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Postdoctoral Research Fellow in Marketing

Grade 7.1 - 7.5: £31,604 - £35,550, per annum

Fixed-term post for 2 years

The Postdoctoral Research Fellow in Marketing will work closely with members of the School's marketing faculty, led by Professor Andrew Stephen. The research scope is broad and applicants are encouraged to bring their own research ideas and projects into this role, as well as to develop new projects with Oxford Saïd's marketing faculty. The main general requirement is that the fellow is interested in conducting research in marketing that is both scientifically rigorous and practically relevant. Additionally and importantly, this role will involve working on research that falls within the priority research themes of the Oxford Future of Marketing Initiative (FOMI).

The Postdoctoral Research Fellow in Marketing will be expected to conduct academic research under the direction of Professor Andrew Stephen and manage key research activities such as (but not limited to) gathering and cleaning data, analysing data using appropriate quantitative methods, writing academic papers, presenting research findings to academic and practitioner

audiences, and handling day-to-day research project management tasks. The successful applicant will also be expected to contribute in the preparation of research publications and present research findings at academic forums, workshops, or related project work such as the executive education course.

The post holder will hold or be working towards a Doctoral degree in marketing from a marketing doctoral programme or in a methodologically related discipline such as applied economics/econometrics, computer science, quantitative social science, statistics, or similar; and have expertise in empirical quantitative methods, especially working with medium-to-large sized datasets and using advanced statistical methods to model data. The post holder will also have a strong familiarity with academic literature relevant to the research topic areas listed in the job description, and a detailed general understanding of the marketing literature.

To **apply** for this role and for further details, including a job description and person specification, please click on the link below. Applications for this vacancy are to be made online. Please submit your CV and supporting statement along with two academic references with your application.

The closing date for applications is **Thursday 01 March 2018 at 12 noon**.

View the job description and find out how to apply
(https://www.recruit.ox.ac.uk/pls/hrisliverecruit/erq_jobspec_details_form.jobspec?p_id=133211)

Facebook (<http://www.facebook.com/OxfordSBS>)

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General enquiries: +44 (0) 1865 288800