

Instructor of Marketing

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Deadline Open until filled

Date Posted October 4, 2018

Employment Type Full-time

The Department of Marketing is seeking an instructor position to start in spring term 2019. Courses may be related to Sports Business, Marketing, Management, Brand Management and/or Product Development.

Department: Lundquist College of Business, Department of Marketing

Rank: Instructor

Annual Basis: 9 Month

Review of Applications Begins

November 5, 2018; position open until filled

Special Instructions to Applicants

Submit your application online by uploading a letter of interest, curriculum vitae, statement of teaching interests, evidence of teaching performance, and names and contact information for at least three professional references. The position will remain open until filled. The final candidate must successfully complete a criminal background check.

Department Summary

Lundquist College of Business (LCB) is one of seven schools housing academic

rams on the University of Oregon campus. LCB works cooperatively with other Colleges and Schools to prepare students for a broad range of career paths. There are approximately 50 full-time faculty members, 48 instructors and pro tems, 40 administrative positions, 30 staff members, 1,200 undergraduate majors, 2,250 pre-business majors, 1,200 undergraduate minors, 170 master's students and 30 doctoral students.

Located 110 miles south of Portland, the University of Oregon has an enrollment of 20,000. The Eugene metro area (pop. 351,715) is in a region noted for its dynamic quality of life and progressive cultural environment. We are about an hour's drive from the Pacific coast and the Cascade Mountains. The University is an AAU research institution and a member of the Pac-12 conference.

Position Summary

This position will teach up to eight (8) courses at either the graduate or undergraduate level. Courses may be related to Sports Business (Sports Marketing, Advertising, Sports Product Management, Sponsorship, Sports Finance, or Operations) and/or subjects such as Marketing, Management, Brand Management, and Product Development. Course load to be adjusted based on additional scholarship and/or instructional duties assigned by Senior Associate Dean for Faculty Affairs. Additional responsibilities include:

- Service expectations: .20 FTE - activities could include departmental, college, or university committees; responsibilities in recognized professional organizations; major service as a club advisor.
- Research, scholarship, and creative activity: although NTTF faculty have no obligation for research or scholarship, a commitment to field-based research in the interface of sports marketing and/or other sports-business related fields is highly desirable.
- Professional development related to teaching and service: professional development conference attendance and staying current in field critical. May include service as thesis for undergraduate honors program (university).
- Undergraduate and graduate advising: minor undergraduate advising.
- Student contact and communication: office hours and advising students on group

projects.

Minimum Requirements

Instructor:

- Master's degree (or higher) AND prior academic experience. For appointment at rank of senior instructor, six years of proven teaching experience post receipt of Master's degree is necessary.
- Demonstrated interest, experience and/or ability to promote cultural competency and/or diversity.

Lecturer:

- PhD degree AND prior academic experience. For appointment at rank of Senior Lecturer I, six years of proven teaching experience post receipt of PhD is necessary.
- Demonstrated interest, experience and/or ability to promote cultural competency and/or diversity.

Professional Competencies

- Strong analytical skills and excellent communication skills.
- Ability to work effectively with students, faculty, and staff from diverse backgrounds.

Preferred Qualifications

- Graduate/MBA level teaching is preferred.
- Experience teaching at both undergraduate and graduate level.
- Experience teaching in large lecture settings.

The University of Oregon is proud to offer a robust benefits package to eligible employees, including health insurance, retirement plans and paid time off. For more information about benefits, visit <http://hr.uoregon.edu/careers/about-benefits> .

The University of Oregon is an equal opportunity, affirmative action institution committed to cultural diversity and compliance with the ADA. The University encourages all qualified individuals to apply, and does not discriminate on the basis

of any protected status, including veteran and disability status. The University is committed to providing reasonable accommodations to applicants and employees with disabilities. To request an accommodation in connection with the application process, please contact us at uocareers@uoregon.edu or 541-346-5112.

UO prohibits discrimination on the basis of race, color, sex, national or ethnic origin, age, religion, marital status, disability, veteran status, sexual orientation, gender identity, and gender expression in all programs, activities and employment practices as required by Title IX, other applicable laws, and policies. Retaliation is prohibited by UO policy. Questions may be referred to the Title IX Coordinator, Office of Civil Rights Compliance, or to the Office for Civil Rights. Contact information, related policies, and complaint procedures are listed on the statement of non-discrimination .

In compliance with federal law, the University of Oregon prepares an annual report on campus security and fire safety programs and services. The Annual Campus Security and Fire Safety Report is available online at <http://police.uoregon.edu/annual-report> .



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University of Oregon

Instructor of Marketing

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How To Apply

You can apply for this position online at

<https://secure.dc4.pageuppeople.com/apply/726/gateway/?c=apply&sJobIDs=523015&SourceTypeID=844&sLanguage=en-us>