



## Tenure Track Position - Marketing - Faculty of Business

**Competition Number:** 39A17

**Position Type:** Academic Opening

**Closing Date:** Monday, January 1, 2018

**Date of Posting:** November 16, 2017

**Department:** Faculty of Business

**Position:** Tenure Track Position - Marketing

The Faculty of Business invites applications for a tenure-track position in marketing at the rank of Assistant Professor level beginning July 1, 2018. This position is subject to budgetary approval.

The preferred candidate for this appointment in Marketing will hold a PhD, or be close to completion, in Marketing (or related field). A record of excellence in teaching and research appropriate to career stage, or a demonstration of clear promise is required. The successful candidate will be a member of the faculty team and be expected to balance service contributions with scholarly productivity and teaching excellence, at the undergraduate and graduate levels. The UPEI Faculty of Business has emphasized evidence-based management and enjoyed considerable case competition success in recent years. Candidates who are able to contribute in those areas are encouraged to apply. Preference may be given to candidates with both strong academic qualifications and professional experience in an applied setting. The Faculty of Business offers a Specialization in Marketing with courses taught in the following areas: communication, consumer behaviour, international marketing, brand marketing and personal selling.

The University of Prince Edward Island is recognized as a leading, innovative centre of excellence in learning, teaching, scholarship, and research. While it is strongly connected to the vibrant social and cultural environment of Prince Edward Island, it enjoys a

reputation that extends far beyond the Island's shores.

The University is located in the provincial capital of Charlottetown, a bustling tourist destination that boasts the amenities of a much larger city, including excellent theatre, galleries, music, and dining possibilities. A province-wide hiking and biking trail runs right along the UPEI campus, and the National Park beaches and world-famous golf courses are a short drive away. Charlottetown and its surrounding communities offer charming and affordable housing options, a low crime rate, and a semi-rural lifestyle that is second-to-none.

**Start Date:** July 1 2018

**Application Instructions:**

Applicants should submit a curriculum vitae, list of publications, research outline, and teaching dossier. Please arrange for three letters of reference to be sent directly to the address below.

**Please email or mail applications to:**

Dr. Juergen Krause, Dean  
School of Business  
University of Prince Edward Island  
550 University Avenue  
Charlottetown, Prince Edward Island  
Canada C1A 4P3  
Telephone: (902) 566-0564  
E-mail: [business@upei.ca](mailto:business@upei.ca)

In accordance with Canadian immigration requirements, all qualified candidates are encouraged to apply; however, Canadian citizens and permanent residents will be given priority. UPEI is committed to the principle of equity in employment.

**Review of applications will begin January 1, 2018; however, the competition will remain open until the position is filled.**