

Faculty of Business and Information Technology - Tenured/Tenure Track - Marketing Analytics

Tracking Code

828-136

Job Description

Faculty of Business and Information Technology

Appointment Type: Assistant or Associate Professor, Tenured or Tenure-Track - Marketing Analytics

Salary Level: Administered in accordance with collective agreement

Posting Date: May 10, 2017

Closing Date: September 30, 2017 or until a suitable candidate is found

UOIT is a young, vibrant university with globally trained faculty and a growing reputation as a leading-edge learning environment whilst delivering innovative, internationally recognized research that is located in the Greater Toronto Area in Ontario, Canada. UOIT has a 21st-century vision of teaching and learning excellence. Our educational philosophy is to challenge, encourage innovation, and connect our faculty, students and the community, while respecting the best practice traditions of Canada's established universities.

The Faculty of Business & Information Technology invites applications for a tenure-track or tenured position in Marketing Analytics effective July 1, 2018. Candidates should possess a PhD in Marketing, candidate should have a demonstrated interest, or potential, for very high quality research and teaching in areas related to Marketing Analytics, Big Data, and Internet Marketing. A record of excellence in research and teaching, or a demonstration of clear promise is required. Appointment is expected at the Assistant level, however applicants for a more senior appointment will be considered. This position is subject to budgetary approval.

The successful candidate will be expected to conduct active and innovative research programs and to teach at the undergraduate and postgraduate level. UOIT provides a technology-enhanced learning environment utilizing laptop computers and wireless connectivity, UOIT seeks faculty who strive to explore and develop new pedagogies. Integration in the curriculum of the relevant technology and software for the discipline is required.

The Faculty offers honour undergraduate degrees in Commerce (with major/minor in accounting, entrepreneurship, finance, human resource management, marketing, and technology management and minor in operations and supply chain management) and Information Technology (with specializations in game development and entrepreneurship, networking and IT security). We offer the MBA, and the Master of IT Security (MITS) degree, and a unique combination of the MBA/MITS. MSc and PhD programs in Computer Science are offered jointly by the Faculties of Business and IT, Engineering and Science. Information about the Faculty of Business and IT can be found at: <http://www.businessandit.uoit.ca/>

Review of applications will begin as soon as they are received and will continue until a suitable candidate is found. Applicants should submit in electronic format (as a single pdf file) a covering letter; a curriculum vitae including a list of publications; a statement of teaching interests/experience;

an outline of their present research program; a brief future research plan; and the names of three referees through the [UOIT website](#).

UOIT is an equal opportunity employer and welcomes applications from qualified persons, including women, members of visible minorities, Aboriginal peoples and persons with disabilities.

UOIT respects people's different needs and therefore will take all reasonable steps to ensure accommodation for applicants where appropriate. If you require an accommodation to participate in the recruitment process, please notify Jocelyn Churchill in the Human Resources Department at 905-721-8668 ext. 3679. For more information, see <http://accessibility.uoit.ca/>

Job Location

Oshawa, Ontario, Canada

Expected End Date

N/A

Expected Start Date

N/A

Campus Travel

N/A

Salary Grade

Administered in accordance with the Collective Agreement

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