

## Visiting Assistant Professor of Marketing

---

<b>Institution:</b>	University of Puget Sound
<b>Location:</b>	Tacoma, WA
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	04/16/2019
<b>Type:</b>	Full-Time

---



University of Puget Sound

### Visiting Assistant Professor of Marketing

**Job ID:** 4811

**Location:** Business & Leadership

**Full/Part Time:**

**Appointment:** The University of Puget Sound seeks a one-year Visiting Assistant Professor of Marketing for the academic year 2019-2020. The University is on a semester-based system, so responsibilities begin Fall of 2019 and conclude after completing Spring 2020.

**Note:** This is a non-tenure track position. A tenure-track Marketing search will take place in Fall 2019.

**Responsibilities:**

Teach two to three undergraduate courses in marketing per semester (fall and spring). The faculty member hired in this position will have primary responsibility for teaching the introductory marketing course and two or three marketing electives per year. The ability to teach the introductory course from an international or global perspective is essential. The scheduled Fall 2019 elective is Marketing Research. The successful candidate's strengths and interests will determine other electives. Possible electives include, but are not limited

to, integrated marketing communications, consumer behavior, and marketing strategy. Case analysis and projects that stimulate independent critical thinking and promote effective written and oral communication skills and problem solving should be important components of these classes.

**Qualifications:**

- Ph.D. (ABD considered) in Marketing and a commitment to undergraduate teaching and liberal arts education.
- Will consider Ph.D. in appropriate liberal arts disciplines related to marketing. For those candidates whose doctoral degrees are in non-business disciplines, relevant work experience in the area of marketing and the possession of a Master in Business Administration degree are required.

**Compensation and Benefits:**

Rank: Visiting Assistant Professor

Salary is commensurate with education and experience.

Puget Sound offers a generous benefits package. For more information, visit:  
<http://www.pugetsound.edu/about/offices--services/human-resources/overview-of-university-benefit/>.

Puget Sound has a well-established Shared Faculty Appointments Policy,  
<https://www.pugetsound.edu/gateways/faculty-staff/faculty-policies/shared-faculty-appointments/>.

**About Puget Sound:** The University of Puget Sound is located in Tacoma, Washington, a vibrant, diverse mid-sized urban port city. Within, and near, Tacoma there is ready access to urban, rural, and natural areas as well as opportunities to participate in a wide variety of cultural activities.

Puget Sound is a member of the Higher Education Recruitment Consortium (HERC), Greater Washington State [https://www.hercjobs.org/greater\\_washington\\_state/](https://www.hercjobs.org/greater_washington_state/).

**Application Deadline:** Search and selection procedures will be closed when a sufficient number of qualified candidates have been identified. Interested individuals are encouraged to submit application materials no later than May 15, 2019 to ensure consideration.

**Required Documents:**

- Curriculum vitae
- Letter of Interest (cover letter)
- Diversity Statement (see details below)
- Evidence of teaching proficiency (teaching evaluations)
- Teaching philosophy, as Teaching Statement or described in the Letter of Interest
- Optional: Three (3) Letters of Reference. You will be asked to specify the email addresses of reference providers at the time of application and the system will email these providers on the next business day. The system does require 3 references in

order to submit application.

- Optional: Unofficial transcripts

**Applicant's Diversity Statement.** As a department and university, we are strongly committed to creating an inclusive and effective teaching, learning, and working environment for all. In the applicant's diversity statement, applicants should comment on their ability to contribute meaningfully to our on-going commitment to be informed and competent with regard to issues of diversity, equity, and individual differences. We encourage applicants to reference the University of Puget Sound's current Diversity Strategic Plan (DSP) at <http://www.pugetsound.edu/about/diversity-at-puget-sound/diversity-strategic-plan/> prior to writing this statement. While not an exhaustive list, the following are some ways candidates can express their qualification:

- Your lived experiences and/or identities that speak to the department and university's commitment to inclusion and diversity;
- Demonstration of your awareness of inequities for underrepresented student populations in education, research experience, and other opportunities;
- Brief insights on why diversity is important at institutions like the University of Puget Sound;
- Infusion of diversity and diversity-related issues into your research, pedagogy, and/or service;
- Previous and/or current activities involving mentoring underrepresented student populations;
- Creative ideas or strategies you could enact as a member of the University of Puget Sound campus community to support the university's DSP;
- Brief insights on how cultural competency increases one's effectiveness as an educator and department/university colleague.

### **University Diversity Statement**

- **We acknowledge** the richness of commonalities and differences we share as a university community; the intrinsic worth of all who work and study here; that education is enhanced by investigation of and reflection upon multiple perspectives.
- **We aspire** to create respect for and appreciation of all persons as a key characteristic of our campus community; to increase the diversity of all parts of our University community through commitment to diversity in our recruitment and retention efforts; to foster a spirit of openness to active engagement among all members of our campus community.
- **We act** to achieve an environment that welcomes and supports diversity; to ensure full educational opportunity for all who teach and learn here; to prepare effectively citizen-leaders for a pluralistic world.

Puget Sound is committed to an environment that welcomes and supports diversity. We seek diversity of identity, thought, perspective, and background in our students, faculty, and staff. To learn more please visit: <http://www.pugetsound.edu/about/diversity-at-puget-sound/>

The University of Puget Sound is an equal opportunity employer.

All offers of employment are contingent on successful completion of a background inquiry.

### How to Apply

For complete job description and application instructions, visit:

[www.pugetsound.edu/employment](http://www.pugetsound.edu/employment)

### About Puget Sound

Puget Sound is a selective national liberal arts college in Tacoma, Washington, drawing 2,600 students from 48 states and 20 countries. Puget Sound graduates include Rhodes and Fulbright scholars, notables in the arts and culture, entrepreneurs and elected officials, and leaders in business and finance locally and throughout the world. A low student-faculty ratio provides Puget Sound students with personal attention from faculty who have a strong commitment to teaching and offer 1,200 courses each year in more than 40 traditional and interdisciplinary fields, including graduate programs in occupational and physical therapy and in education. Puget Sound is the only nationally ranked independent undergraduate liberal arts college in Western Washington, and one of just five independent colleges in the Pacific Northwest granted a charter by Phi Beta Kappa, the nations most prestigious academic honorary society. Visit "About Puget Sound" (<http://www.pugetsound.edu/about>) to learn more about the college.

*As a strategic goal and through our core values, University of Puget Sound is committed to an environment that welcomes and supports diversity. We seek diversity of identity, thought, perspective, and background in our students, faculty, and staff. EOE/AA*

jeid-a91230414bef734180e0b25739cb5f6e

### APPLICATION INFORMATION

---

<b>Contact:</b>	University of Puget Sound
<b>Fax:</b>	253-879-2839
<b>Online App. Form:</b>	<a href="https://apptrkr.com/1439181">https://apptrkr.com/1439181</a>

---

The University of Puget Sound is an equal opportunity, affirmative action educator/employer.

Apply through Institution's Website