

Faculty of Business and Information Technology - Tenure/Tenure Track - Assistant or Associate Professor - Marketing

Tracking Code

1008-136

Job Description

Faculty of Business and Information Technology

Appointment Type: Assistant or Associate Professor, Tenured or Tenure-Track, Marketing- (This position is subject to budgetary approval)

Salary Level: Administered in accordance with collective agreement

Posting Date: September 25, 2017

Closing Date: November 30, 2017

The University of Ontario Institute of Technology (UOIT) advances the discovery and application of knowledge through a technology-enriched learning environment and innovative programs responsive to the needs of students, and the evolving 21st-century workplace. UOIT promotes social engagement, fosters critical thinking, and integrates outcomes-based learning experiences inside and outside the classroom. We invite you to consider joining UOIT's globally trained faculty as we further our reputation for providing a leading-edge learning environment and delivering innovative research.

The Faculty of Business & Information Technology invites applications for a tenure-track or tenured position in Marketing effective July 1, 2018. Candidates should possess a PhD in Marketing (or closely related discipline). Applications are preferred from qualified individuals with a demonstrated strength, or potential, for very high quality research and teaching in areas related to Hi-Tech Innovation, and Social Media Marketing. This position is subject to budgetary approval.

Appointment is expected at the Assistant level, however applicants for a more senior appointment will be considered. The successful candidate will be expected to conduct active and innovative research programs and to teach at the undergraduate and postgraduate level. The successful candidate will be expected to conduct active and innovative research programs and to teach at the undergraduate and postgraduate level. UOIT is a technology-enhanced learning environment and seeks faculty members who strive to explore and develop new pedagogies by integrating technology in the curriculum.

The Faculty offers honour undergraduate degrees in Commerce (with major/minor in accounting, entrepreneurship, finance, human resource management, marketing, and technology management and minor in operations and supply chain management) and Information Technology (with specializations in game development and entrepreneurship, networking and IT security and

technology management). We offer the Master of IT Security (MITS) degree. MSc and PhD programs in Computer Science are offered jointly by the Faculties of Business and IT, Engineering and Science. Information about the Faculty of Business and IT can be found at: <http://www.businessandit.uoit.ca/>

Applications will be accepted until November 30, 2017, or until a suitable candidate is found. Applicants should submit in electronic format (as a single pdf file) a covering letter; a curriculum vitae including a list of publications; a statement of teaching interests/experience; an outline of their present research program; a brief future research plan; and the names of three referees through the [UOIT website](#).

This position falls within the bargaining unit represented by the UOIT Faculty Association and will be subject to the terms and conditions of the [collective agreement](#) between the University and the UOIT Faculty Association. The collective agreement may be found on the Human Resources section of our website.

The Faculty of Business and Information Technology is also particularly interested in candidates with experience proactively advancing equity, diversity and inclusion in research activities, curriculum and teaching and can demonstrate their commitment to promoting a respectful work and learning environment at UOIT.

UOIT is an equal opportunity employer and welcomes applications from all qualified persons, and particularly encourages applications from women, members of visible minorities, Aboriginal peoples and persons with disabilities. All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority.

UOIT respects people's different needs and therefore will take all reasonable steps to ensure accommodation for applicants where appropriate. If you require an accommodation to participate in the recruitment process, please notify the Human Resources Department.

Job Location

Oshawa, Ontario, Canada

Expected End Date

N/A

Expected Start Date

N/A

Campus Travel

N/A

Salary Grade

Administered in accordance with the Collective Agreement

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