

Assistant or Associate Professor of Marketing

Institution:	University of Puget Sound
Location:	Tacoma, WA
Category:	Faculty - Business - Marketing and Sales
Posted:	09/03/2019
Type:	Full-Time



University of Puget Sound

Assistant or Associate Professor of Marketing

Job ID: 5010

Location: Business & Leadership

Full/Part Time: Full-Time

Appointment: The University of Puget Sound seeks a full-time, tenure-line Assistant or Associate Professor of Marketing to join the School of Business and Leadership in Fall 2020. The School of Business and Leadership teaches business from a Liberal Arts perspective to undergraduates in classes of 10-25 students.

Responsibilities:

Successful candidates will be strongly committed to teaching undergraduates in a manner that promotes critical thinking, effective written and oral communication, and problem solving. The faculty hired will have primary responsibility for teaching the introductory marketing course and at least two marketing electives per year. Ability to teach the introductory course from an international or global perspective is essential. Preferred areas for the elective courses include marketing communications, consumer behavior, market

research, marketing strategy, and marketing analytics. The standard teaching load is three courses per semester. Other duties include continuation of professional development, advising students, and participation in departmental and university governance.

The School of Business and Leadership at the University of Puget Sound provides our students with an innovative business education that prepares them for success as leaders in a complex and dynamic global environment.

The School fulfills its mission by:

- teaching business fundamentals in a program strongly embedded in the Liberal Arts.
- offering a core curriculum that focuses on management, marketing, finance, accounting, law, and ethics.
- emphasizing critical thinking, effective written and oral communication, insightful problem solving, thorough case analysis, and sound research methods.
- offering majors in business administration, international business, and the Business Leadership Program.
- promoting off-campus experiences including internships, mentoring, international work and study abroad, field research and experiential learning.
- striving for faculty excellence in teaching, advising, professional development, and University and community service.

By executing its mission, the School strengthens its ties to other academic units on campus, and helps to fulfill the overall mission of the university.

Qualifications:

- Ph.D. (ABD considered) in marketing and a commitment to undergraduate teaching and liberal arts education.
- Will consider Ph.D. in appropriate liberal arts disciplines related to marketing.
- For those candidates whose doctoral degrees are in non-business disciplines, relevant work experience in the area of marketing and the possession of a Master in Business Administration degree are required.

Application Deadline: To ensure full consideration, interested candidates are encouraged to submit application materials no later than September 30, 2019.

Required Documents:

- Letter of interest
- Curriculum vitae
- Teaching statement- including a list of core marketing courses and special topics courses you would be eager to teach, and your relevant background.
- Statement of proposed research interests and, if applicable, projects with undergraduates
- Diversity statement (see details below)

- Contact information for three (3) references. Candidates selected for a phone interview will be asked to provide letters of reference.
- Teaching evaluations
- Copies of undergraduate and graduate transcripts (unofficial copies are acceptable)

Note: In the online application system, please submit curriculum vitae when prompted to submit resume. Additional documents can be attached within the application.

Applicant's Diversity Statement. As a department and university, we are strongly committed to creating an inclusive and effective teaching, learning, and working environment for all. In the applicant's diversity statement, applicants should comment on their ability to contribute meaningfully to our on-going commitment to be informed and competent with regard to issues of diversity, equity, and individual differences. We encourage applicants to reference the University of Puget Sound's current Diversity Strategic Plan (DSP) at <http://www.pugetsound.edu/about/diversity-at-puget-sound/diversity-strategic-plan/> prior to writing this statement. While not an exhaustive list, the following are some ways applicants can express their qualification:

- Your lived experiences and/or identities that speak to the department and university's commitment to inclusion and diversity;
- Demonstration of your awareness of inequities for underrepresented student populations in education, research experience, and other opportunities;
- Brief insights on why diversity is important at institutions like the University of Puget Sound;
- Infusion of diversity and diversity-related issues into your research, pedagogy, and/or service;
- Previous and/or current activities involving mentoring underrepresented student populations;
- Creative ideas or strategies you could enact as a member of the University of Puget Sound campus community to support the university's DSP; and/or
- Brief insights on how cultural competency increases one's effectiveness as an educator and department/university colleague.

Compensation and Benefits:

Rank: Assistant or Associate Professor

Salary is commensurate with education and experience.

Puget Sound offers a generous benefits package. For more information, visit:

<http://www.pugetsound.edu/about/offices--services/human-resources/overview-of-university-benefit/>.

About Puget Sound:

The mission of the University of Puget Sound is to develop in its students the capacities for critical analysis, aesthetic appreciation, sound judgment, and apt expression that will sustain a lifetime of intellectual curiosity, active inquiry, and reasoned independence. Puget

Sound is a 2,600-student, residential, national undergraduate liberal arts college in Tacoma, Washington, drawing students from virtually every state and several countries. 65% of students live on the 97 acre campus and the remainder typically live within a mile in the surrounding neighborhood. A low student-faculty ratio provides students with personal attention from faculty members who have a strong commitment to teaching. The university offers 1,200 courses in more than 50 areas of study, numerous experiential learning opportunities, 23 D-III varsity sports, and extensive co-curricular and leadership opportunities. Puget Sound graduates include Rhodes and Fulbright scholars, notables in the arts and culture, entrepreneurs and elected officials, and leaders in business and finance locally and throughout the world. In 2012, Puget Sound was named as one of 40 schools in *Colleges that Change Lives*.

Puget Sound has a well-established Shared Faculty Appointments Policy, <https://www.pugetsound.edu/gateways/faculty-staff/faculty-policies/shared-faculty-appointments/>.

Puget Sound is a member of the Higher Education Recruitment Consortium (HERC), Greater Washington State https://www.hercjobs.org/greater_washington_state/.

University Diversity Statement

- **We acknowledge** the richness of commonalities and differences we share as a university community; the intrinsic worth of all who work and study here; that education is enhanced by investigation of and reflection upon multiple perspectives.
- **We aspire** to create respect for and appreciation of all persons as a key characteristic of our campus community; to increase the diversity of all parts of our University community through commitment to diversity in our recruitment and retention efforts; to foster a spirit of openness to active engagement among all members of our campus community.
- **We act** to achieve an environment that welcomes and supports diversity; to ensure full educational opportunity for all who teach and learn here; to prepare effectively citizen-leaders for a pluralistic world.

Puget Sound is committed to an environment that welcomes and supports diversity. We seek diversity of identity, thought, perspective, and background in our students, faculty, and staff. To learn more please visit: <http://www.pugetsound.edu/about/diversity-at-puget-sound/>

All offers of employment are contingent on successful completion of a background inquiry.

The University of Puget Sound is an equal opportunity employer.

How to Apply

For complete job description and application instructions, visit: www.pugetsound.edu/employment

About Puget Sound

Puget Sound is a selective national liberal arts college in Tacoma, Washington, drawing 2,600 students from 48 states and 20 countries. Puget Sound graduates include Rhodes and Fulbright scholars, notables in the arts and culture, entrepreneurs and elected officials, and leaders in business and finance locally and throughout the world. A low student-faculty

ratio provides Puget Sound students with personal attention from faculty who have a strong commitment to teaching and offer 1,200 courses each year in more than 40 traditional and interdisciplinary fields, including graduate programs in occupational and physical therapy and in education. Puget Sound is the only nationally ranked independent undergraduate liberal arts college in Western Washington, and one of just five independent colleges in the Pacific Northwest granted a charter by Phi Beta Kappa, the nations most prestigious academic honorary society. Visit "About Puget Sound" (<http://www.pugetsound.edu/about>) to learn more about the college.

As a strategic goal and through our core values, University of Puget Sound is committed to an environment that welcomes and supports diversity. We seek diversity of identity, thought, perspective, and background in our students, faculty, and staff. EOE/AA

jeid-74caf6588368e149b7f25a83754ad497

APPLICATION INFORMATION

Contact:	University of Puget Sound
Fax:	253-879-2839
Online App. Form:	https://apptrkr.com/1597332

The University of Puget Sound is an equal opportunity, affirmative action educator/employer.

Apply through Institution's Website

© Copyright 2019 Internet Employment Linkage, Inc.