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Assistant Professor in Marketing/Supply Chain Management

University of Oklahoma Norman Campus:
College of Business : Division of Marketing
and Supply Chain Management



Location	Open Date
Norman, OK 73019	Nov 1, 2019

Description

The University of Oklahoma (OU), the Michael F. Price College of Business, and the Division of Marketing and Supply Chain Management (MSCM) is pleased to announce a tenure-track Assistant Professor faculty position in Marketing and or Supply Chain Management (SCM) beginning in August of 2020.

The Price College of Business is AACSB-accredited with approximately 4,700 undergraduate, 500 master's, and 35 doctoral students. Its undergraduate program is ranked 50th by U.S. News and World Report, and its professional and full-time MBA programs are ranked 52nd and 58th. The Division of Marketing and Supply Chain Management is a vibrant community of scholars and teachers with a wide range of interests across the disciplines supply chain management and marketing. The supply chain management undergraduate program is growing and is on a journey to becoming one of the top programs in the country.

The University of Oklahoma (OU) is a Carnegie-R1 comprehensive public research university known for excellence in teaching, research and community engagement, serving the educational, cultural, economic, and healthcare needs of the state, region, and nation from four campuses: Norman, MBA programs in nearby Oklahoma City, Health Sciences Center in Oklahoma City, and the Schusterman Center in Tulsa. OU enrolls over 30,000 students and has nearly 3,000 full-time faculty members in 21 colleges. Norman is a culturally rich and vibrant town located just outside of Oklahoma City. With outstanding schools, amenities, and a low cost of living, Norman is a perennial contender on the "Best Places to Live" rankings. Visit soonerway.ou.edu for more information.

Qualifications

Applicants must hold a doctorate in Marketing, Supply Chain Management, or a related discipline by August 2020. As a large Carnegie R1 university (doctoral universities – very high research activity), we are seeking someone who shares our passion for

Application Process

This institution is using Interfolio's Faculty Search to conduct this search. Applicants to this position receive a free Dossier account and can send all application materials, including confidential letters of recommendation, free of charge.

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excellence in scholarship (publishing in leading peer-reviewed journals), teaching, and service. Our college is currently launching new academic programs with a strategic focus on the healthcare industry and the aerospace and defense industry. While we welcome all qualified applications, we prefer someone interested in engaging in either of these industry focus areas. This engagement could take many forms, including but not limited to scholarship, consulting, teaching, prior employment, or securing grants.

Application Instructions

The position is posted online via Interfolio at <https://apply.interfolio.com/69871> (<https://apply.interfolio.com/69871>). Nominations of strong candidates are also appreciated.

Questions may be directed to:

Ken Petersen

Helen Robson Walton Chair in Marketing Strategy and Professor of Marketing and Supply Chain Management

Director, Division of Marketing and Supply Chain Management

Price College of Business

The University of Oklahoma

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<http://www.ou.edu/price> (<http://www.ou.edu/price>).

<http://www.ou.edu/dam/provost/documents/facultyflipbook.pdf>
(<http://www.ou.edu/dam/provost/documents/facultyflipbook.pdf>).

<http://www.ou.edu/publicaffairs/oufacts.html>
(<http://www.ou.edu/publicaffairs/oufacts.html>).

Equal Employment Opportunity Statement

The University of Oklahoma, in compliance with all applicable federal and state laws and regulations does not discriminate on the basis of race, color, national origin, sex, sexual orientation, genetic information, gender identity, gender expression, age, religion, disability, political beliefs, or status as a veteran in any of its policies, practices, or procedures. This includes, but is not limited to: admissions, employment, financial aid, housing, services in educational programs or activities, or health care services that the University operates or provides.