, and has received accreditation from the Association to Advance Collegiate Schools of Business (AACSB) International and European Foundation for Management Development (EQUIS). This accreditation benchmarks the School with the global standard of achievement for business schools worldwide.

### The Role

The UQ Business School is looking for a Teaching and Research Academic to be based at the St Lucia campus with knowledge of and a PhD in Marketing. Depending on the expertise of the successful applicant, appointment may be either at Lecturer, Senior Lecturer or Associate Professor level.

In this role you will provide academic development and teaching in marketing and will contribute to the effective teaching of advertising, consumer behaviour, marketing strategy, market research and/or the foundations of marketing, curriculum development and the enhancement of teaching methodology. In addition to this, they will contribute to the research strengths of the School, including the pursuit of competitive research grants and regular publication in high quality academic journals, the supervision of research higher degree students; and academic administration and service activities.

### The Person

The successful applicant will possess a PhD in Marketing, have a demonstrated ability to contribute to high quality teaching of marketing and an active program of marketing-related research and an established record of publications in leading national and international journals relevant to level.

Expertise is required in one or more of the major areas of marketing, including advertising, consumer behaviour, marketing strategy, market research and/or foundations of marketing; course and program development experience (for Associate Professor and Senior Lecturer levels); and evidence of excellence in teaching MBA students will be highly regarded.

## Remuneration

This is a full-time, continuing, teaching and research academic appointment with an expected commencement for Semester 1, 2017. Depending upon the level of appointment, the remuneration package will be in the range of:

- For Lecturer (Academic Level B) \$89,458 - \$106,232 p.a., plus employer superannuation contributions of up to 17% (total package will be in the range \$104,667 - \$124,291 p.a.).
- For Senior Lecturer (Academic Level C) \$109,586 - \$126,360 p.a., plus employer superannuation contributions of up to 17% (total package will be in the range \$128,216 - \$147,841 p.a.).
- For Associate Professor (Academic Level D) \$131,951 - \$145,370 p.a., plus employer superannuation contributions of up to 17% (total package will be in the range \$154,382 - \$170,083 p.a.).

A market loading may be negotiated for successful applicants.

## Position Description

 [499091\\_BCD in Marketing.pdf](#)

<https://secure.dc2.pageuppeople.com/apply/TransferRichTextFile.ashx?sData=Fwg6i4Eli-DjZ8OWDY8-2hT3kDadXGYYI4oX9-k5tCad4QwNQLef8kk75rdm1OOYgAjjhqkL6eI%7e>

## Enquiries

To discuss this role please contact Associate Professor Jay Weerawardena on +61 7 334 **68093** or [j.weerawardena@business.uq.edu.au](mailto:j.weerawardena@business.uq.edu.au).

To submit an application for these roles, use the **Apply** button below. All applicants must supply the following documents: Cover letter, Resume and Selection Criteria responses.

For information on completing the application process [click here \(http://www.uq.edu.au/uqjobs/index.html?page=149386&pid=149313\)](http://www.uq.edu.au/uqjobs/index.html?page=149386&pid=149313).

**Advertised:** 27 May 2016

**Applications close:** 24 Jul 2016 (11:55 PM) E. Australia Standard Time