

Human Resources

Te Wāhanga Matua Pūmanawa Tangata



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Lecturer/Senior Lecturer - Marketing-1702108

DEPARTMENT OF MARKETING

Our Department

The Department of Marketing at the Otago Business School is student-focused and delivers a holistic learning experience that develops critical thinking and informed engagement. We maintain strong industry links to support students with relevant business connections and guest speakers frequent our classrooms. We offer programmes at Bachelor, Masters and PhD levels.

Our team of research-active academic staff contribute to the broader field of Marketing through publications in top-ranked journals, presenting at conferences worldwide, obtaining national and international research funding, and holding executive positions on editorial boards and academic associations. We now have an exciting opportunity for a new faculty member to join our Department.

The Role

Applications are invited for a full-time, confirmation path (tenure track) Lecturer or Senior Lecturer position. The successful candidate will participate fully in the Department's research, teaching and service activities.

You will be responsible for the planning, delivery and assessment of a range of marketing papers and contribute to curriculum development. You will also provide expert knowledge and support for the supervision of PhD, Masters and Honours students. Candidates will be expected to have a clear and focussed research agenda and a determination to achieve external funding to support it.

Your Skills and Experience

We are looking for an innovative marketing academic with highly developed interpersonal skills.

To be successful in this role, you will have:

- A research degree (PhD) in marketing or a closely related discipline;
- A strong record of research and publication, or the obvious potential to do so, in a relevant field; and

- Evidence of effective teaching at university level.

Further Details

This is a full-time confirmation path (tenure track) position. Specific enquiries may be directed to the Head of Department, Dr Robert Aitken via the contact details below.

Application

Candidates are required to provide:

- An academic CV
- A letter of application
- Three referee contact details

To submit your application please click the apply button below. Applications quoting reference number 1702108 will close on Monday, 15 January 2018.

Additional Information

Contact: [Dr Robert Aitken](#) Tel: +64 3 479 5497

Position details: [Information Statement](#)

Guidelines for Academic Positions: [Guidelines](#)

Further Information: [Department Website](#)

Create an email with a link to this vacancy: [Create email](#)

Location: [About Dunedin](#)

Primary Location NZL-SI-Dunedin

Employment Status Permanent Full-time

Salary Level and Range Lecturer / Research Fellow (\$78,445 to \$93,821) or Senior Lecturer / Senior Research Fellow (\$98,682 to \$113,519)

Organisation Marketing

Job Function Research and Teaching

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1st Floor Registry Building PO Box 56 Dunedin 9054 New Zealand [© Human Resources](#)

Tel 64 3 479 8269 Fax 64 3 479 8279 Email

human.resources@otago.ac.nz



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